

HLA Meeting Notes

October 7, 2020

Location: Sequoia Park Zoo and via Zoom Meeting

Date: October 7, 2020

Time: Noon

Present:

- I. CALL TO ORDER
- II. ACTION/DISCUSSION ITEMS
 - 1) *September* Meeting Minutes examined and approved by *Chris*.
 - 2) *October* Meeting Agenda approved by *Gary/Lowell*.
 - 3) Financials:
 - a. Explanation of unrestricted funds. 5% of the original financials were allocated to unrestricted funds, equaling \$211,000. The financials were reassessed and the total of \$211,000 stayed in the unrestricted funds. A motion was presented to move the \$211,000 of unrestricted funds into the HLA general fund. \$168,000 of the \$211,000 of which would be moved into the HLA Skywalk fund. The remaining \$43,000 of the \$211,000 would remain in the HLA general fund. The motion was approved. Chuck will work with accounting to move the appropriate funds.
 - b. Comparison of T bids in 2019 versus 2020 was requested. Chuck will provide a report on this.
 - 4) Standing Tall Updates: Chuck reported on the status of the campaign. A discussion of Humboldt County having the lowest rate of COVID cases in the state prompted suggestions of a video promotions, which would highlight the county as a natural social distancing destination.
 - 5) Committee Reports:
 - a. Update on HLA/Bureau Alliance: Chuck reported.
 - b. Update on Bylaws committee: Chris reported.

Meeting adjourned