

a marcusevans event

Delegate Information July 16-17, 2018 | Four Seasons Resort & Club Dallas at Las Colinas | Irving, TX

Opportunity

is missed by most people because it is dressed in overalls and looks like work.

Thomas Edison

Demand is growing and the energy market is seeing lessened volatility and so despite grappling with uncertainties, most midstream companies have begun navigating their road to recovery. Diligent negotiation of legal and regulatory hurdles will be increasingly paramount in the near future, as will a sound strategy in the public sector, but the midstream sector is on track with greater returns and projections of a more optimistic future for the industry. The resilience of the oil and gas industry is set to continue with strong leadership tackling the challenges and winning in opportunities.

awaken genius pioneer ideas

Developed via a profound dialogue with key market players and our extensive proprietary research, the 3rd **Energy Pipeline Management Summit** program offers indispensable insights.

WORLD CLASS BRIEFINGS BY THE LIKES OF

Chairperson: David Roy, Former Vice President – US Natural Gas Pipeline Projects, **TransCanada**

Keynote: Karl Rove, Iconic Political Strategist; Former Deputy Chief of Staff and Senior Advisor to President George W. Bush; Fox News Contributor & WSJ Columnist

Susan Waller, Vice President, Stakeholder Outreach and Enterprise Public Awareness, Enbridge

William (Bill) C. Boyer, Senior Vice President – Operations, Southcross Energy

Peter Martin, Former Manager – Pipeline Engineering, Kinder Morgan

Ken Oostman, Vice President, Technical Services, TransCanada Farrah Lowe, SVP, ESR, Land & Outreach, Crestwood Equity

Partners LP & Crestwood Midstream Partners LP

Carl Haga, Director, Pipeline Investments, Southern Company Gas

Patrick R. Morris, President, All American Oil & Gas, Inc.

Clay Scott, Senior Director, Engineering & Construction Support, Enable Midstream Partners

Michael W. Manteris, Vice President, Upstream Infrastructure, Cheniere Energy, Inc.

James (Jim) Breaux, PE, MSF, Director, Engineering Operations, Centurion Pipeline Co.

Richard Hyde, Director, Regulatory Affairs, Southern Company Gas

David Murk, Manager, Pipelines, Midstream and Industry Operations, American Petroleum Institute (API)

Greg Lamberson, Vice President, Planning, Frontier Energy Services, LLC

Kristen M. Kulinowski, PhD, Board Member, United States Chemical Safety and Hazard Investigation Board

David Helmer, Director, Pipelines, Industry Operations, Alberta Energy Regulator

FRESH THINKING – STIMULATING INTERACTIONS – DYNAMIC PARTNERSHIPS



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summit program

Keynote Presentation

Trends in the Energy Sector: The Case for Cautious Optimism

Karl Rove, Iconic Political Strategist; Former Deputy Chief of Staff and Senior Advisor to President George W. Bush; Fox News Contributor & WSJ Columnist

For decades now, oil downstream has rendered lower returns than upstream, which has made integrated players lose interest in the segment. This fact, combined with intensified competition, tougher regulations, stronger bargaining power of dealers and mounting threats of environmental liabilities, has compelled major oil companies to divest some of their existing downstream operations and refrain from incremental investment in this segment. The Trump administration from day one has been following a very US centric approach for energy thus the industry outlook for the future is more optimistic. Join us as Karl Rove, foremost conservative commentator & strategist, analyses the current geopolitical environment and delivers his thoughts on where the energy sector will see new opportunities and challenges.

Keynote Presentation

Driving Chemical Safety Change: The Chemical Safety Board's First 20 Years

Kristen M. Kulinowski, PhD, Board Member, United States Chemical Safety and Hazard Investigation Board

In the 20 years since the U.S. Chemical Safety Board became operational, it has investigated over 130 incidents and issued more than 800 recommendations to industry, unions, standards setting organizations, regulators and academia to make the chemical industry safer, while maintaining economic productivity and protecting the jobs of workers in industrial facilities nationwide. This presentation will cover highlights from CSB's first two decades and take a more in-depth look at a recently closed investigation. The primary focus will be on sharing lessons that all can learn to avoid reoccurrences of similar incidents.

