

SPRING/SUMMER 2012

CHILDREN'S MEDICAL CENTER FOUNDATION *of* CENTRAL TEXAS

miracles



Building for
the Future
How YOU Can Help

PAGE 2

Raising funds for Dell Children's Medical Center of Central Texas

A member of the  Seton Healthcare Family



LETTER FROM THE CHAIRMAN

A Race to the Top

Just a few weeks ago, more than 22,000 runners hit the streets of downtown Austin for the Capitol 10,000, one of Austin's most iconic races. All proceeds from the race were generously donated to Dell Children's Medical Center of Central Texas.

It's fitting that Dell Children's was the sole beneficiary for Austin's beloved Capitol 10,000 since our medical center is truly in a race to the top. We haven't reached the finish line yet, but because of you and your generous support, we are making great strides towards becoming one of the nation's top pediatric hospitals.

Dell Children's continues to serve as a source of inspiration and hope to children from all over Central Texas. And each day, new medical treatments and technologies are offered by some of the most trusted, innovative caregivers in the world.

But, we can't do it without you.

Please continue to support Dell Children's in any way you can. Make a gift. Donate your time. Join one of our fundraising groups. You can change a child's life.

Tim Crowley
CHAIRMAN

Donate online at childrensaustin.org or contact Children's Medical Center Foundation at (512) 324-0170.

ACCREDITATION

Dell Children's Medical Center of Central Texas meets the highest national standards set for medical and nursing staff, hospital personnel, patient care and hospital service, and is committed to providing the finest health care tailored specifically to children and adolescents in the 46 counties it serves.

Dell Children's Medical Center of Central Texas is a member of the Seton Healthcare Family and is accredited by the Joint Commission on Accreditation of Healthcare Organizations; the Commission on Cancer of the American College of Surgeons as a Network Cancer Program; and the American Nurses Association for Magnet Award status of nursing excellence.

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Austin, Texas 78723
Phone 512.324.0170 Fax 512.324.0798
www.childrensaustin.org

Dell Children's Medical Center
of Central Texas is a member of the
Seton Healthcare Family



FROM THE EXECUTIVE DIRECTOR

A Labor of Love

When our cover child Caden was a patient at Dell Children's, he loved looking out the windows and watching the construction of the medical center's new bed tower.

With 72 new beds and innovative new services, this much-needed expansion will give Dell Children's caregivers the room they need to do what they do best—provide healing care and hope to children like Caden and every child who comes through our doors.

Dell Children's is building this new bed tower for you and your family. And we need your help. Please use the attached envelope and make a tax-deductible gift to support Dell Children's or go online and make a donation at www.childrensaustin.org.

Thank you for all you do to support our community and our precious children.


Maureen "Missy" Wood
EXECUTIVE DIRECTOR

ON THE COVER **CADEN WEISNER**

When Caden Weisner turned two in March, he and his family had lots of reasons to celebrate. Six months earlier, Caden was diagnosed with kidney cancer. But after two surgeries and five months of chemotherapy at Dell Children's Cancer and Blood Disorders Center, Caden is doing fantastic. In fact, this darling young boy has been declared cancer-free.

Caden's family looks forward to enjoying the years ahead, but will never forget the healing care that Dell Children's provided their son when he needed it the most. "You never understand cancer until it happens to you or someone in your family," said Caden's mother, Kelli Magallanez. "We are so thankful to have Dell Children's in our community."

Caden's great-grandmother Georgiana, was so moved by the care Caden received at Dell Children's that she made a generous donation to the new bed tower in honor of her beloved great-grandson. Her gift will benefit children in Central Texas with cancer and more.

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BUIL FU



WAY TO GROW!

Thanks to you, in 2004 we broke ground on a brand new hospital to serve all the children of Central Texas. Fast forward eight years and just like Grace Maxwell, Dell Children's has grown by leaps and bounds. Dell Children's is expanding to serve you and your family. **You can make a difference today by joining Dell Children's *Building for the Future* campaign and making a gift in support of the new bed tower. Your gift matters.**

DINING FOR THE TUTURE



WHEN DELL CHILDREN'S WAS ORIGINALLY BUILT, the medical center planned for future growth. However, surging patient volumes, new programs and expanded services have created a need for Dell Children's to expand NOW, rather than later. To better meet your needs and the needs of Central Texas children, shovels broke ground in October to pave way for a new \$48 million bed tower, which is scheduled to open in May 2013.

