

Central Avenue Historic Business Improvement District (CAHD)

June 2017 Board and Committee Meeting Agendas

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org



Board Meeting

June 7, 2017– 10:30 am to 12:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

(Posted on June 1, 2017)

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- Please call 323-230-7070 24-hours before the board meeting to request translation services.
- Por favor llame al 323-230-7070 24 horas antes de la junta directiva para solicitar servicios de traducción
- 이사회 회의 24 시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

[Join the CAHD Board Meeting Via Conference Call: \(712\) 770-4751 Access Code: 414060](#)

Board of Directors

Officers

Vacant, President

Jonathan Zeichner, Vice President
Executive Director, A Place Called Home

Dani Shaker, Treasurer
People's Union, LLC, Historic Liberty Savings Property

Mark Wilson, Secretary
*Executive Director, Coalition for Responsible
Community Development*

Members

Vivian Bowers, Member
Bowers and Sons Cleaners

Priscilla Al Uqdah, Member
*Clara Muhammad School
National Alumni Association*

Clent Bowers, Member
Trustee, Bowers Retail Complex

Jerrel Abdul Salaam, Member
Masjid Bilal Islamic Center

Monica Mbeguere, Member
Alfred Smith Property

Noreen McClendon, Member
*Executive Director, Concerned Citizens
of South Central Los Angeles*

Councilman Curren D. Price, Jr., Member
The New 9th

Agenda

- I. Welcome: Jonathan Zeichner, Vice President (2 min)
- II. To-do list update from previous month's work efforts (5 min)
 - a. Process for officer election for a new Board President
 - b. Review and approved CRCD Clean Streets Contract
 - c. McDonald's Letter of Support
 - d. Meet with Johnny Andrade regarding Jazz Festival

- e. Investigate hiring a consultant for Parking Demand Management
 - f. Sign donation and welcome letters
- III. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- IV. Los Angeles Police Department – Newton Division (5 min)
- V. Review and Approve May 3, 2017 Board Meeting Minutes: Mark Wilson, Secretary (5 min)
NOTE: Please review minutes prior to meetings so we are ready to approve or discuss without delay.
- VI. Officer Nominations and Elections (15 min):
 - a. Nominations for Board President
 - b. Vote on nomination for Board President
 - c. Resignation of the standing Vice President, Treasurer or Secretary if nominated as President
 - d. Nominations for any of vacant officer seat
 - e. Vote on nomination for vacant officer seat
- VII. Review and Approve Financial Report: Dani Shaker, Treasurer (20 min)
 - a. Total Expenditures as of May 31, 2017
 - b. Assessment fees invoiced and received to date
 - c. Draft Financial Statement for fiscal year ending December 31, 2016
 - d. Draft 990's for fiscal year ending December 31, 2016
 - e. Draft 2016 Financial Report due to City Clerk
 - f. Individual parcel assessment amounts submitted to the City Clerk on June 1st
 - g. CRCD Enterprises, Inc.'s Clean Streets contract amendment and renewal
 - h. UDC Request for additional fees for Ambassador training and oversight
- VIII. Review and Approve Board Management, Operations and Partner Action Items:
 - a. Statement of Information listing board members due to the Secretary of State July 31st (1 min)
 - b. Executive Committee Report (5 Min)
 - c. Branding, Business Development and Events Committee Report (5 min)
 - d. Ad hoc committee updates:
 - i. Homeless Response Committee – Jonathan (5min)
 - 1. Status of Resource Guide and Online Information

Members: Jonathan, CD9, CRCD and Felix
 - ii. Central Avenue Resiliency Committee (10 min)
 - 1. South Central Avenue Street Gallery Pop Up Exhibit
 - 2. Banner Project
 - 3. South Central Avenue Newspaper

Members: Vivian, Dani, Noreen, Clent, Monica, Sherri and Griffin

iii. Illegal Street Vending Committee – (3 min)

1. Survey of business from Washington Boulevard to Slauson Avenue regarding approval or disapproval of street vending and the development of approved vending locations to be circulated.

