



Mount Airy Downtown Presents
4th Annual Public Art GUITAR Crawl



Artist Application (DUE: Friday, December 30, 2016 at 5:00 p.m.)

The undersigned *Artist* has agreed to participate in this program by designing one Guitar Sculpture for the Public Art Program benefitting **Mount Airy Downtown, Inc.** subject to the terms of the following agreement:

- a. Mount Airy Downtown (MAD) will purchase on behalf of the *Sponsor* one unfinished guitar sculpture with which to create an originally decorated guitar with paint done in permanent materials that are compatible with a clear coat protection. Upon completion by the sponsor and artist the fully decorated guitar will be given an automotive grade clear-coat finish and mounted on a platform for display at a downtown location by MAD. MAD will also provide a plaque titling the display and identifying the sponsor(s), artist(s), and Mount Airy Downtown, Inc.
- b. Artists will be selected from the artist applicant pool by the MAD Promotions Committee. After artists are approved by MAD, sponsors will have the opportunity to pick an artist for their guitar from the approved applicants.
- c. MAD will contact the artist to let them know of sponsorship selection if chosen.
- d. **MAD** will host and sponsor the “Guitar Crawl Reveal” event on Friday, May 5, 2017 and the “Guitar Crawl Auction” on Saturday, November 4, 2017. Both events are designed to celebrate the work of the artists and contributions of the sponsors. MAD will also provide promotional material and publicity for the display which acknowledges the contribution of the **Artist. The guitars must be completed, turned in, and ready for clear coat by Monday, May 1st, 2017. No exceptions.**
- e. All parties acknowledge: 1) the artistic nature of the display and agree that the sculpture may not be used as a commercial advertisement for the *Sponsor, unless the sponsor pre-purchases the guitar for permanent display*; 2) that sponsorship and artist design does not constitute ownership of the sculpture: 3) that the sculpture will be sold at public auction at the conclusion of the display.
- f. **10%** of sale proceeds of the designed guitar will be awarded to the artist. **90%** of sale proceeds will be awarded to MAD. MAD uses the proceeds from the Guitar Crawl Auction to support the Public Art Crawl program in the community and to promote economic development of downtown.
- g. **Each Guitar Sculpture design concept must have a theme/story. This theme should be explained in your artist statement. Once a design concept is approved, the artist must stick to the original design concept.**
- h. The 2017 Guitar Crawl Reveal is scheduled for **Friday, May 5, 2017** and the 2017 Guitar Auction is scheduled for **Saturday, November 4, 2017. Artists are expected to attend both Guitar Crawl events.**

ARTIST: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (Day) _____ (Cell) _____