The hearts of Michael and Susan Dell have been drawn to the good health and happiness of Central Texas children. As with the initial campaign to build the hospital, the Michael & Susan Dell Foundation has committed a matching grant to the *Building for the Future* bed tower campaign. For every \$2 raised by the community, the Dell family foundation will donate \$1 to the campaign, up to \$6 million. This generous grant is an invitation to others in the community to join forces and leverage their own giving to have even greater impact for the hospital.

The Children's Medical Center Foundation is grateful for the extraordinary leadership gift from the Michael & Susan Dell Foundation. This gift gives special meaning to a special place of healing and hope.

YOUR GIFT COUNTS

On March 1, the Foundation announced its *Building for the Future* campaign which includes a goal of \$24 million, half of the cost of the new bed tower.

WE NEED YOU

Leave a legacy, change a life... for more information about the *Building for the Future* campaign, including naming opportunities, contact Kristi Gordy at 512-324-0092 or kkgordy@seton.org.

The Children's Medical Center Foundation, the fundraising arm of Dell Children's, has committed to raise \$24 million in philanthropy to support the new bed tower.

THREE WAYS TO HELP TODAY

- 1 Submit a donation with the envelope attached to this issue of *Miracles* magazine.
- 2 Go online and make a donation. Click on **Building for the Future** to earmark your donation to the new bed tower, Dell Children's current area of greatest need. www.childrensaustin.org/cmcf.
- 3 Contact the Foundation office at 512-324-0170 and learn about other fun, creative ways that you and your friends can get involved and help.

WHY IS DELL CHILDREN'S EXPANDING?

More patients...

Since Dell Children's opened, the number of annual patient visits has increased by nearly 67 percent.

More referrals...

Central Texas pediatricians are increasingly referring patients to Dell Children's for specialized treatment.

More specialty care...

New pediatric subspecialists are offering medical services and treatments that were previously unavailable locally.

More complex care...

A growing percentage of patient visits are for complex care—resulting in longer hospital stays and more demand for bed space.

WHAT'S COMING?

New and Enhanced Medical Services

72 patient beds

First dedicated pediatric inpatient rehabilitation center in Central Texas

Expanded Sports Medicine and Bone, Joint and Spine program

Enhanced respiratory services

New Services and Amenities for Families

Family lounge with laundry and kitchen area

Family business center with internet access and computers

Caregiver garden and outdoor dining area

New Recreational Space for Patients

Teen recreational lounge with gaming area and internet access

Dedicated playroom for infants, toddlers and young children

HOW THE NEW BED



IF anyone understands what it's like to be a patient at Dell Children's, it's 11-year old Jenni Arellano. Last year, the fifth grader spent more time at Dell Children's than in her own Austin home. Jenni is one of 30,000 children and adults in the United States with cystic fibrosis, an inherited chronic disease that affects the lungs and digestive system.

When Jenni develops an infection in her lungs or has low oxygen levels, she is quickly admitted to Dell Children's. It's not uncommon for her to spend several weeks at a time at the medical center undergoing treatment and recovering.

Jenni and her mother Isabel are grateful for the loving care Jenni and her entire family receives from the medical team at Dell Children's, especially the nurses and child life specialists. "The nurses are really nice and find fun activities for me to do," said Jenni. "My favorite is when characters from Disney or Star Wars come to visit."

Jenni's last admission fell over the Christmas holidays so child life specialist, Whitney Brunner helped Jenni decorate her room and door with her favorite character "Hello Kitty."

Over the course of the last few years, Jenni and Whitney have developed a strong bond. "Jenni is an amazing child," said Whitney. "She is really interested in learning more about her disease. We spend a lot of time talking about how her body works and why she takes certain medications."

