

# EVENT ADVERTISING AND BRANDING OPPORTUNITIES

San Diego Dental Convention or June 10-11, 2016 or November 4-5, 2016



## Speaker Lounge

LIMIT 1

Rights to advertise company logo with CEA Dental in Speaker Lounge. As a Sponsor your company will receive recognition in the Onsite Program and signage at Speaker Lounge. Your company may provide an employee to personally distribute marketing material and socialize in the lounge with Speakers.



\$500



## Name Badge Holder Lanyards

LIMIT 1

Name badges are attached to lanyards and are worn by all attendees. Your advertising message/logo will be highly visible and worn by all Attendees, Exhibitors, and Speakers. Sponsor will provide item.

\$500



## Name Badge Holder Lanyards

LIMIT 2

Every attendee will take notes during lectures on note pads and paper provided by your company. Sponsor will provide item.

\$500



## General Session Breakfast or Lunch

LIMIT 4

All attendees are invited to a complimentary Continental Breakfast and Box Lunch on Friday and Saturday. As a Sponsor your company will receive, signage at all Breakfast and Lunch food stations.

\$500



## Wine, Cheese, and Chocolate Social Sponsor

LIMIT 2

Sold 1

Between 2:30 PM - 3:00 PM all Attendees and Exhibitors will Gather in the Exhibit Hall for a Refreshing Drink and Social Hour with friends. As a Sponsor your company will receive recognition in the Onsite

\$500



## PowerPoint Slides in Exhibit Hall

LIMIT 5

Sold 3

Every attendee will take note of the PowerPoint presentation occurring in the Exhibit Hall. There will be two viewing areas playing presentations during the event. Sponsor will provide item.

\$500



## Registration Bag Print Material Insert

LIMIT 5

Sold 2

Attendees will receive a registration bag with your company flyer or marketing material inserted into the bag. You will have the opportunity to meet and greet every attendee by dispersing registration bags personally

\$500



## Drink Station Sponsorship

LIMIT 4

All attendees are invited to complimentary Coffee, Tea, Lemonade and Water. As a Sponsor your company will receive signage at all stations. Your company may provide an employee to personally distribute marketing material at the food stations.

\$500



## Poster Advertisements 5000 total

3000 Dental offices in San Diego and Orange county will receive a poster personally delivered by a CEA Dental Staff Member. As a Sponsor your company will provide a logo to imprint on the 8.5" x 14" book stock



\$500



## Dental Supply Drive Bag Logo Sponsorship

Sold 2

3000 Dental offices in San Diego and Orange county will receive a 18" x 36 " plastic bag advertising the dental supply drive and your companies support. This bag will promote local free dental clinics, humanitarian efforts and your company logo. All personally delivered by a CEA Dental Staff. As a Sponsor your company will provide a logo to imprint on the 18" x 36 " plastic bag.

\$500



## Speaker Introductions 4 Lectures

Exhibitors will have the opportunity to introduce select Speakers during the Convention. This is the perfect opportunity to say hello to CEA Dental Members and invite them to visit you during the breaks. Some lectures may have multiple company introductions.

\$500



## Attendee List Names and Phone Only

CEA Dental will provide your company with Names and Phone Numbers of all Members at the Event. We collect names and phone numbers. Not all attendee information complete.

\$500



## Attendee List ALL DATA AND LEAD GENERATION

CEA Dental will provide your company with all contact information of attendees at the Event. We collect emails, names, address and phone numbers. Not all attendee information complete.

Sponsorship

SALES!

Networking

Branding

Opportunities

Leads

Marketing

Outreach

Education

Additional Questions

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