Panel Discussion

Regulations Forecasting: Establishing Compliance and Public Confidence

Moderator: David Roy, Former Vice President – US Natural Gas Pipeline Projects, TransCanada Peter Martin, Former Manager – Pipeline Engineering, Kinder Morgan David Murk, Manager, Pipelines, Midstream and Industry Operations, American Petroleum Institute (API)

The pipeline industry demands a tremendous amount of, at times, complex regulatory compliance efforts. Strong leadership is required to set high standards for implementation, monitoring and review. At present, political, social and economic uncertainty is a concern amongst executives and it seems that this trend will continue alongside every effort to maintain efficiency and drive business.

- Reviewing OSCHA and EPA
- Disseminating the information and cultivating an effective safety and health management system
- Handling PHSMA audits
- Mastering perceptions: social media

Presentation

Pipeline Safety Management Systems

David Helmer, Director, Pipelines, Industry Operations, **Alberta Energy Regulator** The AER has recently implemented a management system review program. The purpose of the program is to assess the state of management systems in the pipeline industry and identify improvement opportunities. This presentation will cover:

- Examination of context of the oil and gas (in particular pipeline) industry in Alberta
- Overview of the management system review program and findings of our reviews

Presentation

Success Story in Utilizing Data Analytics

Ken Oostman, Vice President, Technical Services, TransCanada

Join this case-study session as we discover the successful program and benefits from utilizing data analytics at TransCanada; best practices guaranteed.



the summit program key topics

The primary objective of the 3rd **Energy Pipeline Management Summit** is to explore the key aspects and issues related to pipeline management best practices and their application as business drivers for innovation and growth. The Summit's program topics have been pinpointed and validated by senior executives from the midstream sector and pipeline industry as the top critical issues they face.

Key issues for 2018 include:

Steering Technology and Strategizing for Security – Boosting data integration and mining actionable quality, prevention and preparations against cyber threat

Regulatory Compliance and Strengthening Your System – Monitoring public perceptions, employee engagement and audit success

Pipeline Development and Integrity Maintenance – A practical guide to stay ahead

Transparency and Image Overhaul – Communicating the right things to the right people: your team, your neighbors, your partners and opposition

Guide to the Future of the Energy Industry – Measured approach to uncertainty, investments and partnership opportunities

Construction and Integrity Best Practice – Key trends for design and build, staying ahead of failures and safeguarding revenue

For first-hand delegate experiences, click here to watch



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Presentation

Benchmarking for Improved Results

Clay Scott, Senior Director, Engineering & Construction Support, Enable Midstream Partners

Competition between traditional operators, MLPs and private equitybacked companies continues to increase. Everyone is looking for ways to build safe, reliable assets that deliver results at a "best" or competitive cost. This session will discuss methodologies to help you:

- Understand your current costs to build
- Size-up your peers and competitors
- Make changes to become more competitive

Presentation

HR Strategies in a Growing Company: An HR and Business Perspective Farrah Lowe, SVP, ESR, Land & Outreach, Crestwood Equity Partners LP & Crestwood Midstream Partners LP

In a growing company, the industry must make headway in attracting top talent as well as gain a better understanding in retaining its existing employees.

- Methods and ideas for adapting to a more flexible approach: keeping employees interested and engaged
- Benefitting from a diverse workforce: improving awareness, profitable relationship-building and fostering diversity with a forward-thinking culture
- Engaging new recruits and transferring knowledge: training as a tool for retention and succession
- Tending to the shop: recognizing the opportunities and shifting talent across departments

Leaders Talk

RP1173 Implementation: Safety Progress and Lessons Learned David Murk, Manager, Pipelines, Midstream and Industry Operations,

David Murk, Manager, Pipelines, Midstream and Industry Operations, American Petroleum Institute (API)

