



July 21-25

**2020
Tractor Pull
Sponsorship
Opportunities**

Sponsorship Commitment

We accept cash, check or debit/credit* card payments. If paying by check, please make your check payable and mail to:

**Stephenson County Fair Association
2250 S. Walnut Rd.
Freeport, IL 61032**

Deadline is March 16, 2020

*3% debit/credit card transaction fee applies

Contact Information

For questions or more information, please contact the Tractor Pull Chairman, Jeff Becker, at 815-238-8441 or via e-mail at farmer01@hotmail.com.

GREETINGS...

For the past 65+ years, the Stephenson County Fair Association has called the 43-acre site that was dedicated to be the fairgrounds, its home.

The Fair Association is a non-profit organization that relies on support from area businesses to keep the fair going year after year. We are not a government agency and we receive NO funding from the county or your Real Estate Tax bill.

We need your support to make the fair great again and appeal to more people in our community.

During the Stephenson County Fair, we offer a variety of sponsorship opportunities that not only reach thousands of fans who visit our Grandstand and on-grounds entertainment, but also covers print and radio advertising that reaches many listeners throughout the Tri-State area.

Not only does a sponsorship guarantee visibility and brand awareness for

your business, it offers an opportunity to build relationships with clients as well as other area businesses.

A sponsorship is an excellent opportunity to get involved, create unique marketing awareness and support a great, family event.

Please refer to the inside of this brochure for the different levels of sponsorship opportunities available. Your support is greatly appreciated.

*Thank you,
The Stephenson County
Fair Association*



2020 Sponsorship Opportunities

Title Sponsor - \$20,000

- Inclusion of your name in the title of the event
- 50 VIP passes
- Banner along the track*
- Name announced during the event
- Name on website
- Logo on pull poster**
- Logo in print ads**
- Name in Fair Flyer**
- Banner along boulevard
- Name in all radio ads**
- Flags/banners on track equipment
- Customized combination of commercial parking passes, day passes, pit passes, event passes, VIP and hospitality tent passes.

Platinum Sponsor - \$10,000

- Banner along the track*
- Name announced during the event
- Name on website
- Logo on pull poster**
- Logo in print ads**
- Name in Fair Flyer**
- 32 day passes to the fair
- 64 event passes to the pull
- 3 commercial parking passes
- 16 VIP, pit and hospitality tent passes
- Name in all radio ads**
- Banner along boulevard
- Flags/banners on track equipment



Gold Sponsor - \$5,000

- Banner along the track*
- Name announced during the event
- Name on website
- Logo on pull poster**
- Logo in print ads**
- Name in Fair Flyer**
- 16 day passes to the fair
- 32 event passes to the pull
- 2 commercial parking passes
- 8 VIP, pit and hospitality tent passes
- Name in all radio ads**
- Banner along boulevard
- Flags/Banners on track equipment

Silver Sponsor - \$2,500

- Banner along the track*
- Name announced during the event
- Name on website
- Logo on pull poster**
- Logo in print ads**
- Name in Fair Flyer**
- 8 day passes to the fair
- 16 event passes to the pull
- 1 commercial parking pass
- 4 VIP, pit and hospitality tent passes
- Name on rotation in radio ads**

Bronze Sponsor - \$1,000

- Banner along the track*
- Name announced during the event
- Name on website
- Name on pull poster**
- Name in print ads**
- Name in fair flyer**
- 4 day passes to the fair
- 8 event passes to the pull
- 2 VIP, pit and hospitality tent passes

Customized packages can be developed to fit your needs.

* Business provides its own banner - maximum size 3'x8'

** Cannot guarantee if sponsorship deadline date is not met.

Stephenson County Fair 2020 Tractor Pull Sponsorship Selection

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Name as you would like it to appear in print/on air: _____

(Please limit to 25 characters or less, including spaces. Any names exceeding the limit will be abbreviated at the discretion of the fair office.)

Sponsor Package: _____ Amount: \$ _____

Please write the # of tickets for each event as it applies to your sponsorship level:

of tickets Grandstand Event

_____ Tuesday evening

_____ Wednesday evening

How would you like to receive your packet?

_____ Pick up at Fair Office _____ US Mail

Mailing address (if different than above): _____

Please email a jpg file of your logo to:
info@stephensoncountyfair.org

Payments should be made payable and mailed to:
Stephenson County Fair Association
2250 S Walnut Rd
Freeport IL 61032

I confirm my commitment of sponsorship to the 2020 Stephenson County Fair and will pay, in full, the amount listed above by **March 16, 2020**.

Signature: _____

Printed Name: _____