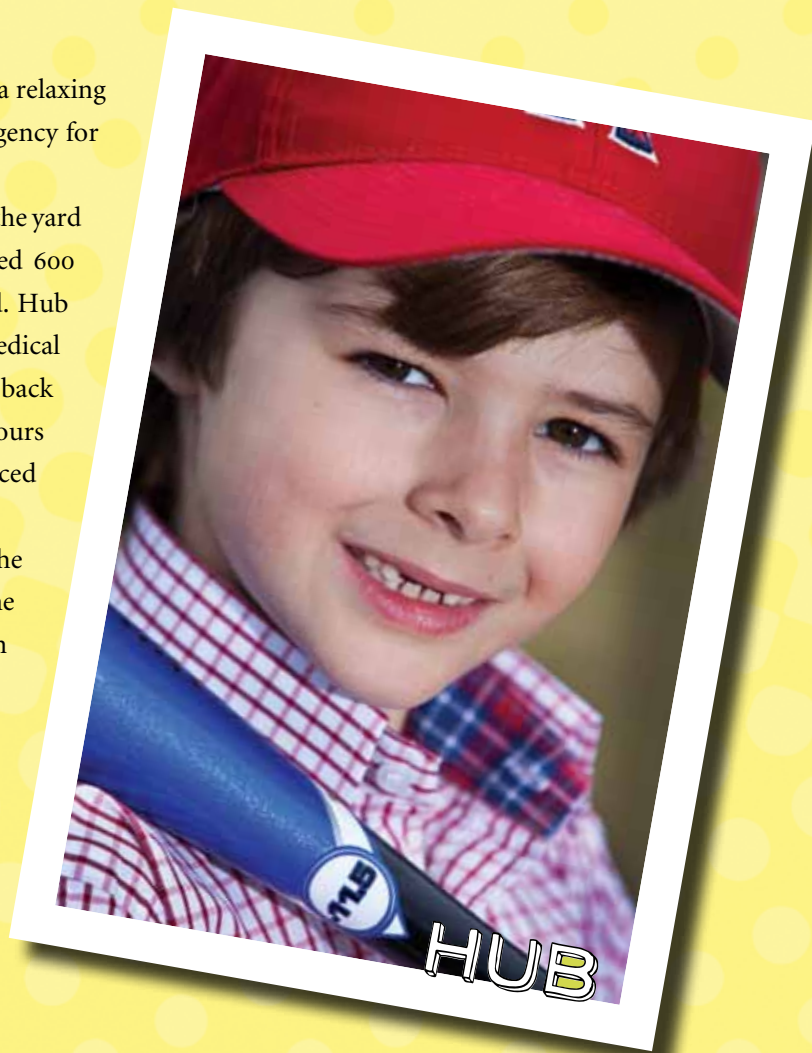
When the new bed tower opens in Spring 2013, the fourth floor will house enhanced pulmonary services for children like Jenni who require frequent and often extended hospitalizations. The unit will be staffed with nurses and other health professionals who specialize in caring for children with chronic diseases such as cystic fibrosis and asthma. As Jenni grows older, the teen room on the third floor of the new bed tower will provide a needed refuge to hang out and relax with friends and family.

TOWER WILL HELP KIDS LIKE JENNI & HUB

IN a matter of minutes, what was supposed to be a relaxing weekend at the lake turned into a life-threatening emergency for five-year old Hub Bechtol and his family.

Hub and his younger brother Hayden were playing in the yard at their grandparent's lake house when a newly installed 600 pound steel gate came off its rollers and fell on his head. Hub was rushed by EMS to Dell Children's where a team of medical experts were ready and waiting. To repair damage to the back of his brain, Hub underwent emergency surgery. Just hours after the eight hour procedure, swelling in the brain reduced dramatically and Hub was alert and talking to his family.

Hub spent 11 days in the hospital recovering from the accident with his family by his side. "Everyone from the nurses, to the techs to the ladies who cleaned our room were amazing and were truly happy to be there to help others," said mother, Kathryn.



"The importance of the new bed tower and the positive impact it will have on the care we can provide to trauma patients like Hub cannot be overstated."