In just two short years since the publication of API RP 1173, the pipeline industry has made significant strides in the implementation of safety management systems (SMS) throughout their organizations and everyday operations. API RP 1173 is designed to be flexible and scalable, and to apply to small pipeline operators with only a few employees as well as large multi-national pipeline operators with thousands of employees and tens of thousands of miles of pipe. Pipeline Operators throughout the energy pipeline industry are at different points in their Pipeline SMS journey. No matter their starting point, every operator can benefit from the application of RP 1173 to their pipeline organization. Achieving compliance and benchmarking for continuous improvement, is best performed with case study knowledge from companies evaluating these new requirements and lessons learned from their modifications. This presentation will address:

- Understanding 1173, its goals and an overview of the maturity model framework
- Developing and implementing a safety management system that meets RP1173 intent
- Applying Pipeline SMS Tool Roadmap and major steps a company can take to implement their Pipeline SMS.
- Benchmarking to demonstrate progress and changes in safety culture

Presentation

Construction and the Community: Employing an Active Approach to Opposition

Susan Waller, Vice President, Stakeholder Outreach and Enterprise Public Awareness, Enbridge

Local and national group opposition continues to be a challenge, especially with increasing approvals for new projects and heightened media attention. Good business requires relationship building and an understanding of grassroots concerns to safeguard a trustworthy brand able to handle a well-funded and increasingly sophisticated opposition.

- Addressing pipeline controversy: lessons learned and best practices
- Employing transparency and perfecting outreach
- Gaining support from the public with the right partnerships

Presentation

How LNG Exports Drive US Infrastructure Development

Michael W. Manteris, Vice President, Upstream Infrastructure, Cheniere Energy, Inc.

LNG exports are driving US gas demand growth, adding an incremental 8-10 bcf/d from 2015 to 2020 for the facilities under construction. Delivering these volumes to a few locations, primarily on the Gulf Coast, has created challenges for the US pipeline system but has created new opportunities for gas infrastructure development.

- Discovering the magnitude of gas feedstock needs for current and future LNG exports
- Responding to the unique challenges of delivering large volumes of gas to a few locations
- Capturing growth opportunities

Presentation

Concept to Construction: Design and Build Management

Greg Lamberson, Vice President, Planning, **Frontier Energy Services, LLC** Approvals for new pipelines are in hand and project managers need to sharpen focus as the opportunities for expansion are coupled with trials and pitfalls. Take part in this session to build upon your expertise, current technologies and approach to building from the ground up whilst managing and superseding expectations.

- Oversight and management of the key project phases concept and alternatives, feasibility, engineering and design, procurement, construction and commissioning
- Implementing best practices across the project timeline
- Developing optimum contracting strategies tailored to meet company business needs and project goals and expectations
- Ensuring cutting-edge construction and operations management and optimization, including operational assurance
- Developing a robust but simple Management of Change (MOC) system and dismantling complications
- Addressing critical project concepts easily overlooked, including the management of project transitions and interfaces (both internal and external); and senior management's role in the stewardship of project execution









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Presentation

Alternative Futures for Energy: 2043

James (Jim) Breaux, PE, MSF, Director, Engineering Operations, Centurion Pipeline Co.

25 years does not seem like such a long time when you consider the energy ladder starting with the widespread use of fire 50 to 100,000 years ago. But where could we see energy evolving to in 25 years? With the quickening pace of change, coupled with our willingness to accept and adopt new technologies (and old technologies reintroduced) and in the light of social trends, pressures and population migration – we live in interesting times. This presentation starts by reviewing the great disruptive forces of our time and then explores the trends we might expect to give shape to alternative energy futures via four scenarios from the perspective of individuals that might exist in that time frame.

Presentation

Methane Emissions - Are they holding the Industry Back?

Richard Hyde, Director, Regulatory Affairs, Southern Company Gas
Methane is the second most prevalent greenhouse gas behind carbon dioxide. There are concerns about increasing the use of natural gas because its increased use may need lead to greater methane emissions. How as an industry can we mitigate those concerns? Join this session as we consider:
Increasing methane mitigation and measurement efforts

- Increasing methane mitigation and measurement e
 Collaborating to drive solutions
- Collaborating to drive solution
 Addressing public sonsorp
- Addressing public concern

Presentation

Back to the Future?

