



## KRA Pro Rodeo Annual Badge Drive

As a celebration of our Western Heritage and the upcoming 35<sup>th</sup> KRA Pro Rodeo Event that will take place on the 28<sup>th</sup>, 29<sup>th</sup> & 30<sup>th</sup> of April, the Kananaskis Rodeo Association is proud to announce the launch of their Annual Badge Drive and invite all to take part in this popular event.

Community members, businesses and surrounding area can participate in this exciting pre-rodeo activity by helping to sponsor the drive with a donation of a prize and or gift certificate that during the course of the rodeo will be awarded to the person whose badge number corresponds to the numbers drawn. All prizes with their sponsors' names will be on display during the rodeo and listed on the KRA Pro Rodeo Website. By purchasing and wearing the famous KRA Sheriff's Badge you will also be showing your support and appreciation for this exciting event, as Coleman started having rodeo's in early August 1946.

In an effort to promote the Badge Drive and the upcoming KRA Pro Rodeo, mounted members of the KRA will again be riding from business to business through the main streets of the Crowsnest Pass while other KRA members will be selling the famous Sheriff Badges. This popular ride customarily occurs two weekends before the actual KRA Pro Rodeo Event.

Please join in the fun of generating excitement for The Western Heritage and the KRA Pro Rodeo 2017.

For further information please contact:

Robin "Annie Oakley" Wakaluk Sinclair  
[rdsinclair@shaw.ca](mailto:rdsinclair@shaw.ca) or 403-627-5899

Jackie "Miss Kitty" Sudworth  
403-564-4790

Joanne "Dale Evans" Trotz  
403-563-5100

