



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

Published three times a year

January, June, and October

Deadlines for advertising:

Winter–November 1 (Jan.) **Summer**–April 1 (June) **Fall**–August 1 (Oct.)

RATES: CLASSIFIED ADVERTISING

Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

**RATES: DISPLAY ADVERTISING
BUSINESS CARD SIZE (3.5" w X 2" h)
OR 1/6 OF A PAGE**

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

RATES: DISPLAY ADVERTISING

1/4 OF PAGE (5" w X 2.50" h)

One publication	\$35.00
Two publications	\$63.00 (10% discounted)
Three publications	\$89.25 (15% discounted)

1/2 OF PAGE (5" w X 3.50" h)

One publication	\$ 60.00
Two publications	\$108.00 (10% discounted)
Three publications	\$153.00 (15% discounted)

FULL PAGE (5" w X 7.25" h)

One publication	\$100.00
Two publications	\$180.00 (10% discounted)
Three publications	\$255.00 (15% discounted)

SUBMISSION INSTRUCTIONS:

Ad copy should be typewritten or printed clearly and garden related.

The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. The *Keystone Gardener* reserves the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount.

Please make check payable to: **"GCFP"**

(Put ad size and KG issue(s) on memo line.)

Please send ad copy in pdf form or questions to:
Marcy Cunkelman
Keystone Gardener, Editor/Ad Manager
292 Swisco Road
Clarksburg, PA 15725-8727
724-459-7229
EMAIL pdf, jpeg, or tiff to:
keystonegardener@gmail.com

Checks should be sent to:
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Keystone Gardener, Editor/Ad Manager
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