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Southgate – Graphic Communications

Credits, Articulations & Prerequisites

Credits:

Cross credit with some academic courses (including 4th year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

Articulations:

- Davenport University
- Macomb Community College
- Washtenaw Community College
- Wayne County Community College District

Prerequisites:

- Junior status
- Grade of C or better and instructor approval to go on to the advanced level

This program offers excellent career opportunities for both male and female students.

Program Description

This program suits students who enjoy, and are passionate about, art, computer-related design, printing technology and/or website design. It also prepares students for entry-level employment into the Graphic Arts/Printing fields and/or to advance their studies in Graphic Arts through further education/technical training.

During this program, students build an all-inclusive design portfolio that contains a complete record of their project work. Students enjoy exploring Adobe CS6 software programs such as Illustrator, Photoshop, InDesign, and Dreamweaver. As students become proficient using the software, they begin designing projects such as logo designs, poster designs, animated gifs, t-shirt designs, illustrations and web design. In addition, students begin transferring their designs to t-shirts, mouse pads, mugs, invitations and note pads when using different printing methods such as Dye Sublimation, Offset, and Digital Printing.

Special Features

Students will be exposed to current industry trends in the area of graphic communications.

Leadership and work-based learning opportunities available.

STATEMENT OF COMPLIANCE

The Downriver Career Technical Consortium complies with all federal laws and regulations of the U.S. Department of Education. It is the policy of the Downriver Career Technical Consortium that no person on the basis of race, color, religion, national origin or ancestry, age, gender, marital status, disability or limited English proficiency shall be discriminated against or excluded from participation in any program or activity to which it is responsible or for which it receives financial assistance from the U.S. Department of Education. Furthermore, the consortium will encourage participation by all of the above.

Adopted by the Downriver Career Technical Consortium
November 23, 1982