



February 11, 2020

To Whom It May Concern:

I am writing on behalf of the Southwestern College A.B.L.E. Club (Abilities Beyond Limitations through Education). A.B.L.E. Club is an outstanding student organization which is dedicated to educating Southwestern College and the surrounding community about the amazing accomplishments, talents, and abilities of people who live with 'disabilities'. A.B.L.E. Club is comprised of students, with and without disabilities, and has an all-inclusive membership policy. The club unites people with and without special needs in a supportive environment at the college and within our community.

A.B.L.E. Club is hosting its 8<sup>th</sup> annual Air Cooled Fiesta, an International Vintage VW car show with attendees from the US & Mexico and event coverage on various local news stations. The purpose of the fundraiser is for student scholarships and the purchase of equipment that provides disabled students with opportunities to participate in many educational and social activities. This Air Cooled Fiesta car show will be A.B.L.E. Club's biggest fundraising event of the year.

We need your help with our upcoming Car Show, which will be held on May 17, 2020 in Imperial Beach (on Seacoast Dr). The donation from your business will greatly impact the success of our car show. Your donation will be publicly acknowledged at our well attended 8<sup>th</sup> annual Air Cooled Fiesta, international vintage VW car show through promotional announcements, flyer, and Web postings. Your business logo will also be prominently displayed on the flyer, which is widely distributed on and off campus and throughout the community. I'm certain that your business will benefit from the community recognition and appreciation generated by your kind donation.

Your donation is considered tax deductible. Once donation has been deposited to ABLE club account, you will receive a donation receipt with tax payer identification number.

To learn more about our group or our event please contact Robert Valerio at (619) 421-6700 x5209, (619) 482-6512 or via email: [rvalerio@swccd.edu](mailto:rvalerio@swccd.edu)

The A.B.L.E. Club would like to thank you for considering our request. We look forward to your response and greatly appreciate your time and consideration of our request.

Checks can be made out to: **Southwestern College A.B.L.E. Club**

Sincerely,

Chad Kleymann  
A.B.L.E. Club President

Robert Valerio  
A.B. L.E. Club Advisor



# SAN DIEGO AIR COOLED

## Sponsors Supplemental Information



First, we want to thank you for considering donating to our show. We have a long history with helping our local community. To this date, San Diego Air Cooled has been able to raise more than \$30,000 for the A.B.L.E. club of Southwestern College through the Aircooled Fiesta series of shows. The Boys and Girls Club of South county has also benefited with over \$10,000 in donations as a result of your sponsorships.

For 2020, as we accept donations, we will have different levels to get the most out of your **TAX Deductible** donation. Sponsorship levels:

1. Sponsors of 500.00 or more will have your company logo on the event T-shirt (larger font) as well as all our print (flyers, posters and handouts) and digital media (our Website and Facebook). Your logo on our website will include a link to your company's site. You will also be provided a 10'x10' vendor spot at our show for your business and a sponsor appreciation plaque.

**\*\*Non Imperial Beach based businesses will be required to purchase a "one day" business license if using the provided vendor spot.**

2. Sponsors of \$300 to \$500 will have your company logo on the event T-shirt (Smaller Font) as well as all our print (flyers, posters and handouts) and digital media (our Website and Facebook). Your logo on our website will include a link to your company's site. You will also be provided a 10'x10' vendor spot at our show for your business and a sponsor appreciation plaque.

**\*\*Non Imperial Beach based businesses will be required to purchase a "one day" business license if using the provided vendor spot.**

3. Donations of less than \$300 will include your company's logo on all print (Flyers/posters and handouts) and digital media (Our website and Facebook), link to your company's site on our website.

Again, we THANK YOU for any and all donations to our event. Know that your donation will go to a great place to help people in need. Without generous sponsors like yourself, this show would not be possible.

If you have any question, please contact S.D.A.C. at \_\_\_\_\_

or go to our website [www.sandiegoaircooled.com](http://www.sandiegoaircooled.com) for more information.

Thank You,

San Diego Air Cooled Members