

Minutes LCTA Board Meeting					
	Date: 8/21/13	Time: 6 pm	Location: FCTC	Facilitator: Ken Edwards	Recorder: Elisabeth Pickelsimer
Board Members Present	Ken Edwards, Joe Denning, Rob Eppelsheimer, Dee Mack, Susan Mock, Bob Peiffer, Elisabeth Pickelsimer, Nancy Pitcairn, Steve Speer				
Board Members Absent	Meg Farrelly, Steve Wilson				
Guests	Patricia Smith, professional website designer and volunteer LCTA webmaster				
Primary Presenters	Discussion			Key Decisions	
Patricia Smith	<p>1) The LCTA website, as currently configured, provides minimal tools and limited support (5 pages, 1GB of space) for anyone accessing it. Maintenance of the current pages requires knowledge of html thus making it difficult for non-technical persons to maintain the site later. The Board reviewed a prototype of how the website could look if we used more appropriate web design software.</p> <p>2) The current website contains out-of-date information, lacks current information, and is difficult to navigate. Rob suggested that the site could contain a calendar of local tournament information and what's happening at local facilities. LCTA could establish a marketing and media committee to oversee what information would be beneficial to include on the website. Should we encourage advertising?</p> <p>Proposal:</p> <ul style="list-style-type: none"> • Establish an ad-hoc committee to review the current website and to make recommendations on a site plan. • Establish a policy/procedure for website maintenance. <i>i.e., league coordinators are responsible for providing the dates of all post-season championship play (playoffs, state, sectional and national) to the webmaster.</i> • Establish policy/procedure to clarify who has authority to add/revise information to the website. • Establish policy/procedure that gives users direction on how to request/report changes to the webmaster. Pat suggested that she develop a form that could be filled out with key information and then submitted to her for upload. 			<p>1) The Board approved the purchase of a Business Plus website package, such as <i>Go Daddy</i>.</p> <p>2) The Board does not want advertising on the website. Names were suggested for an ad hoc website committee. Pat will send an email to the suggested persons asking if they would agree to serve on the committee. She will send the Board her contact information and the format to submit information.</p>	

Bob Peiffer	<ol style="list-style-type: none"> 1) The financial report was distributed. LCTA has a current balance of \$110,221. The total will decrease greatly after payments for spring and other awards have been paid and championship fees have been submitted. 2) Towels and <i>Tervis</i> tumblers were suggested as potential spring awards. 	
Steve Speer & Susan Mock	Ann Harrah, tennis professional at Daniel Island Club (DIC), has requested that when DIC has a home match, the 40 & Over women's weekday league in the fall season be scheduled to begin at 12:00. The pros and cons of playing some matches at 9:30 am and others at 12:00 were discussed (eg, temperature at noon, confusing to team members and opponents, precedence).	The board denied the request.
Rob Eppelsheimer	<ol style="list-style-type: none"> 1) The Charleston Professional Tennis League (CPTL) is struggling to maintain itself. Should LCTA help reorganize the league? 2) The LCTA Annual Party will be held Friday, October 25, at FCTC.* Suggested entertainment could be a pro match or an East vs West format of play among league teams. 	1) LCTA will not try to reorganize the CPTL.
Ken Edwards	<p>Ken updated the Board about the communication he has had with USTA-SC pertaining to the potential of LCTA dividing into two leagues mainly to provide LCTA additional representative at state championships.</p> <ol style="list-style-type: none"> 1) In February USTA-SC conveyed that the split was a good idea but later decided differently. 2) If we were to divide, LCTA must keep a cohesive unit in place. However, Ken has learned that two Community Tennis Associations (CTAs) cannot report to the same Board. 3) Ken participated in a conference call with USTA-SC last evening to establish the procedure for splitting. The discussion included examples of problems that other CTAs had encountered when they had split. 	The Board voted unanimously to discontinue pursuing the issue of splitting.
Ken Edwards	<ol style="list-style-type: none"> 1) Ken announced that he intends to step down as Local League Coordinator (LLC) at the end of 2013. He would like to continue on the Board. 2) The LLC and Board President can be two positions instead of combining into one as LCTA currently does. LCTA would likely benefit from having two positions. 3) He proposed that the LCTA by-laws be changed to have the board members term-of-service be more than one year. 4) For visibility, LCTA would benefit if more members were to become involved in state meetings and as members of different state committees. 	1) The new LLC will be determined at the next annual meeting.
Dee Mack	Steve Wilson has communicated to the Board that, due to his work commitment, he would like someone to assume his duties as the person who reviews appeals for a	

	waiver from captains pertaining to having lower-rated players “playing up.” Dee Mack volunteered to assume the position and Susan Mock offered to assist. They will review the parameters/regulations on “playing up.”	
	Margaret Dixon has been suggested as the 2.5 women’s coordinator.	
Elisabeth Pickelsimer	Elisabeth suggested that LCTA institute a mentoring program for inexperienced captains. Subsequently, it was stated that LCTA had a previous program but the turnout by new captains was dismal. As an alternative, a suggestion was made that information for captains be placed on the LCTA website.	Dee Mack has a USTA link to an informational file for captains that she will forward for the website.
Next Meeting	Date: TBD	Time: TBD Location: TBD

* After the meeting, it was determined that FCTC could not host the annual party on that date. An alternate date would be determined.