



The National Coalition 100 Black Women, Inc. Harrisburg Chapter

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We are excited to announce the National Coalition of 100 Black Women, Inc. Harrisburg Chapter (NCBW Harrisburg) **5th Annual Tribute to Trailblazers Awards Gala** on **Friday, November 3, 2023**, from 6:30pm – 11:00pm at the Sheraton Harrisburg Hershey Hotel | 4650 Lindle Road, Harrisburg, PA 17112.

A Tribute to Trailblazers Awards Gala is a **premier black-tie affair** attended by over **200** people annually. The Tribute to Trailblazers Awards Gala honors the achievements of Central Pennsylvania's leading minority female professionals who have made significant impact in their community.

The National Coalition of 100 Black Women, Inc. Harrisburg Chapter is a **501(c)(3) tax-exempt** organization whose **mission** is: **to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment.**

NCBW Harrisburg Chapter effects positive, meaningful, and sustainable change to improve the lives of Black women and girls in the greater Harrisburg community through collaborative programs and initiatives.

The **Harrisburg Chapter** chartered in **2012**, has served over 17,000 women and girls through:

- Legislative Advocacy
- Educational programs and Post-Secondary Scholarships
- Youth Mentoring and S.T.E.A.M Education
- “Showered with Love” Maternal Health Education Community Baby Shower
- Nutrition and Physical Fitness Workshops
- Health Initiatives - Metabolic Syndrome, Cancers, Maternal Health, HIV/AIDs, Mental Health, and other Health Related Illnesses.
- Economic Empowerment and Development - Financial Literacy, Generational Wealth Building, Homeownership and Entrepreneurship
- Professional and Personal Leadership Development

Sponsorship in support of the Tribute to Trailblazers Awards Gala is an excellent opportunity for your company to be an advocate of our mission and receive valuable exposure.

Contributions to NCBW Inc., Harrisburg Chapter, **(#45-2095443)**, are tax deductible to the extent allowed by law.

Thank you in advance for your support and consideration of our sponsorship request. We look forward to hearing from you no later than **October 15, 2023**.

Kind Regards,

Tiffany Brown, President
NCBW Inc. Harrisburg Chapter

5th Annual Tribute to Trailblazers Awards Gala Sponsorship Opportunities

Presenting Sponsor \$10,000 (1 available)

- ❖ Ten (10) Gala tickets and reserved premium seating
- ❖ Premier Presenting Sponsor recognition on Gala materials and media advertising
- ❖ Speaking opportunity at the Trailblazers Gala
- ❖ 3-minute promotional company video shown during the Gala program.
- ❖ Company recognition on marketing materials, digital displays at the event and all social media platforms.
- ❖ Presenting Sponsor online exposure on NCBW Harrisburg website with hyperlink
- ❖ VIP Sponsor gift
- ❖ Opportunity to display branded items and/or promotional print materials at the Gala
- ❖ Outside back cover full page ad in Gala program book.

Platinum Sponsor \$7,000

- ❖ Six (6) Gala tickets with reserved seating
- ❖ 1-minute promotional company video shown during the Gala program
- ❖ Recognition on NCBW Harrisburg website and social media platforms
- ❖ Company logo recognition on event materials and digital displays at the event
- ❖ Opportunity to include branded items and/or promotional print materials in event gift bags.
- ❖ Opportunity to display branded items and/or promotional print materials at the Gala
- ❖ VIP Sponsor gift
- ❖ Inside back cover full page ad in Gala program book.

Diamond Sponsor \$5,000

- ❖ Four (4) Gala tickets with reserved seating
- ❖ Company logo recognition on event materials and digital displays at the event
- ❖ Recognition on NCBW Harrisburg website and social media platforms
- ❖ Full page ad in Gala program book.

Gold Sponsor \$3,000

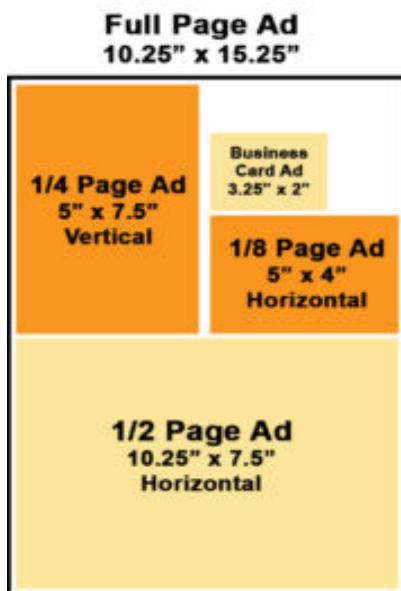
- ❖ Three (3) Gala tickets with reserved seating
- ❖ Company logo recognition on event materials and digital displays at the event
- ❖ Recognition on NCBW Harrisburg website and social media platforms
- ❖ Half page ad in Gala program book.

Silver Sponsor \$1,500

- ❖ Two (2) Gala tickets with reserved seating
- ❖ Company logo recognition on event materials
- ❖ Quarter page ad in Gala program book

Tribute to Trailblazers Awards Gala Program Ad Only

<u>Type</u>	<u>Ad Size</u>	<u>Cost</u>
Full page ad	10.25" x 15.25"	\$300.00
Half page ad	10.25" x 7.5"	\$250.00
Quarter page ad	3.625" x 4.75"	\$150.00
Business card placement	3.5" x 2"	\$50.00



Contributions to NCBW Inc., Harrisburg Chapter, (#45-2095443), are tax deductible to the extent allowed by law. Please respond with your sponsorship commitment and ad images no later than **October 15, 2023**.

Complete your corporate sponsorship profile by **October 15, 2023**, using the link below or QR code: <https://form.jotform.com/ncbwharrisburg/5thTrailblazersAwardsGala>



Mail check payments to:

NCBW Inc Harrisburg Chapter
PO Box 60244
Harrisburg, PA 17106