



**GREAT FALLS TURF CLUB'S**

**SPONSORSHIP PACKAGES FOR**

**THE 2017 STATE FAIR RACE MEET**

**July 22, 23 & 28, 29, 30**

**STATE FAIR RACE MEET  
Great Falls Turf Club  
2017 SPONSORSHIP/ADVERTISING PACKAGES**

**GREAT FALLS TURF CLUB**

PO Box 82  
Great Falls, Mt 59403  
Phone # (406) 727-4249  
Email: [gfturfclub@yahoo.com](mailto:gfturfclub@yahoo.com)

**SPONSORSHIP PACKAGES:**

- Corporate Sponsor (\$20,000)
- Race Day Sponsor (\$2,500)
- Race Sponsor (\$750)
- Memorial Race Sponsor (\$750)

**ADVERTISEMENT OPTIONS:**

- Full Page: (\$1,000)
- Half Page: (\$500)
- Quarter Page: (\$300)
- Business Card – 1/8 page: (\$175)

**ADDITIONAL SPONSORSHIP PACKAGES:**

- Starting Gate Sponsor (\$500)
- Stall Sponsor (\$150/ fair wk)
- Banner Sponsor (\$300)
- Pari-Mutuel Window Sponsor (\$150/fair wk)

The sponsor agrees to hold Great Falls Turf Club, Cascade County and Expo Park harmless from any liability, costs or expense in connection with or growing out of any claim whatsoever for injury, loss or damage to person and/or property at activities with one of these agreements in or upon the Montana ExpoPark premises, its facilities and appurtenances.

# Great Falls Turf Club

P. O. Box 82

Great Falls, MT 59403-0082

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## CORPORATE SPONSOR AGREEMENT STATE FAIR RACE MEET 2017

Whereas, \_\_\_\_\_ and the Great Falls Turf Club are interested in working together to sponsor the State Fair Race Meet 2017. The race days are July 21, 22 and July 28, 29, 30. It is hereby agreed as follows:

### GREAT FALLS TURF CLUB AGREES TO:

1. Place business information on all race advertising. This includes:
  - a. TV advertising
  - b. The Racing Journal
  - c. Great Falls Turf Club posters
  - d. Tote Board
  - e. Full page in race program
  - f. Radio advertising
  - g. Acknowledgment by race announcer
  - h. Banner placement
  - i. Race sponsorship
  - j. Reserved seating
  - k. Place signage on teller window and paddock stalls.
2. GFTC will create an agreement to meet the sponsor's wishes in accordance with the sponsorship amount.

\_\_\_\_\_(SPONSOR) AGREES TO:

1. Provide camera ready art work required for the ad in the race program.
2. Provide logo for TV
3. Provide banner to GFTC by July 15, 2017
4. Pay the GFTC by June 15, 2017

**SUPER-FECTA SPONSOR \$20,000    TRI-FECTA SPONSOR \$15,000    QUINELLA SPONSOR \$10,000**

SPONSOR \_\_\_\_\_ DATE \_\_\_\_\_

GFTC \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT AND ADDRESS \_\_\_\_\_

SPONSOR PHONE# AND EMAIL \_\_\_\_\_

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## DAY SPONSOR AGREEMENT STATE FAIR RACE MEET 2017

Whereas, \_\_\_\_\_ and the Great Falls Turf Club are interested in working together to sponsor a day during the Great Falls Race Meet 2017. The race days are July 21, 22 and July 28, 29, 30. It is hereby agreed as follows:

### GREAT FALLS TURF CLUB AGREES TO:

1. Provide 1 page of ad space in the daily race program for the entire 2017 meet.
2. Provide race programs for each day of the meet.
3. Provide 2 reserved tables or counters on each day of the race meet, which includes admission for 8 people each day and 2 parking passes the weekend of the fair. (If you will not be using your reserved table/counter, would you consider letting the GFTC resell it to the public? \_\_\_\_\_ After which race? \_\_\_\_\_)
4. Allow sponsor to post signage during the 5 days of racing in approved areas.
5. Day sponsor will be acknowledged by the announcer.
6. Sponsor will be acknowledged on the tote board.
7. Signage will be put on or around the tote board.
8. Have name placed on race insert in program the day of racing.

Additional Considerations:

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\_\_\_\_\_ (SPONSOR) AGREES TO:

1. Provide camera ready art work required for the ad in the race program by June 15, 2017.
2. Pay \$2500 to the Great Falls Turf Club on or before June 15, 2017.
3. Provide all banners or signage to be posted during the race meet by July 15, 2017.

Additional Considerations:

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DATE WANTED FOR SPONSORSHIP \_\_\_\_\_

SPONSOR \_\_\_\_\_ GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_

BY \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT & ADDRESS \_\_\_\_\_

SPONSOR PHONE# & E-MAIL \_\_\_\_\_

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## RACE SPONSORSHIP AGREEMENT STATE FAIR RACE MEET 2017

Whereas, \_\_\_\_\_ and the Great Falls Turf Club are interested in working together to sponsor a race during the 2017 race meet, it is hereby agreed as follows:

### GREAT FALLS TURF CLUB AGREES TO:

1. Provide ¼ page of ad space in the daily race program for the entire 2017 race meet.
2. Provide 4 race programs for the day of the sponsored race.
3. Provide 1 reserved table or counter on the day of the sponsored race, which includes admission for 4 people. If specified race is during the weekend of the fair, 1 parking pass will be included. (If you will not be using your table/counter, would you consider letting the GFTC resell it to the public? \_\_\_\_\_ After which race? \_\_\_\_\_)
4. Allow sponsor to post signage on the day of the sponsored race in approved areas.
5. Provide a photo of the winner's circle presentation of the sponsored race, which can include people representing the race sponsor.
6. Race sponsor will be acknowledged by the announcer.
7. Race sponsor will be acknowledged on the tote board.

