



Friends of the Smithsonian

Contributing Membership

[DATE]

[NAME]

[ADD1]

[CITY], [STATE] [ZIP]

Dear [SALUTATION]:

During your recent conversation with our representative, you were kind enough to pledge a gift of \$500 to support the Smithsonian Institution. We haven't heard from you, so I'm sending this letter as a friendly reminder to let you know that we are still counting on your support. Perhaps this letter and your gift crossed in the mail, as this sometimes happens. If so, please consider this note an additional expression of our gratitude.

Without the support of our *Friends*, the Smithsonian would not be able to fulfill its promise to the people of America. The Smithsonian relies on individual donations for 30% of its annual operating budget. In this difficult economy, the Smithsonian is doing everything it can to become more self-reliant, reduce costs, and use its existing resources more efficiently, but that's not enough to keep this great institution alive and thriving.

The continued success of this national treasure depends on your support. Every exhibition, every initiative, and every special project begins with seeds of generosity from *Friends* like you.

If you have not yet sent your gift, we kindly ask that you do so today. And remember—every dollar counts! The amount you give is not nearly as important as simply having your participation. Thank you once again for pledging to support the Smithsonian Institution.

Sincerely,

Laura Brouse-Long

Director, *Friends of the Smithsonian/Contributing Membership*

PO Box 37012 - MRC 712
Washington, DC 20013-7012

Toll-free: (800) 931-3226
Fax: (202) 633-2043
E-mail: membership@si.edu



Friends of the Smithsonian

Contributing Membership

Please fill out this form and mail it back with your gift, or you can fulfill your pledge online at <http://go.si.edu/fspledge>.

[SOURCE] [MATCHCODE] [SOURCECODE]

[NAME]

[ADD1]

[ADD2]

[ADD3]

[CITY], [STATE] [ZIP]

Enclosed is my check for \$ _____ made payable to ***Friends of the Smithsonian.***

Please charge \$ _____ to my: MasterCard Visa
 AMEX Discover

Name _____

Acct. No. _____ Exp. Date _____

Signature _____