

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org

Joint Board Meeting & Renewal Steering Committee Agenda November 6, 2019

(Posted November 1, 2019)

Board Meeting – 11:00 am to 1:30 pm

Location: The New9th Constituent Center, 4301 S. Central Avenue, Los Angeles, CA 90011

Central Avenue Historic Business Improvement District Board of Directors

Executive Officers

- **Dani Shaker, President** - *People's Union, LLC, Historic Liberty Savings Property*
- **Mark Wilson, Secretary** - *Executive Director, Coalition for Responsible Community Development*

Members

- **Clent Bowers, Member** - *Trustee, Bowers Retail Complex*
- **Jerrel Abdul Salaam, Member** - *Masjid Bilal Islamic Center*
- **Noreen McClendon, Member** - *Executive Director, Concerned Citizens of South Central Los Angeles*
- **Jhonny Vera, Member** - *All Famous Barber Shop*
- **Monica Mbeguere, Member** - *Alfred Smith Property*
- **Akeemi Croom, Member** - *Croom Family Building*
- **Erica Castillo, Member** - *Dunbar Village*

CAHD Management Consultant - *Urban Design Center*

Join the CAHD Board Meeting Via Conference Call: (712) 770-4751 Access Code: 414060
Board Meeting Documents will be Available on the Website: www.CentralAvenueHistoricDistrict.org

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
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- 이사회 회의 24 시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at [ph. 322-230-7070](tel:323-230-7070) or email bid@centralavenuehistoricdistrict.org.

Central Avenue Historic District

Board Meeting Agenda

- I. **Welcome:** Dani Shaker, President - 2 min
- II. **Los Angeles Police Department** – Newton Division - 3 min
- III. **To-do List Update** – N/A
- IV. **Public Comments** – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda
- V. **Minutes:** Review and Approve October 16, 2019 Board Meeting Minutes: Mark Wilson, Secretary **NOTE:** Please review minutes prior to meetings - 5 min
- VI. **Financial Reports:** Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center- 15 min
 - A. Discuss revised 2017 990 Tax Form
 - B. Discuss revised 2018 990 Tax Form
 - C. Discuss submission of 2016 and 2017 Annual Report to Attorney General
 - D. Discuss submission of 2018 Annual Report, along
 - E. Discuss status of recaptured funds of \$33,721.61 by City Clerk
 - F. Discuss status of the amended 2019 Planning Report, including Rollover Expenditure Plan
 - G. Discuss status of draft 2020 Planning Report including Rollover Expenditure Plan due November 1st
 - H. Discuss obtaining debit and credit card for account
 - I. Discuss selection of CPA to complete 2019 tax return and financial documents (Request for proposals)
 - J. Discuss upcoming Reports deadlines
 - Review financial Report provided by CPA- May 1, 2020
 - Review 2019 Form 990- May 15, 2020
 - Statement of Info- July 1, 2020
- VII. **Standing Executive Committee** Reports, Discussions, Approvals and Actions:
Members: Dani, Mark and Monica - 5 min
 - A. Discuss revised Management District Plan, Engineer’s Report and Assessment Database
- VIII. **Standing Branding, Business Development and Events Committee** Discussions, Approvals and Actions:
Members: Clent, Monica, Jerrell and Jhonny - 15 min
 - A. Breakfast on Central Ave Series

- 8:30am to 10:00am (Frequency: **TBD**)

B. Wi-fi- Activation

IX. **Ad Hoc Central Avenue Resiliency Committee** Discussions, Approvals and Actions: **Members:** Dani, Noreen, Clent, Monica, Meschellia and Griffin - 15 min

- A. Double Pole Banner Installations – Timeline and Schedule
- B. Permanent CAHD light pole signs identifying the District status.
- C. Identification and Wayfinding Signage Concept for Vernon Avenue, Martin Luther King, Jr. Boulevard, Jefferson Boulevard, Adams Boulevard and Washington Boulevard. Historic part of name as per Mr. Bower’s request.
- D. Additional tree planting to add to the existing 28 trees
- E. Status of contract to build plant planters

X. **Ad Hoc Nominations Committee** Discussions, Approvals and Actions: 3 min
Members: Monica and Clent

- A. Board nominations
 - Must be submitted by November 20th
 - Elections will be held at Holiday Party (Date: **TBD**)
- B. Determine Board Terms

XI. **Management Report** Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center – 10 min

- A. Introduction of Team Management
- B. Discuss UDC’s request for monetary increase
- C. 3rd Quarterly Report and Newsletter
- D. Upcoming Quarterly Reports and Newsletters deadlines
 - 4th Quarterly Report/Newsletter- January 31, 2020
 - 1st Quarterly Report/Newsletter- April 30, 2020
 - 2nd Quarterly Report/Newsletter- July 31, 2020
- E. Ambassador Program: Concerned Citizens of South Central Los Angeles Ambassador Program Report - Community Engagement Consultant Dr. Meschellia Johnson and Ambassador Supervisor Marlan Oliver
- F. Discuss closure of office at 2508 S Central and commencement of sub-leasing space at \$400/mo. at Los Angeles Metropolitan Churches
 - 1. Items not utilized by CAHD in the 2508 S Central office will be documented and donated to other non-profits
- G. Clean Streets Program: Coalition for Responsible Community Development – Supervisor Felix Cruz

XII. **Review New To-Do List** and Confirm Deadlines/Who is Responsible - 5 min

- XIII. **Upcoming Ad-Hoc Committee Meeting Dates:** No Ad-hoc Committee meetings will be scheduled for the remainder of 2019
- XIV. **Next Board Meetings:** December 4, 2019
- XV. **Adjourn:** Refreshments Served

CAHD BID Renewal Steering Committee Meeting– Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center – 25 min

- A. Discuss term of BID renewal period for a minimum of 5 years up to 10 years
- B. The addition of economic development and business retention services to the management program.
- C. Discuss Renewal Petition Drive outreach strategy scheduled to commence in November, in conjunction with the CAHD Annual Meeting. Board Members sign-up to make calls to property owners
- D. Discuss deadline for submission of Annual Parcel Data Update- June 1, 2020