

VIVIAN C. FIGUEREDO

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PROFESSIONAL INTERESTS

Program evaluation in a range of issues, including community and economic development, workforce development, education, youth development, college access and success, and the arts. I specialize in conducting evaluations of educational and non-profit programs and organizations, and in providing technical assistance to organizations conducting internal evaluations.

PROFESSIONAL EXPERIENCE

Independent Consultant, Design and implement evaluation projects; collect and analyze qualitative and quantitative data; write reports and present findings to funders, collaborators, boards, and other stakeholders. Provide capacity building training and coaching to nonprofit organizations in program evaluation, including evaluation planning, instrument development, data collection and use, and data analysis and reporting.

OMG Center for Collaborative Learning, Senior Project Manager, 2005-2013; Senior Consultant (2013-present), A non-profit consulting firm specializing in evaluation, strategic and program planning, and organizational development for nonprofits and foundations. At OMG, Ms. Figueredo specialized in managing complex evaluations of national systems-change and partnership building initiatives.

Projects managed at OMG included:

- **Evaluation of the Citi Foundation's Post-Secondary Success Program.** Managed a five-year summative and formative evaluation of this multi-city initiative. This mixed-method evaluation included cross-site and local theory of change work, qualitative assessments of grantee progress in partnership and program development, and quantitative assessments of student-level milestones and outcomes. From the evaluation, Citi derived lessons to inform the expansion of the program into other Citi markets.
- **Evaluation of the Community Design Collaborative's Infill Philadelphia Initiative.** Managed the evaluation of this five-year initiative designed to help older communities rethink their neighborhoods through the redesign of existing community assets. The evaluation assessed the impact of the initiative and offered recommendations for its adaptation and implementation as a sustainable program. The evaluation included the development of a theory of change for the initiative and relied primarily on qualitative research methods to glean lessons learned for the Community Design Collaborative.

- **Evaluation Fellowship Program, Robert Wood Johnson Foundation.** Managed this four-year program to build diversity in the evaluation field. The program, under the joint direction of the OMG Center and Duquesne University, trained a pipeline of post-graduates and professionals from under-represented groups to bring more diverse perspectives to research and evaluation in the non-profit sector. The program included intensive workshops, practice placements, mentoring, and a learning community to provide fellows with knowledge and skills in evaluation.
- **Pew Fund Capacity Building Program.** Managed this grant-making program on behalf of the Pew Charitable Trusts. The program provided capacity building funding and training to Pew's Health and Human Services grantees in the Philadelphia region.

St. Joseph's Carpenter Society, Program Manager, 2002-2004. Led board and staff in strategic planning process and drafted organizational strategic plan. Developed new home maintenance education program, raised funds for the program, and coordinated its implementation. Designed monitoring and evaluation tools and developed database to track program impact. Conducted assessment of financial literacy and homebuyer education curriculum, producing recommendations for improvements in content, methodology, materials, and teacher training. Raised over \$3.3 million in Federal & State subsidy towards the construction of 173 affordable housing units (new & rehab).

Isles, Inc., Research Intern, 2002. Designed indicators for evaluating Isles' impact based on the Healthy Cities model.

United States Agency for International Development, Research Intern, 2001. Conducted research on distance education as an option for expanding secondary education in developing countries and produced policy report (published 2003). Identified potential private-sector partners in the establishment of three Teacher Training Centers in Latin American as part of a presidential initiative.

Cáritas del Perú, Program Manager, 1998-2000. Developed logic framework and monitoring system for a workforce development program. Managed program's US\$600,000 annual budget. Designed and managed capacity building program, including distance learning courses, organizational management workshops, exchange trips, and a case study publication. Conducted focus group study on beneficiaries' opinion of Caritas' training activities and developed "Training Guidelines" that were implemented nationwide. Designed Caritas' Strategic Plan for 2000-2005 as part of cross-functional team.

EDUCATION

M.P.A. (Concentration: Development Studies), Princeton University, 2002

B.A. (History and Medieval Studies), Tulane University, 1995

PUBLICATIONS

Figueredo, Vivian and Steve Anzalone. *Alternative models for secondary education in developing countries: rationale and realities.* USAID Development Experience Clearinghouse (DEC)/Development Experience System (DEXS), 2003.