EMAIL: _____

WEBSITE: _____

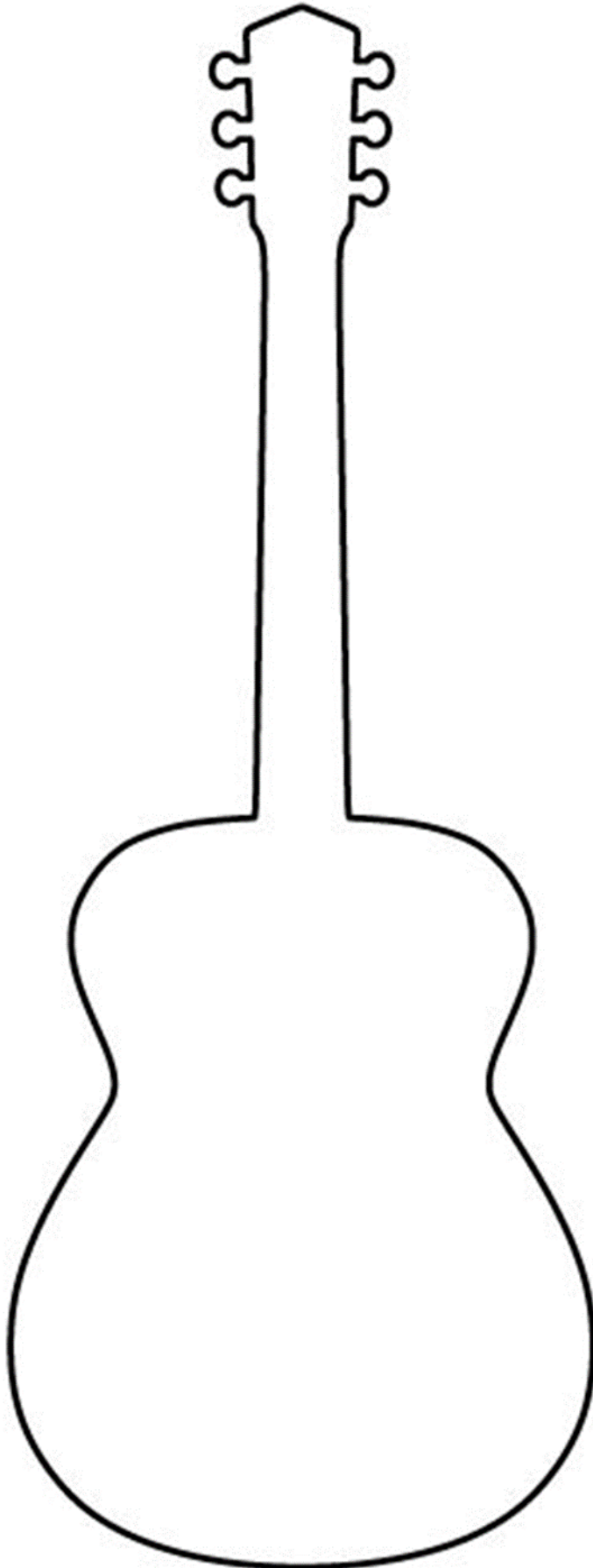
ART CREDENTIALS: _____

By signing this application the Artist agrees to the terms of the event as set by Mount Airy Downtown, Inc. The Artist is responsible for completing the sculpture no later than May 1, 2017. The Artist understands that the sculpture is owned by MAD.

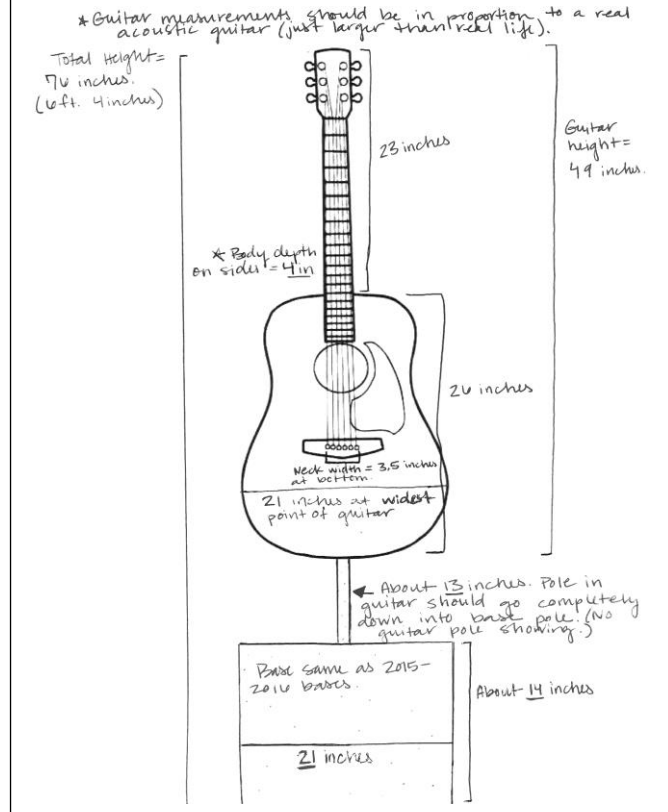
Signature

Date

BACK OF GUITAR



Important to note: The actual sculptures and instruments will have risen areas just as the fiddle and banjo sculptures have in the past. Below is the sketch we have given to the sculptor for the guitars. The total height of the sculptures including the base is 6ft 4in.



**Questions Contact: Lizzie Morrison,
Main Street Coordinator**

**E-mail:
coordinator@mountairydowntown.org
Office Number: 336.401.0885
Mount Airy Downtown, Inc.
119 Moore Avenue
Mount Airy, NC 27030**

You may submit your artist application several ways:

Mail to: Mount Airy Downtown, Inc.
Attn: Lizzie Morrison,
P.O. Box 6309
Mount Airy, NC 27030

Scan & Email to:
coordinator@mountairydowntown.org

**APPLICATIONS ARE
DUE BY FRIDAY,
DECEMBER 30TH AT
5:00 P.M. NO
EXCEPTIONS.**