

Our Mission

NEX-Impact's mission is to provide relevant and culturally competent capacity building and technical assistance services, with a focus on improving our clients' overall organizational efficiency, increasing their chances for long-term sustainability, and helping them create meaningful community impact in underserved and under-resourced communities.

What We Know

- Nonprofits are not charity, they are BUSINESSES
- As all businesses, nonprofits can thrive when managed wisely
- Leadership makes or breaks a business
- "Bleeding heart" management styles don't increase efficiency or lead to sustainability
- Nonprofits thrive on finances, not mission

What We Do

- 1) Provide guidance for nonprofits in their efforts to engage mainstream investment institutions, diversify their revenues and increase their overall operational efficiency; and
- 2) Help philanthropic institutions better engage nonprofits serving underserved and under-resourced communities and/or those led by people of color.

Our Philosophy

Through a network of experienced and skilled associates, our consulting philosophy is based not only on best practices and current trends but more importantly:

- 1) A practical understanding of the way in which investors think, what they seek and need while making investment decisions;
- 2) The practical realities and experiences of managing a nonprofit organization;
- 3) Communicating in ways that are culturally relevant for nonprofits traditionally isolated from mainstream investors; and
- 4) Providing unfiltered, objective, and practical options based on "insider's knowledge" of the philanthropic sector

Who We Target

We serve organizations across causes that are financially, geographically, and ethnically diverse. Our services are especially valuable for organizations that have traditionally had significant capacity challenges that prevent them from leveraging mainstream resources. These include but are not limited to:

- 1) Nonprofits serving low-income and/or underserved communities;
- 2) Small to mid-size nonprofits with annual operating budgets of less than \$5 million;
- 3) Nonprofits led by people of color; and
- 4) Institutions and individuals seeking to invest in nonprofits with such profiles

What We Provide

- 1) Managing short and long term projects;
- 2) Providing one-on-one consultations;
- 3) Group/meeting facilitation; and
- 4) Planning and facilitating workshops

Our Specialty Areas

- Black Men and Boys Content Expertise
- Nonprofit Start-Ups / Building Infrastructure
- Organizational Capacity Assessment / Development
- Initiative / Program Research, Planning, and Development
- Strategic Resource Development
- Board / Leadership Development
- Strategic Planning
- Earned Income Program Planning
- Philanthropic / Donor Advisor Services
- Corporate Social Responsibility (CSR) Program Planning and Implementation
- Grantmaking / Due Diligence Review
- Grant Writing / Proposal Review
- And MORE!

For more information, a free consultation or to secure our services, please send an email to:

info@NEX-Impact.com; or call 310-904-6336 ext. 4