### Additional Considerations:

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### \_\_\_\_\_ (SPONSOR) AGREES TO:

1. Provide camera ready art work required for the ad in the daily race program due by June 15, 2017.
2. Pay \$750 to the Great Falls Turf Club on or before June 15, 2017.
3. Provide all banners or signage to be posted on sponsored days by July 15, 2017.

### Additional Considerations:

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SPONSOR \_\_\_\_\_ GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_ BY \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT & ADDRESS \_\_\_\_\_

SPONSOR PHONE# & E-MAIL \_\_\_\_\_

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## MEMORIAL RACE SPONSORSHIP AGREEMENT STATE FAIR RACE MEET 2017

Whereas, \_\_\_\_\_ and the Great Falls Turf Club are interested in working together to sponsor a race during the 2017 race meet, it is hereby agreed as follows:

### GREAT FALLS TURF CLUB AGREES TO:

1. Provide 4 race programs for the day of the sponsored race.
2. Provide 1 reserved table or counter on the day of the sponsored race, which includes admission for 4 people. If specified race is during the weekend of the fair, 1 parking pass will be included. (If you will not be using your reserved table/counter, would you consider letting the GFTC resell it to the public? \_\_\_\_\_ After which race? \_\_\_\_\_)
3. Provide a photo of the winner's circle presentation of the sponsored race, which can include people representing the race sponsor.
4. Memorial (person) will be acknowledged by the announcer.

### Additional Considerations:

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\_\_\_\_\_ (SPONSOR) AGREES TO:

1. Pay \$750 to the Great Falls Turf Club on or before June 15, 2017.
2. Memorial will be acknowledged by the announcer from comments submitted by you on or before July 15, 2017. Please limit comments to 250 words.

### Additional Considerations:

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SPONSOR \_\_\_\_\_ GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_ BY \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT & ADDRESS \_\_\_\_\_

SPONSOR PHONE# & E-MAIL \_\_\_\_\_

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## BANNER SPONSORSHIP STATE FAIR RACE MEET 2017

Whereas, \_\_\_\_\_ and the Great Falls Turf Club are interested in working together to sponsor a race meet in 2017, it is hereby agreed as follows:

### GREAT FALLS TURF CLUB AGREES TO:

1. Place the banner (s) in appropriate areas of the racing facility for the 5 days of racing.
2. Return banner to owner after the race meet.

### Additional Considerations:

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\_\_\_\_\_(SPONSOR) AGREES TO:

1. Provide Great Falls Turf Club a banner to hang by July 15, 2017.
2. Pay the Great Falls Turf Club \$300 by June 15, 2017.

### Additional Considerations:

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SPONSOR \_\_\_\_\_

GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_

BY \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT & ADDRESS \_\_\_\_\_

SPONSOR PHONE# & EMAIL \_\_\_\_\_

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## PROGRAM ADVERTISING OPTIONS

STATE FAIR RACE MEET 2017

### PROGRAM ADVERTISING OPTIONS:

Full page \$1000 \_\_\_\_\_

Half page \$500 \_\_\_\_\_

Quarter page \$300 \_\_\_\_\_

Business Card (1/8 page) \$175 \_\_\_\_\_

Sponsor will provide camera ready art work required for the ad in the daily race program due by June 15, 2017.

Sponsor will pay the Great Falls Turf Club on or before June 15, 2017.

SPONSOR \_\_\_\_\_ GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_ BY \_\_\_\_\_ DATE \_\_\_\_\_

SPONSOR CONTACT & ADDRESS \_\_\_\_\_

SPONSOR PHONE# & E-MAIL \_\_\_\_\_



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## ADDITIONAL ADVERTISING OPTIONS STATE FAIR RACE MEET 2017

PADDOCK STALL SIGNAGE - \$150 \_\_\_\_\_

Generic sign (green and black) will be placed above the stalls in the paddock area.

PARI-MUTUEL WINDOW SIGNAGE - \$150 \_\_\_\_\_

Generic sign (green and black) will be placed above a betting window.

STARTING GATE - \$500 per day \_\_\_\_\_

Announcer will acknowledge the sponsor throughout the day. Banner will be placed in an appropriate area on race day.

Sponsor to pay the Great Falls Turf Club on or before June 15, 2017.

Sponsor will provide banner to the GFTC by July 15, 2017.

SPONSOR \_\_\_\_\_ GREAT FALLS TURF CLUB

BY \_\_\_\_\_ DATE \_\_\_\_\_ BY \_\_\_\_\_ DATE \_\_\_\_\_

Sponsor Contact \_\_\_\_\_

Sponsor Address \_\_\_\_\_

Sponsor Phone# \_\_\_\_\_

Sponsor email \_\_\_\_\_