William (Bill) C. Boyer, Senior Vice President – Operations, Southcross Energy

Recent news reports state that US oil production is at record high levels, and that the US will become the top producing country within the next 2 - 3 years. What will US domestic oil and gas production look like over the next 20 - 30 years? There are near term and 20 - 30 year forecasts from several international energy companies, the IEA, EIA, and several consulting groups regarding production of oil and gas, and the projected import/export balance.

- Measuring how these forecasts compare
- Reviewing the potential impact on the midstream business and the infrastructure required to move those products to market
- Assessing some of the data and forecasts, and discussing some of the factors that could impact them

Interactive Roundtable Discussion

Winning Preparations for Success in Permitting Pipeline Projects

Carl Haga, Director, Pipeline Investments, **Southern Company Gas** Pipeline development continues to get more and more challenging. The biggest hurdle in many projects is securing all of the required federal, state and local authorizations. While there is no secret recipe for success, certain actions can be taken that increase the probability of successful project development:

- Properly forecasting the time and cost required to secure permits
- Proactively engaging stakeholders as early and effectively as possible
- Developing a compelling story and getting your message out
- Avoiding pitfalls wherever possible

Presentation

Systematic Approach to Maximizing Asset Integrity Efforts

Deploying a practical strategy to integrity management addresses some of the key challenges in pipeline management and ensures that safety and reliability are increased alongside environmental performances. A review of crucial steps undertaken for threat and risk assessment and reliability optimize results by preventing failures and ensuring error-free operation of infrastructure. Listen in on this session as we explore practical insight into:

- Reviewing corrosion growth rates and control, materials and cathodic protection and coatings
- Best practices for a leak detection system and for an oil theft detection
- In-line inspection: procedures, verification providing real-time safety assurances
- Deploying an optimized asset replacement strategy
- Guaranteeing structural and facility integrity

Presentation

Selecting from a Cutting Edge Technological Toolbox

Midstream, like all business, can benefit from implementing the right technology but it can be a challenge to keep up with the latest and greatest. The impacts of Robotic Process Automation and AI are taking shape, but as a precursor, extracting more value from the tools you have is a bonus. This session will uncover effective strategies for optimizing technological advancements in the industry.

- Uncovering noteworthy developments and steering transformation with everyday use technologies
- Examining spend versus value
- Impacts of Robotic Process Automation on midstream back office costs, accuracy and speed
- Enhancing analytics and profiting with data

Panel Discussion

Combating HR Challenges with New Tactics: Conducting an Image Overhaul

With tightened belts and professionals being pinched, the industry must make headway in better understanding its employees in order to keep them. Updating company culture starts with recognizing that it is a challenge for managers to approach millennials, maintain visibility and tend to the shop in a wider sense, and that early productivity is key in delivering a smooth and long-lasting transition from Gen X to Millennial. Listen in on this panel of industry leaders to discover some ways your peers are keeping their best talent.

- Methods and ideas for adapting to a more flexible approach: keeping the next generation interested
- Benefitting from STEM: improving awareness, profitable relationshipbuilding and fostering diversity with a forward-thinking culture
- Engaging new recruits and transferring knowledge: training as a tool for retention and succession
- Tending to the shop: recognizing the opportunities and shifting talent across departments

Interactive Roundtable Discussion

PHMSA Focused

Evolving regulations require revision of safety protocol that is time consuming and at times, confusing. Hear timely discussion on emerging policies and anticipated final rules.

- Driving agility with foresight into rulemaking: information sharing
- Exploring the potential impacts
- Deciphering tips and tricks for successful audits and reporting









the executive delegation

The **Energy Pipeline Management Summit** delegates will include Chief Executive Officers, Senior Vice Presidents, Vice Presidents and Directors/Heads with responsibility in areas such a Midstream Development, Maintenance/Operations Gas Pipelines/ Supply, Engineering/Planning, Integrity Management, Construction and Project management, Asset management and EHS and are carefully screened and selected according to the following criteria:

- Scope of Budget Responsibility
- Sign-off Authority
- Company Revenue
- Interest in Purchasing Products and Services

Energy Pipeline Management Summit solution provider companies

To ensure the success of the 3rd **Energy Pipeline Management Summit, marcus evans** is pleased to partner with an exclusive number of leading companies that can provide valuable solutions and expertise to the attending senior-level decision-makers. Our summit model is strongly based on our ability to acquire the most innovative and cutting edge industry suppliers of key solutions and services for direct delivery to the delegation and their forward thinking corporations interested in staying ahead of the market.

