

Acadiana Roller Girls

Sponsor Name	
Sponsor Signature	
Sponsor Address	
Sponsor Ph# and Email	
Sponsorship Package	
Amount	
Paid Via (Check#)	
Sponsor T-shirt sizes (if applicable)	
Sponsorship sold by:	
Date Sold	
Merch Needed	
Merch Delivered to Sponsor By	

Separate here to return with payment.

Sponsorship Packages

\$100 Friends & Family

Support your favorite skater by buying a 2" x 3" ad that will be printed in all of our Home Bout Programs.

\$200 Whip

- 2" x 3" ad in all of our home bouts
- Link and logo on our website that has over 600 visitors per month
- 2 Tickets for 1 home bout & 2 ARG pint glasses or coffee mugs

\$400 Blocker

- Quarter page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 2 Tickets for 2 home bouts and 2 t-shirts
- Recognition by our announcers

\$600 Pivot

- Half page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 2 VIP season passes and 2 t-shirts
- Recognition by our announcers
- Banner hung at bouts (sponsor provided)

\$1,000 Lead Jammer

- Full page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 4 VIP season passes and 4 t-shirts
- Recognition by our announcers
- Banner hung (sponsor provided) availability to setup a booth/table at all home bouts, team appearance**, & logo on bout posters***

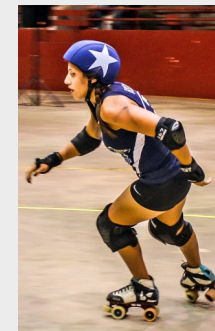
\$1,500 Grand Slam

- Full page or cover ad* in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 5 VIP season passes and 5 t-shirts
- Recognition by our announcers
- Banner hung (sponsor provided), availability to setup a booth/table at all Home Bouts, team appearance**, logo on Bout posters***, and 3rd party media mentions.

*1st come 1st serve for inside cover and back cover

** Must coordinate in advance

*** Special "Presented by" with logo



Make checks out to Acadiana Roller Girls. Please email what you would like to have printed in your bout program ad to

Sales@AcadianaRollerGirls.com. All logos must be .jpeg, .png, or vector files; no pdf files. A business card may be given if a Whip sponsorship is purchased. Ads/logos **must be received by March 10, 2018** to be included in

Sponsorship Level	
Sponsor Signature	
Date	
Sponsorship Sold By	
Paid via Cash or Ck#	

Acadiana Roller Girls

2018

Sponsorship Information



2018 HOME BOUTS

March 31 vs. Twin City Knockers, Bosier City
 May 12th vs. Capitol Defenders, Baton Rouge
 June 16th Cajun Roller Girls, Houma
 August 25th vs. Yellow Rose, Houston
 September—TBD

Acadiana Roller Girls
(Acadiana Good Times Rollers,
Legal name as a non-profit)
Tax ID# 27-2834906
129 Westchester Drive
Lafayette, L A 70506



Sponsorship Committee Head:

Email: hippielongstockings
@acadianarollergirls.com

BOARD OF DIRECTORS:

President: Heidi Dressler
hydehohither@acadianarollergirls.com

Vice President: Julie Roy
ratgirl@acadianarollergirls.com

Secretary: Phoenix
tentacruel@acadianarollergirls.com

Treasurer: Lucie Pile
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Athletic Director: Amber Chinsky
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Promotions Director: Katie Slattery
ovaryactor@acadianarollergirls.com

Sales Director: Jenni Skipper
keltickhaos@acadianarollergirls.com



WHY SPONSOR ARG?

We love our sponsors! When you support our roller derby league, we make sure our fans know about your business! Each level of sponsorship comes with it's own perks.

TAX DEDUCTIBLE

- Your sponsorship is TAX DEDUCTIBLE!
- Involving your business with a non-profit (501c3) that brings Acadiana high energy action, while supporting local charities, provides you with a unique platform to show your support of our authentic community.

FAN BASE

- In 2017, we averaged over 300 attendees at home bouts at the Top Shelf location .
- At our last home bout in 2017, we had over 600 attendees!
- We will be playing in our new home, [Blackham Coliseum](#), for all scheduled 2018 home bouts!
- Our Facebook page reaches over 4,400 fans.
- Our Twitter account has over 500 followers
- Over 750 followers on ARG's Instagram

WHAT WE DO WITH YOUR SPONSORSHIP DOLLARS

- We pay for practice space with sponsorship dollars. We practice a minimum of two hours, twice a week , from January through October.
- We use sponsorship money to pay for our bout space rentals. This season, we will be playing in the Blackham Coliseum that seats 8,000 people!
- We purchase needed equipment and bout supplies.
- A/V equipment for our new venue.
- We pay travel expenses for away bouts.
- We pay our league insurance.



INVOLVED IN OUR COMMUNITY

- The Acadiana Roller Girls host local non-profits at all of our home bouts. They are able to set up a booth in order to get their information out to all of our fans. We are a non-profit organization who seeks not only to succeed in the athletic arena but also to give back to the community that supports us.
- We help raise money for the hosted non-profit.
- Members of ARG donate their personal time at events hosted by various non-profits in our community, including annual fundraising runs in Acadiana.
- Non-profit organizations we were involved with in the 2017 season include: Rotary Club of Lafayette, The Family Tree, Irreverent Warriors, Autism Society of Acadiana, Cherry's Belles, Faith House, Woman's Foundation, ULL Modeste House, ALS Walk, and the Miles Perret Games of Acadiana.



The [Acadiana Roller Girls](#) are Acadiana's first and only flat-track roller derby league. The team was established in 2009, making this our [10th season](#) here in Lafayette! We are excited to announce that for our 2018 season, we have changed our home bout venue to Blackham Coliseum!



Roller derby is a high-contact competitive women-driven sport played on quad roller skates in accordance to WFTDA (Women's Flat Track Derby Association) regulations. While there are co-ed and men's derby team, ARG is a women's only team made up of women from all walks of life, who range in age from 18 to 108. We are students, artists, nurses, stay-at-home moms, teachers, scientists, botanists, social workers, and many other professions. Some are veteran athletes while others are new to playing team sports. The point is, anyone can join our 12 week Fresh Meat program and learn to play roller derby.

Our [referees and coaches](#) are the men and women that keep our skaters bout-ready and up to date with rules and regulations according to the WFTDA.

[Non-skating officials \(NSOs\)](#) are volunteers who are crucial to having smooth and successful operating bouts. NSOs keep score, track penalties, assist the referees, and volunteer to work any other positions needed.