NILDA M. GARCIA, MD, FACS,
TRAUMA DIRECTOR, DELL CHILDREN'S

Today, Hub is a normal first grader who loves to sing and play baseball. He is working hard in school and by looking at him you would never know that he has 30 plates in his head and titanium wire around his eye. "He still looks like my baby. They put him back together," said mom.

above
Hub Bechtol survived a life-threatening head injury with the help of Dell Children's world class trauma team.

left
Dell Children's patient Jenni Arellano with child life specialists Whitney Brunner and Victoria Vaden.

Your generous support makes stories like Jenni's and Hub's possible.

James Armstrong and Larry Connelly

Community philanthropists, James Armstrong and Larry Connelly have pledged \$250,000 for the new bed tower at Dell Children's. During a guided tour of the hospital, the avid art collectors were moved by the medical center's stunning architectural features, outdoor gardens and healing artwork. "We were really impressed by the facility and the different services the hospital is able to provide, such as art and music therapy," said Larry. "We were also struck by how much need exists in our community."

James and Larry recently hosted an event at their home where they challenged their friends to join them in supporting the new bed tower project. "We like our charitable gifts to benefit the largest amount of people possible," said James. "The new bed tower project definitely fits into that profile."

James Armstrong and Larry Connelly, photographed in their home.

Frost

Frost, a Texas-based financial institution with more than 100 locations statewide, announced a lead gift for the new bed tower project. A long-standing supporter of Dell Children's and the Seton Healthcare Family, Frost was also a lead investor in the original construction of the medical center.

"I can't think of a more important investment right now in Central Texas," said Tim Crowley, Frost Regional President and Chairman of the Children's Medical Center Foundation. "There is nothing more stressful than having a sick child. Having the highest level of care available close to home with the support of family and friends is invaluable to these children."

Tim Crowley, Lee Cameron, Bruce Burdett, Andrew Lowe, Lisa Hill, Lauren Timberlake, Michelle Schwartz, and Ken Gates

Capitol Anesthesiology Association

Capitol Anesthesiology Association recently announced a gift of \$200,000 to the bed tower and \$50,000 to establish the Expert Nurse Practice Lectureship Series Endowment. Established in 1973, Capitol Anesthesiology Association is one of the largest anesthesiology groups in the southwest with a team of more than 80 highly qualified physicians.

Capitol Anesthesiology Association's generous gift to Dell Children's is an outstanding example of physicians supporting the medical center and investing in its future.

"Capitol Anesthesiology Association is proud to partner with Children's Medical Center Foundation to provide the highest level of care to the children we serve every day at Dell Children's."

N E D F U R S T, M.D.

Capitol Anesthesiology Association physician representatives Gus Park, M.D., David Byers, M.D., Stan Young, M.D., Steve Metcalf, M.D., Mike Powers, M.D., and Scott Brandt, M.D.



Make a Gift to the Dell Children's Art Endowment

Sister Pat Elder's dedication to serving the poor through the Daughters of Charity has had a profound impact on Central Texas in more ways than one. When Dell Children's was being built in 2007, Sister Pat teamed up with a group of volunteers to hand select over 850 pieces of art that today adorn the walls of the medical center.

Because artwork will be a central component of the new bed tower, in honor of Sister Pat's 80th birthday, friends of Sister Pat have established The Dell Children's Art Endowment. This permanent fund will honor Sister Pat in perpetuity and provide funds to acquire and preserve artwork for the new bed tower and future hospital expansions.

"I have always been drawn to the arts," said Sister Pat. "I truly believe in the healing power of art and am so proud of the wonderful collection we have assembled here at Dell Children's."

Please contact Cyndy Perkins at (512) 324-0107 or cperkins@seton.org to make a donation to this new endowment.



Dell Children's Trust Members Share Special Moments

Learning Together

Join Us!

New to philanthropy and looking for a way to have an immediate and direct impact on the lives of sick or injured children?

Founded in 2008, the Dell Children's Trust raises funds through annual partner contributions, which are pooled and used to help fund special programs and projects at Dell Children's through a member vote.

To learn more about becoming a member of the Dell Children's Trust, contact Judah Crossland at (512) 324-9999, extension 86870 or jlcrossland@seton.org.