The number of companies in each product or service category is strictly limited to ensure an appropriate overall balance. These meetings provide a forum for dialogue and information sharing, on organizational concerns and appropriate, corresponding solutions.

Energy Pipeline Management Summit solution provider product and service categories

A/E & Design Services

Asset Management & Monitoring

Automation Solutions

Compressor Station Services

Construction Materials (Trucks, Diggers, Cranes)

Corrosion Control/Painting

Crane Mats & Temporary Road Access

EPC Firms

Environmental Consulting & Permitting

Erosion and Sediment Control Foundation Work & Drilling

GIS/Mapping

Geotechnical Engineering & Consulting

- Health & Safety Services Horizontal Directional Drilling
- & Trenching Instrumentation & Electrical

Services

Integrity Management

- Land Clearing Land Reclamation
- & Revegetation

Land Surveying Maintenance & Testing Solutions

R.O.W Acquisition & Land Services

R.O.W Maintenance

Route Planning/Site Selection **Pipeline Construction Pipeline Hardware Pipeline Inspection Services** Pipeline Manufacturers (PVC, Metal, etc) Pipeline Support Systems Project Management **Regulatory Support** & Consulting **Rock Blasting** Security Services Software Solutions **Transportation Services** Valves & Controls Welding Solutions

sample delegate schedule

Each attendee at the Energy Pipeline

Management Summit receives a personalized itinerary based on their priority selections of conference sessions, business meetings and special networking events. Below is a sample of a personalized attendee schedule.

day 1

08:00 - 10:00 am	Event Registration
10:00 – 10:15 am	Chairperson Opening Remarks
10:15 – 11:00 am	Opening Keynote Presentation
11:00 – 11:30 am	Networking Coffee Break
11:30 - 01:00 pm	One-on-One Meetings
01:00 - 02:00 pm	Networking Luncheon
02:00 - 02:45 pm	Presentation
02:45 - 03:30 pm	Presentation
03:30 - 03:45 pm	Networking Coffee Break
03:45 - 05:15 pm	One-on-One Meetings
05:15 -06:00 pm	Presentation
06:00 - 06:45 pm	Presentation
06:45 – 08:45 pm	Networking Reception

day 2

07:00 – 08:00 am	Networking Breakfast
08:00 - 08:45 am	Presentation
08:45 – 09:30 am	Presentation
09:30 - 09:45 am	Networking Coffee Break
09:45 – 11:15 am	One-on-One Meetings
11:15 - 12:00 pm	Panel Discussion
12:00 - 01:00 pm	Networking Luncheon
01:00 - 01:45 pm	Presentation
01:45 - 02:30 pm	Presentation
02:30 - 02:45 pm	Networking Coffee Break
02:45 - 04:15 pm	One-on-One Meetings
04:15 - 05:00 pm	Closing Presentation
05:00 - 05:15 pm	Chairperson's Closing Remarks

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what makes the Energy Pipeline Management Summit different

- A strictly invitation-only event; selection of delegates according to criteria such as scope of responsibility and size of company
- Restricted number of delegates in order to facilitate successful networking opportunities
- Personalized summit and meeting schedule to suit individual requirements and provide an efficient use of time
- Keynote presentations, case studies and interactive sessions by world-class industry experts and pioneers
- A relaxed but professional business environment, in which to explore new ideas, strategies and technical developments with industry colleagues, experts and peers
- Access to the secured summit website, providing information on other delegates and each service provider prior to the event
- Individual pre-arranged one-on-one business meetings with senior representatives from key industry service providers
- An invitation which covers all Summit materials, meals and leisure activities during the Summit
- An opportunity to relax and enjoy the superb facilities at the prestigious Four Seasons Resort & Club Dallas at Las Colinas, Irving, TX

