

## The Power of the Diaspora

The 5 million strong, African Diaspora in the UK is probably the greatest concentration of Africans, in one small area, outside the Continent.

BABA estimates Diaspora Business Leaders are able to reach more than 60 million contacts and have over £6 billion to invest in Africa.

The Diaspora is a direct pipeline to the opportunities of Africa.



## There is much to be done:

From the quiet dusty villages to the gleaming steel and glass of Africa's Metropolitan centres, there is still much to be done. Business enables each one of us to earn our livings, provide for our families and create an environment around us that is more robust, more reliable and more enjoyable.

Whether your focus is commercial, social or developmental BABA is here to help. Talk to us about your plans and use our contacts to take the important next steps in your journey.

## Your Next Steps:

1. Complete the form overleaf and send it to the address below, we will send you an invoice for Membership and payment instructions, or you can sign up online
2. Contact your local Network Director.
3. Bring a friend to the next Networking Event.
4. Prepare and submit your own "Project Summary".
5. Share this leaflet with your friends who have plans to make a difference in Africa.



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# 2015

## Membership Application Form

*"Everyone who attends a BABA Business Event should go home with New Contacts, New Knowledge and the Opportunity of a Business Deal!"*

David Smith, Chairman,  
British African Business Alliance

# Choosing your Membership

## British African Business Alliance and its Objectives

As a network, our objective is to encourage investment, business partnership, enterprise and the creation of sustainable jobs in Africa. By working with Business Leaders in the Diaspora we believe we can accelerate the successful development of effective projects.

As a BABA member, you will enjoy access to (1) wider business opportunities, (2) introductions to more business contacts and (3) access to funders and investors. Where relevant, investors, consultants, the media, employers and potential customers all contribute to our work of creating "widely held wealth" in Africa.

Membership Types	Annual Fee	Entitlement
<b>Student</b>	£10 pa	1 Named Member
<b>Individual</b>	£100 pa	1 Named Member
<b>Company</b> (up to 200 Employees)	£300 pa	3 Named Members
<b>Corporate UK</b> (Over 200 Employees)	£1,000 pa	Multiple Named Members
<b>Corporate Pan Africa</b>	£6,000 pa	Multiple Named Members
<b>NGO</b> (Up to 200 Employees)	£200 pa	3 Named Members
<b>NGO</b> (Over 200 Employees)	£1,000 pa	Multiple Named Members
<b>Founder Member</b> (Life long status)	£500 pa	Individual/Multiple Named Members

# You and Your Organisation

## About You:

Your Introducer:

David Smith

Membership type:

£

First Name:

Family Name:

Email:

Telephone/Mobile:

## Your Work:

Your Job Title:

Company Name:

Co/Your Street:

Town/City:

Post Code:

## Your Interests:

Sector/Industry:

Country of Birth:

Country of Residence:

## Testimonial

*"If you're an Individual or Company looking for business opportunities, to increase your networking or to attract investment in Africa, we recommend becoming a member of the British African Business Alliance, today! We did - and have now entered profitable new markets".*

Oliver Glendenning  
Sales Director, Parry Building Products Ltd