Dell Children's Trust Fall Social

What parent wouldn't jump at the chance to ask questions of leading experts in child psychology on the rooftop of one of Austin's finest restaurants? Over 70 Dell Children's Trust members did just that at the group's Annual Fall Social at Parkside restaurant in downtown Austin. Guests submitted anonymous questions to leading child development experts. "The event was a tremendous success," said Education Chair, Sarah Roper-Coleman, who facilitated the Q&A session "Parents were so engaged. They would have stayed for hours."

Dell Children's Trust Dine Around

Every year, the Dell Children's Trust sponsors a *Dine Around* event where members host small group dinners and interact with some of the medical center's leading physicians in a relaxed social setting. This year's *Dine Around* kicked off with a cocktail reception at Ranch 616 where 70 guests received their "reveal card," which provided details for the evening. Each dinner had a special theme and featured discussions led by some of Dell Children's most prominent physicians on topics ranging from childhood cancer and blood disorders to the neurosciences and sports medicine.

A special thanks to our *Dine Around* hosts: Karen Knight and DeAnna and Lance Loveless, Erika and Bryan Herndon, Kimberly and Daniel Kozmetsky, Sarah Roper-Coleman and Jason Coleman and Laila and Jordan Scott.



- 1 Mike and Raquel Knox, Sam and Jennifer Katacic, Tara and Jim Stanislaus
- 2 Scott and Joslen Koester, Kevin Burms and Paula Greenfield, Mark and Amy Brady
- 3 Dr. Philip Neff, Laila and Jordan Scott, Dr. Danielle Sweeney
- 4 Dine Around at home of Kimberly and Daniel Kozmetsky

Third Annual Women's Trust Fall Luncheon

Building Friendships

On a crisp, sunny October afternoon, 50 new and prospective Women's Trust members gathered at the home of Susanne Byram for the Third Annual Women's Trust Fall Luncheon. Guests dined al fresco overlooking the Austin skyline with a lovely lunch catered by Four Seasons.

Dell Children's patient, Amanda Faulkner, who was born with cerebral palsy, captivated the audience as she shared her experiences and challenges as a child and now a young lady.

Dell Children's director of trauma clinical services, Deb Brown, presented an update on trauma services at the medical center, explaining how the new bed tower will play an important role in providing top level care to children in the region. Dell Children's is the only pediatric Level I Trauma Center in Central Texas, the highest designation possible.

Dell Children's Women's Trust is a dynamic group of women who support the medical center by making a minimum annual commitment of \$1,000 each. Each spring, members pool their donations and allocate the funds by vote at a special grants presentation and meeting.

“Having these ladies in my home and being able to share stories about the impact that Dell Children's is making in our community makes me proud to live in a city such as Austin.”

S U S A N N E B Y R A M , Member, Women's Trust

Join Us!
The Women's Trust is expanding its membership.

If you are interested in joining this extraordinary group of women, please contact Armando Zambrano, at (512) 324-0176 or azambrano@seton.org.

- 1 Marci Henna, Bobbi Topfer, Susanne Byram, Rae Hill
- 2 Pam White, Marsha Mayfield Lockett, Amy Carrier, Jeri Brock
- 3 Anne Shiflet, Susan Espstein, Suzanne Booth



Dell Children's Council Celebrates

Your Passion Save Lives

Fall Council Party

On September 22, The Austonian played host to 150 Dell Children's supporters who came to mingle and hear the latest plans for the medical center's signature fundraising event, the annual Dell Children's Gala.

With sweeping views of downtown Austin, guests enjoyed food and drink catered by 34th Street Café. The annual fall party kicks off the year for the Dell Children's Council, the group that organizes and hosts the annual Gala. 2012 Gala Chairs Kay and Eric Moreland shared the latest plans for the 2012 Dell Children's Gala and presented the evening's message, *The Art of Healing*.

Holiday Council Party

On December 2, the Dell Children's Council held its annual holiday party at the home of Melody and Shain McCaig. Grateful parents April and Paul Dodd shared their son Hamilton's heartwarming story of his full recovery from RSV, a life-threatening respiratory virus. The Dodds thanked the Dell Children's Council for its commitment to help ensure that the medical center continues to have the resources it needs to save lives. "There is no doubt in my mind that without Dell Children's in our community, Hamilton would not be here today," said mom, April.

