



**Miami Design Preservation League's
ART DECO WEEKEND®**

2017 PARTNERSHIP OPPORTUNITIES
THE COLORS OF MIAMI BEACH
40 Years of Fabulous



PARTNER WITH THE MIAMI DESIGN PRESERVATION LEAGUE AND ART DECO WEEKEND

- Support the local non-profit organization that saved Miami Beach and South Florida.
- Be top of mind to thousands of educated local South Florida residents with tremendous buying power through multiple channels to insure penetration with a wide range of age groups.
- Affordable rates that will give your company exposure at Miami Beach's largest and longest-running festival.



PARTNERSHIP OPPORTUNITIES

PREMIERE
\$50,000

PLATINUM
\$35,000

DIAMOND
\$25,000

GOLD
\$10,000

SILVER
\$5,000

BRONZE
\$2,500

FESTIVAL PRESENTING SPONSOR	✓					
BACK COVER OF THE ADW PROGRAM GUIDE FOR AD SPACE	✓					
EXCLUSIVITY	✓					
COMPANY BANNER/SIGNAGE AT ALL MAJOR ADW EVENTS AND PROGRAMS	✓	✓				
OPPORTUNITY TO CO-CREATE (WITH MDPL) A PLATFORM, SERVICE OR AMENITY AT THE FESTIVAL	✓	✓				
OPPORTUNITY TO BE PRESENTING SPONSOR OF A FEATURE PROGRAM OR EVENT	✓	✓	✓			
EXCLUSIVE PRESS RELEASE FEATURING SPONSOR'S PARTICIPATION IN THE EVENT, INCLUDING QUOTE FROM REPRESENTATIVE	✓	✓	✓			
YEAR-ROUND LOGO INCLUSION WITH LINK ON ADW WEBSITE	✓	✓	✓	✓		
ADVERTISEMENT ON LOOP IN THE ART DECO WELCOME CENTER	✓	✓	✓	✓	✓	
SHARED LOGO IN PRINT ADVERTISEMENT INCLUDING ADW PROGRAM GUIDE AND SELECT MARKETING MATERIALS	✓	✓	✓	✓	✓	✓
10X10 BOOTH(S) FOR THE 3-DAY EVENT WITH SAMPLING AND DISTRIBUTION OPPORTUNITIES	✓	✓	✓	✓	✓	✓
FULL COLOR ADVERTISEMENT IN ADW PROGRAM GUIDE	✓	✓	✓	✓	✓	✓
LOGO ON SPONSORSHIP SIGNAGE DURING FESTIVAL	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA/ONLINE PROMOTIONS	✓	✓	✓	✓	✓	✓

All sponsorship levels are customizable to fit your needs. The benefits listed are examples of benefits we can offer you, but we are **not limited to these options.*



CONTACT:

Amanda MacMaster

Amanda@mdpl.org

561.512.1983