

River Falls Public Library

Web site collection development policy

Approved by: River Falls Public Library Board of Trustees

Date: 4/2/2001, Amended: 8/5/13

The River Falls Public Library maintains a web site (www.riverfallspubliclibrary.org) on the World Wide Web to meet the general informational, educational, and recreational needs of the Library's population.

Links to Internet sites from the Library's web pages are selected to broaden, enrich, and complement the Library's print and audio-visual collection.

The sites linked on the Library's web site are separate and independent from the Library. The Library exercises no control over the content of the information provided by the producers of those sites. Due to the vastness of the Internet, the Library web site is far from complete in any subject area. The presence or absence of a site is in no way a reflection of library policy. The linking of a site does not in any way indicate that the Library endorses, sponsors, or reviews the information provided by a particular site.

Sites are evaluated according to their credibility, quality and usefulness in order to meet the needs and interest of the Library staff and patrons.

Factors which will be considered when evaluating sites to be selected include:

- Access - stable site, no fees required, consistently available
- Design - well organized, clear instructions, easy to use, uncluttered and cleanly designed, graphics that enhance content, do not frame other sites content
- Content - authoritative, documented, verifiable, accurate, updated regularly, appropriateness of subject matter
- Preference may be given to educational (.edu), governmental (.gov), and non-profit organization sites (.org)

Even if a site meets the above criteria, the Library may choose not to include a link to that site. Internet sites that are not linked from the Library web site may be found by using a search engine.

Linked sites are periodically reviewed for access, design, and content. If a site no longer meets the selection criteria, or is inactive or out-of-date, it may be removed.

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