Join Us!

The Dell Children's Council is a selective group of volunteers who organize and host Dell Children's signature fundraising event, the Dell Children's Gala. The Council also organizes educational events and acts as an ambassador for the medical center—introducing new friends and associates to the outstanding work of the medical center.

For information about joining the Dell Children's Council, please contact Judah Crossland at (512) 324-0170 ext. 86870 or e-mail at jlcrossland@seton.org.



- 1 Melody and Shane McCaig
- 2 Jim Johnson, David Goodman, Jimmy Windham, Wilson Shirley
- 3 Amy Deane, Suzanne Erickson, Katherine Wallin, Laura Craddick, Amy Lackey
- 4 Christie and Jason Barany
- 5 Robert and Carrie Hicks
- 6 Adria Sheth, Andra Liemandt, Jenny Mason, Kelly Haselwood

Supporting the Next Generation

Your Grandkids Thank You

The Grandparent's Club was established in 2005 to provide grandparents a fun and easy way to support and give back to Dell Children's. Many grandparents join the club after an ill or injured grandchild is treated at the medical center. Grandparent club members Dianne Mangum and Patricia Newton joined the Grandparent's Club after their grandson, Max, was treated at Dell Children's following a terrible boating accident.

One of the first patients at the newly opened Dell Children's, Max was airlifted from Lake Marble Falls to Dell Children's with broken ribs, punctured lungs and internal bleeding. The Trauma team induced a coma to prevent Max from moving and making his injuries worse. After three days, a blood transfusion and constant care, Max finally made his way out of the dark woods. After a week at Dell Children's, he was released and enjoyed a full recovery. Today Max is 13 and an honor roll student. He plays football, basketball and track.

"I was so impressed with the care Max received, especially from a newly opened hospital that wasn't fully staffed and still had ongoing construction," recalled Max's grandmother Dianne. "The team worked so well together—it was simply amazing to watch. It was a traumatic experience for the family, but we feel so blessed that Max was cared for at Dell Children's."

The Grandparent's Club holds an annual fall luncheon and a spring event. Most recently members enjoyed a gathering at the Tarry House and special presentation by Jay Shapiro, M.D., director of the Children's Bone, Joint and Spine Center about the latest trends in orthopedics and sports medicine. A special thanks to Grandparent's Club co-chairs Emily Moreland and Dealey Herndon for organizing such a wonderful event.

Join Us!

With 235 current members, the Grandparent's Club is growing and actively seeking new members. Minimum contributions begin at \$100 per year and no meetings are required.

For more information about the Grandparents Club, please contact Armando Zambrano, at (512)324-0176 or azambrano@seton.org.



Jare Smith, Emily Moreland

Dianne Mangum, Max Mangum,
Patricia Newton

Gala 2012—The Art of Healing, presented by the Dell Children's Council

A Feast for the Soul

Imagine walking into a room and being welcomed by the heartwarming smiles and voices of children on giant video screens. That is exactly what more than 1,000 guests experienced as they entered the 2012 Dell Children's Gala, *The Art of Healing*.

Chaired by Kay and Eric Moreland, the Gala was held January 28 at the Austin Convention Center Grand Ballroom. This year's message, *The Art of Healing*, was integrated into every aspect of the evening to give guests a better understanding of Dell Children's holistic approach to healing.

Guests were moved by patient stories shared by two families and captivated by the magical décor. Three walls were adorned with projected visual images creating 180° views, demonstrating the power of music and art therapy and the healing comfort of Dell Children's outdoor gardens.

It was an evening of pure luxury and non-stop entertainment. Following a cocktail reception with a live pianist, guests were seated for an elegant dinner before enjoying a live auction, casino lounge, dancing and live entertainment by The Sauce.

The Gala raised a record net in excess of \$810,000, thanks to the generosity of sponsors, auction donors and attendees. Enjoying one of Austin's most anticipated auctions of the year, guests bid on packages including a custom outdoor Viking kitchen with a private dinner party by Chef Kent Rathbun and a private concert by Bruce Robison and Kelly Willis at the Commodore Perry Estate. Following the Gala, guests continued to enjoy the evening at the lively after-party at Four Season's Trio Restaurant.

