

EXHIBITOR PROSPECTUS



Rio Grande Valley PA Society

3rd Annual CME Conference

October 30th - November 1st, 2020

DHR Convention Center - Edinburg, Texas

www.rgvpas.org

2020

RGVPAS 3rd Annual CME Conference

Established in 2018, the Rio Grande Valley PA Society has made great efforts to promote and advance the PA and NP profession in the Rio Grande Valley area. RGVPAS is excited to host the 3rd Annual CME Conference on October 30th - November 1st at the DHR Convention Center in Edinburg, Texas. In past years, the conference has attracted over 100 PA and NP attendees from all over the RGV area as well as the South Texas area. Each year's event has centered around informative speakers and a connective Exhibit Hall, where all breaks and receptions bring attendees and exhibitors together.

PA & NP FACTS

PAs have more than 400 MILLION patient interactions per year.

87.1% of **NPs** are certified in an area of primary care, & 72.6% of all NPs deliver primary care.

131,000 **PAs** currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

95.7% of **NPs** prescribe medications, & those in full-time practice write an average of 20 prescriptions per day.

10 things PAs & NPs can do!

Make Rounds in Hospitals & Nursing Homes	Order & Interpret Tests
Perform Procedures	Conduct physical exams
Assist in Surgery	Treat & Diagnose Illnesses
Develop Treatment Plans	Take Medical History
Prescribe Medication	Counsel Patients on Care

Who Attends?

Our 2019 conference was attended by over 100 PAs, NPs, and physicians. We anticipate and look forward to an even grander event for 2020, expecting 150 - 200 attendees.

EXHIBITOR GENERAL INFORMATION

Conference Dates: October 30th - November 2nd, 2020

Exhibit Dates: October 30th - October 31st, 2020

Exhibit Registration & Move-In:

Friday, October 30th: 7:00 - 10:00am

Exhibit Area Open

Friday, October 30th:

10am & 3pm Refreshment Breaks

Saturday, October 31st:

10am & 1:30pm Refreshment Breaks

Tear Down:

Saturday, October 31st at 2:30pm

Location:

Edinburg Conference Center at Renaissance-

DHR Health

118 Paseo Del Prado

Edinburg, Texas 78539

tel. 956-362-7555

Exhibitors Fees: Two Levels Available

Premium - \$1,000 / Standard - \$500

Exhibit Space:

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on RGVPAS website & mobile app.

Exhibitor Bonus:

Attendee list - Pre-conference attendee email blast - Better exhibit hall location

Dedicated Exhibit Hall Hours

Over 100 Attending PAs & NPs

Exhibitors Included in All Social Events

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor : \$7,500

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo on screen
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags
- Premier recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

Gold Sponsor: \$5,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

Silver Sponsor: \$3,500

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

Mobile Sponsor- \$2,500

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

2020 RGV PAS 3rd Annual CME Conference

ADDITIONAL SPONSORSHIP'S

Audio Visual Sponsor \$10,000

This sponsorship helps provide the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Conference Registration Bag Sponsor \$3,000

All attendees receive a tote bag at registration.

- Company logo and name on the conference bag distributed to all attendees.
- Cost includes tote bag production
- Company brochures and promotional material in the tote bag.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Session Sponsor \$1,000 per session

This sponsorship helps provide the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Conference Lanyard Sponsor \$2,500

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Coffee Break Sponsor \$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in between sessions on Friday, Oct. 30th and Saturday 31st.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

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PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$1,500-\$1,000*

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on RGVPAS website
- ▶ *food costs included

LUNCH PRODUCT THEATER

\$1,500 -\$2,500***

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on RGVPAS website
 - ▶ *food costs included

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MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images- One slot on a 4-5 sponsor rotating images on home page of mobile app.

\$1,000

Social Wall - Place your logo on the social wall of the mobile app.

\$1,000

Session Banner Ad - Place your logo under a specific session on the mobile app.

\$750

Lead Retrieval for Scannable Badges

\$150

ADDITIONAL OPPORTUNITIES

Reception Sponsor - Brief Presentation with logo onscreen. Does not include one hour open bar.

\$2,000

Insert in attendee bag - Flyer insert into attendee bags.

\$250

Email Blast to attendees.

\$200

2020 RGVPAS 3rd Annual CME Conference

Conference Dates: October 30th - November 1st, 2020

Exhibit Dates: October 30th -31st

DHR Health, Edinburg Conference Center at Renaissance

118 Paseo Del Prado, Edinburg, Texas



Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- ☐ Premium \$1,000
- ☐ Standard \$500

Premium Sponsorship:

- ☐ Platinum \$7,500
- ☐ Gold \$5,000
- ☐ Silver \$3,500
- ☐ Audio Visual \$10,000
- ☐ Conference Registration Bag \$3,000
- ☐ Conference Lanyard \$2,500
- ☐ Mobile App \$2,000
- ☐ Coffee Break \$3,000 each
- ☐ Session (price per session) \$1,000

Product Theaters:

- ☐ Friday Breakfast \$1,500*
- ☐ Saturday Breakfast \$1,500*
- ☐ Sunday Breakfast \$1,000*
- ☐ Friday Lunch \$1,500*
- ☐ Saturday Lunch \$2,500*

*food costs are included in fee

Add Ons

- ☐ Reception Sponsor \$2,000
- ☐ Rotating Image on Homepage of mobile app \$1,000
- ☐ Social Wall Ad on mobile app \$1,000
- ☐ Session Banner Ad on mobile app \$750
- ☐ One Page Flyer in Bags \$250
- ☐ Email Blast to Attendees \$250
- ☐ Lead Retrieval for mobile app \$150
- ☐

Total _____

____VISA ____MasterCard ____American Express
____Discover ____Check (payable to RGVPAS)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of RGVPAS. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

Rio Grande Valley PA Society Tax ID: 82-4481099

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend RGVPAS and the Renaissance and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither RGVPAS nor the Renaissance Hospital insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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Exhibitor Terms & Conditions

If, after the contract is entered into, Rio Grande Valley Physician Assistant Society ("RGVPAS") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the RGVPAS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, RGVPAS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY RGVPAS FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR RGVPAS OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and RGVPAS will occur only when an official confirmation packet has been sent by RGVPAS via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by RGVPAS (available upon request) which are considered to be part of this agreement between the Exhibitor and the RGVPAS.

Cancellation Policy: The undersigned acknowledges understanding of RGVPAS Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title _____

Date _____

Signature _____

Company _____

Please return these forms with payment to:

Chloe Mohr

P. O. Box 90434

San Antonio, Texas 78209

Chloe@rgvpas.org

P: 210-516-5915 F: 210-568-6375