secured summit website

- Summit session overviews allow delegates to choose from a selection of summit and interactive sessions to best suit their business needs
- Presenter biographies determine which presenters are most likely to assist in benchmarking and improving initiatives
- Profiles of attending solution providers, offer relevant information to enable delegates to plan their personal event schedule
- Inform delegates of social activities taking place at the event
- Post-event summit documentation provides complete documentation of all executive presentations immediately after the Summit

the venue

Nestled into a gently rolling landscape of North Texas hills – minutes from downtown Dallas – Four Seasons offers polished interiors, a TPC golf course, the finest sports club and spa in the Dallas area and superb function space. This award-winning destination welcomes with the gracious warmth of a private country club.

summits

www.fourseasons.com/dallas

marcusevans



The marcus evans group has over 30 years experience in the production of premium business events. Known globally for our unwavering dedication to quality and excellence, we aid our clients in achieving their strategic goals by providing market leading business intelligence otherwise inaccessible to them.

At marcus evans, we craft products that empower our clients to drive organizational growth and achieve effective decisionmaking. Our clients' focus on continuous improvement creates a strong basis for an ongoing dialogue, allowing us to evolve our abilities to address their needs successfully.

Developing major sector-focused business events, marcus evans provides unique networking opportunities across diverse industries and professions. We aim to meet all of your strategic information requirements through premium products delivered through a variety of media. We consider innovation to be vital. Our extensive proprietary analysis of our clients' business needs enables us to equip you with the tools you need for future success.

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a selection of attendees from previous **marcus evans** Energy Pipeline Management summits

Director, Corporate Engineering **AGL Resources**

Director, Pipeline Construction & Maintenance **Air Liquide**

Senior Vice President, Operations and Maintenance Alyeska Pipeline Service Company

Director, Pipeline Integrity American Midstream Partners

Production Execution Manager, OXO/Syngas BASF

Senior Vice President, Operations and Engineering **Boardwalk Pipeline Partners**

Senior Manager, Project Management **Buckeye Partners**

President, Pipeline & Midstream **Cheniere Energy**

Manager, Project Management Columbia Pipeline Group

Vice President, Pipeline Operations Crestwood Midstream Partners

Senior Director, Field Engineering **Enterprise Products**

Executive Vice President & Chief Operating Officer Eureka Midstream

Vice President, Business Development Kinder Morgan Midstream Measurement Manager Medallion

Engineering Manager Monarch Natural Gas

Senior Vice President, Engineering & Construction Panda Power Funds LLC

Manager of Projects Phillips 66

Head of Productivity & Ops Excellence **Praxair Inc.**

Senior Vice President, Commercial **Republic Midstream**

Vice President, Operations **SemCams**

Tariff Lands & Permitting Manager Shell Pipeline Company LP

Vice President & Chief Compliance Officer Southern Star Central Gas Pipeline

Vice President Spectra Energy

Senior Vice President,Operations Targa Resources

General Manager Williams Companies

Senior Staff, Reservoir Engineer **WPX Energy**

testimonials

The Summit was very personable. It was nice to have deeper discussions with senior leaders of other companies.

> Vice President – US Natural Gas Pipeline Projects **TransCanada**

Very good Summit – small group with the ability to share thoughts and ideas in meetings. Speakers well prepared and provided good programs and shared knowledge. Program was very well executed.

Senior Vice President, Commercial Activities Superior Pipeline Company

An excellent opportunity to exchange ideas and develop relationships. Wonderful setting and well staffed.

President & VP Virginia Natural Gas & Southern Company Gas

This was my first Summit and I must say that it was a valuable event for me. It was a great chance to meet with peers in the industry and to develop relationships that will last.

> Senior Director, Engineering & Construction Support Enable Midstream

A great opportunity to meet peers and solution providers alike. A very good speaking experience, plenty of support and receptive crowd.

> Director, Engineering Operations Centurion Pipeline

Great Summit! Great learning experience for all. Director, Asset Integrity Explorer Pipeline

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