"This year's Gala was like none other," said Kay Moreland. "Our guests left inspired and with a deeper understanding of what makes Dell Children's one of the most family-centered hospitals in the world."



1 Eric and Kay Moreland
2 Magnificent decor





1



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7

THE Art of HEALING

DELL CHILDREN'S gala 2012

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Camp Lonehollow
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June & Mark Chandler;
Shannon & Kyle Janek;
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EVENT DECOR

Portions of this beautiful evening have been produced, decorated and generously underwritten by BARTKRESA design/studio, Big House Sound, Creative Consultants, David Kurio Floral Designs, ILIOS Lighting, Inc., Marquee Event Group, Townsendy Designs

1 Karen Killeen, Dana Kocurek, Heather May

2 Steven and Sally Metcalfe

3 The Bechtol Family

4 Rachel Armbruster, Sabrina Brown

5 Leslie and Bill Davenport

6 Jie and Mark Ralls

7 Dr. Sujit and Anita Iyer, Sue and Dr. Coburn Allen

The 17th Annual Kid's Classic Offers Fun for all Ages

You Made A Difference

Because of you, the 17th Annual Kids Golf Classic was a terrific success. Held in October, the two-day event raised more than \$210,395 for Dell Children's. Over 150 enthusiasts gathered at the Hills of Lakeway for the Golf Tournament, while more than 200 Dell Children's supporters attended the Auction Party held the night before at the home of Josh and Kristen Pottinger. The Auction Party featured music by The Loose Wheels and a live auction with unique items, including exclusive designer jewelry, custom artwork and luxury vacations. This year's guests enjoyed fine food catered by Word of Mouth and a decadent Gelato Bar, provided by the Chocolate Cup.

Special thanks to the Austin Chapter of Credit Unions, Christy & Tom Kite and Josh & Kristen Pottinger for their generous support of the Kids Classic Golf Tournament and Auction Party and continued commitment to Dell Children's Medical Center.



- 1 Tom Kite
- 2 Tom Kite with Dell Children's patient
- 3 Tournament representatives from the Austin Chapter of Credit Unions



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6

- 1 Kids Classic Auction Party
- 2 Ashley and Eric Krause
- 3 Kristen and Josh Pottinger
- 4 Julie and Jared Bryan, Billy Bryan, Joel Garrison, Brian Garrison
- 5 Jason McGee, Liz Langehennig, Charlie Angulo, Kalleen Quinian, Brandy Logan
- 6 David Law, Glenn Lee, Tom Kite, Don Rios and Scott Schroeder

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 Blue Bell Ice Cream
 Burks Digital Reprographics
 Burt-Watts Industries, Inc.
 Caddie Central
 Capitol Anesthesiology Association
 Cardon Healthcare
 Central Texas Chevy Dealers
 Children's Cardiology Association
 Cool Insulation Co.
 Continental Airlines
 Freeman
 Greater Texas Federal Credit Union
 Henna Chevrolet
 MAR Global Services
 Maudie's Tex-Mex
 Maund Auto Group
 Medtronic
 Nyle Maxwell Family of Dealerships
 Randolph-Brooks Federal Credit Union
 Rudy's Country Store and Bar-B-Q
 Seton Healthcare Family
 stayontheguadalupe.com
 The Hills of Lakeway
 The Outsource Group
 Travis County SWAT
 United Heritage Credit Union
 University Federal Credit Union

Children's Miracle Network

Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals around the world. Through its partnership with Children's Miracle Network, Dell Children's enjoys the support of national sponsors, as well as dozens of local sponsors that develop grassroots fundraising campaigns to raise funds for the medical center.

Highlights from our local Children's Miracle Network sponsors:



1 Costco employees enjoy raising funds for Dell Children's through silent auctions, potluck dinners, bake sales, vendor days and a variety of other events. They consider it a fun priority to be able to give back to the hospital that has touched so many of their families. Because of the generosity of their customers, Costco contributed more than \$118,480 this year to help support the greatest needs at Dell Children's.



