

Brief Overview of
The Brainstorming 100% Reduction in GHG Emissions ASAP Campaign
(<http://bit.ly/321sn60> and on homepage of www.cpcsi.org)

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(August 19, 2019)--The Call to Climate Emergency Action Campaign is being launched, with Twitter outreach tweets highlighting overviews of the "Brainstorming" Campaign, and new educational materials. The outreach will be directed to offices of sustainability at universities and colleges. The new educational materials--designed to be handouts, and accessible on the homepage of [cpcsi.org](http://www.cpcsi.org)--include:

- 1) "Call for Climate Emergency Action" (22 pages) (Key Graphs; Recent Articles; Brief Overview; Key Organizations; Solution Perspective)
- 2) "Multi-Dimensional Community Visioning" (8 pages)

In 2008, more than 1500 educational institutions (mostly colleges, universities) held "teach-ins" titled "Focus the Nation: Global Warming Solutions for America" <http://bit.ly/2E5cwdh>
In 2009, more than 50 papers worldwide ran the same front-page leader article calling for action at the climate summit in Copenhagen <http://bit.ly/2AJadsY>

Now, in 2019, when there is clearest urgency (#ArcticFires, #GreenlandIceSheet melting) to have highly visible accelerated climate emergency action, this Brainstorming Campaign is calling for 5-10p overviews on how to reduce Greenhouse Gas (GHG) Emissions by 100% ASAP from 1000s of tipping point related organizations and institutions (616 in 30 categories in Appendix10 of "Brainstorming" paper) which--

- 1) make available all known key emission reduction pathways in a form most people can read
- 2) provide a clear visualization of transformations needed in every aspect of our lives--since different organizations will focus on priorities in their fields of activity
- 3) provide the equivalent of a needs assessment for local communities, of the kind which precedes Community Visioning

The Brainstorming Zero Carbon ASAP Campaign also makes a call for 5-10 page overviews from organizations and institutions critical to education, sustainability, communication, emergency assistance, preserving roots of wisdom/compassion, etc.--as such organizations, institutions are directly or indirectly related to Climate Breakdown mitigation... and as part of the many steps still required to provide a comprehensive picture of what actions need to be prioritized at local community level (Appendix 10 recipient list includes 616 organizations and institutions in 30 categories as recipients of first call requests for 5-10 page overviews).

Such 5-10 page overviews can be key resource for "over 900 local govts have declared Climate Emergency" (as of 8/14/19)(<https://www.theclimatemobilization.org/climate-emergency-campaign>)-- and can provide local newspapers, and other news sources, with numerous ways of reporting on this Accelerating Climate Emergency Action process.