Members: Vivian, Priscilla, Noreen, Griffin, Felix and Al

iv. Parking Demand Management – Sherri (5 min)

1. Petition to create 2-hour parking limits and to install parking meters to be circulated by May 2016.
2. Status update on parking demand management assessment for installing 2-4-hour parking limits and parking meters, diagonal parking locations, curb stripping and identification of shared parking opportunities.

Members: Vivian, Dani, Clent, Monica, James, Sherri and Griffin

v. Board Nominations Committee – Jonathan (5 min)

Members: Jonathan, Monica, Clent and Priscilla

IX. Review and Approve Management Reports, Presentations and Partnerships:
Sherri Franklin, Urban Design Center (10 min)

- a. Debriefing on Clean Streets work efforts and discussion on system for ongoing performance and feedback - Joe Gamez and Feliz Cruz, CRCO Enterprises, Inc.
- b. Debriefing on the Safety Ambassador outcomes, new uniforms and training - Al Crawford
- c. Outreach letters to new businesses, affordable housing developments and apartment buildings
- d. Donation letters
- e. 1st Quarter 2017 Newsletter
- f. 1st Quarter 2017 Report
- g. Discuss comments and feedback from property owners and reply status
 - i. Request for assistance in curing DWP water bill delinquency.
 - ii. Request for historic preservation funding information and strategy.
 - iii. Request for assistance with City of Los Angeles Housing & Community Investment. Department REAP bills for late fees and managing tenant overcrowding.

X. Review New To-Do List and confirm deadlines/who is responsible (2 min)

XI. Meeting Schedule: Next Board Meeting: August 2, 2017 @ 10:30 am. **NO JULY BOARD MEETING**

XII. Adjourn – Promptly at 12:30 pm

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at ph. 322-230-7070 or email bid@centralavenuehistoricdistrict.org.

CENTRAL AVENUE HISTORIC DISTRICT COMMITTEE MEETING DATES

Monthly Branding, Business Development and Events Committee Meeting Agenda

June 7, 2017 – 12:45 pm to 2:00 pm

Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

- I. Angels Walk Map elements
- II. Priscilla's Bistro Taco Tuesday Pop-up will be held at the Metro San Pedro Station from 4-7 on June 20th
- III. Central Avenue Jazz Festival Historic Tour, Filming and Pop-up Food and Merchandise Tents
- IV. District newspaper themes, content, business highlights and articles
- V. Business Workshops Schedule
- VI. Annual Meeting – Taste of Central Avenue to be held on October 4th at the Constituent Center from 12:30 pm to 5:00 pm.
- VII. Annual Board Retreat - Proposed Date: November 17, 2017

Members: Priscilla, Clent, Monica and Sherri

Monthly Executive Committee Meeting Agenda

NO MEETING IN JUNE

Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011

Members: Vivian, Jonathan, Dani and Mark

CAHD Ad-hoc Committee Meeting Dates

June 2017

1. **Illegal Street Vending Committee – New Date:** Every Third Wednesday at 3:00 pm. CAHD Program Office - 2508 S. Central Avenue. The next meeting will be on June 21st. **Members:** Vivian, Priscilla, Noreen, Griffin, Felix and Johnny
2. **Parking Demand Management** – Every Third Wednesday at 4:00 pm. CAHD Program Office - 2508 S. Central Avenue. Next meeting: June 21st. **Members:** Vivian, Dani, Clent, Monica, James, Sherri and Griffin
3. **Central Avenue Resiliency Committee** - Every Third Wednesday at 5:00 pm immediately following the Parking Demand Management meeting. CAHD Program Office - 2508 S. Central Avenue – Next meeting: June 21st. **Members:** Vivian, Dani, Noreen, Clent, Monica, Sherri and Griffin
4. **Homeless Committee** - TBD