2 Valero's Dave Mock, Austin Area Zone Manager, is committed to the patients at Dell Children's and has enthusiastically inspired his associates to help raise much-needed funds for the medical center. "This is such a great way to work as a team for something so meaningful, helping sick and injured children," said Dave as he presented \$95,000 to Dell Children's.



3 Walgreen's has adopted the 'grass roots' method of raising funds for Dell Children's. The store's associates understand the importance of each dollar that is contributed. This was especially evident this year as more than \$32,000 was presented to the hospital on behalf of their customers who supported the Children's Miracle Network balloon icon campaign hosted by Walgreen stores throughout the Central Texas region.



4 Hispanic Radiothon Austin's Hispanic radio station, 107.1 LaZ, partnered with the Children's Miracle Network in December, raising \$115,000 for Dell Children's in less than two days. The Radiothon featured interviews with Dell Children's patients and special guest, Stephen Pont, MD, a Dell Children's pediatrician and the medical director for the Texas Center for the Prevention and Treatment of Childhood Obesity. Thank you to the entire team at 107.1 for the tireless work that made this event such a resounding success.

Austin Metro Circle of Friends American Girl Fashion Show

Fashionable Fundraising

The ever-popular American Girl Fashion Show, sponsored by the Austin Metro Circle of Friends, was held in November to a sold-out crowd at the Westin hotel at the Domain. Young girls ages 3-13 attended the fashion show, many with their own American Girl dolls in tow, some in matching outfits. This marks the third year for this popular event.

In addition to the girl's fashion show and silent auction, guests were treated to an afternoon tea and cupcakes donated by Circle of Friends partner, Hey Cupcake, in honor of American Girl's 25th birthday.

The Austin Metro Circle of Friends is already gearing up for next year and is looking for both volunteers to help organize the event and models to be in the November fashion show.

Join Us!

We invite you to become a member of Dell Children's Circle of Friends. For more information about joining an existing chapter near you or starting a new chapter, please contact Rita Willoughby at (512) 324-0192 or rwilloughby@seton.org.



Rose Griffin and her doll, Cecile walk together with Emma Trott and her doll, Marie Grace. The girls and the dolls are wearing the historical America Girl costumes from New Orleans in 1853.

Lexi Pippen models the holiday dress together with her doll, Kit Kittredge. Kit represents the Great Depression in the year 1934.

Circle of Friends chapters in Central Texas raise funds and awareness for Dell Children's Medical Center and include Austin Metropolitan, Central Austin, Central Texas Riders, Four Points, Georgetown, Home Team at Dell Children's, Lake Travis, Loop 360, Northwest Austin, Pflugerville, Round Rock, Southwest Austin, Dell Children's Global Outreach, Tri-County and Uptown chapters.



Circle of Friends

CHILDREN'S MEDICAL CENTER
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MARK YOUR CALENDARS

April 18

Grandparents Club Spring Reception

April 26

Dell Children's Trust Grant Presentation

May 2

Women's Trust
Grants Presentation and Luncheon

May 18

98.1 KVET-FM Radiothon

May 18

Dell Children's Raffle

September 22

Central Texas Riders
Angels on Wheels Motorcycle Ride & Party

September 23

Kids Classic Auction Party

September 24

Kids Classic Golf tournament

November 11

Austin Metro Circle of Friends
American Girl Doll Fashion Show

On the Horizon...

Junior Kids Classic
Dell Children's Trust Fall Mixer
Dell Children's Council Fall Social

The stars really do shine brighter in Texas! Jay Leno, comedian and host of *The Tonight Show*, added his support to Dell Children's Medical Center by hosting November's successful CowParade auction at the Austin City Limit's Moody Theatre. You too can be a shining star by donating to the *Building for the Future* campaign. See page 2 for more information.

SHARE THE MOO-MENT. GIVE A GIFT. Donate online at childrensaustin.org or call (512) 324-0170.

Miracles is published twice a year for donors and friends of Dell Children's Medical Center. It is a publication of Children's Medical Center Foundation of Central Texas, Missy Wood, Executive Director.

The magazine is compiled by the production team of Amy Spiro for Mindstorm Consulting, Nicole Truelock for Buckmaster Design, Studio Penumbra, Jim Lincoln Photography and various staff photographers.