

## **MEMBERSHIP DEVELOPMENT AND RESOURCE TEAM**

Michael O'Shea , Chair

Bonnie Siegrist , Co-Chair

### **SO, WHATS AN MDR TEAM?**

We're thinking most affiliates and possibly board members don't know, and it's time we remind them. We're here, ready and willing to help Catholic women's groups wherever, however, and whenever we can to help them grow and thrive as an affiliate council. We aim to get the word out starting at the April DCCW convention.

The MDR Brochure is finally going to be updated. It's been many years since it was last done. Did you even know there was a brochure? We plan to put one in every convention bag. The brochure will detail possible presentation topics and resources available to them. Depending on the topic, we may ask various board members to assist in the presentation. Like any brochure it's information...it's advertising. Hopefully, it will take just one individual CCW member who sees a need in their parish or deanery and will get the ball rolling.

To further get the name out, we will have an information table and poster at the DCCW Convention. We'll have handouts on some relevant topics related to membership, leadership, running effective organizations, sample resources, etc. and a sign-up for a follow-up call.

It's all about marketing the MDR team and the DCCW as a whole. The Membership Development and Resource Team is one more reason why they belong, or should belong.

And, after convention, attendees will know what an MDR Team is. Ready, Set, Go!