

MONSON TRAILER SALES
24028 Ann Arbor Trail at Telegraph
Dearborn Hts., Michigan 48127
LOgan 1-4430

**Avion
shows its
colors
for 1970**



TRAVEL COACHES • PICKUP CAMPERS

**1970.
The year
you
discover
America.**

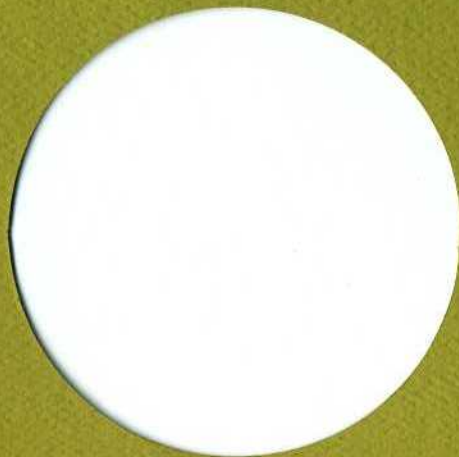
1970. High time to take to the turnpikes and trails on your own voyage of discovery. All America bids you "welcome"! East-west-north-south. Magic names — colorful places. Canada! Mexico! Alaska and forty-nine other great states. With their mighty mountains, vast forests, sweeping deserts, jeweled lakes and rivers, remote seashores, historic shrines, national parks. And their springtime blossoms, summer retreats, autumn colors and winter wonderlands make any time an exciting time to travel, to see, to marvel, to enjoy. To make the 1970's your important years of delightful discovery.

The 1970's will usher in the greatest travel decade in all history. But right when traveling should be at its best, millions will be bidding for travel reservations of every kind. Airlines, railroads, cruise ships, tour buses, motels, resort hotels, lodges, restaurants — all will reap more tourist dollars than ever before — while many travelers will be disappointed in poor accommodations, annoyed by slow service, irked by schedule changes and irritated by costly "extras".

All are part of conventional travel.

But for you they needn't be!

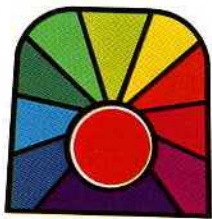
**For you, Avion has changed Traveling
to TRAVEL
LIVING.**



And the big difference is in the completely new self-contained way-of-life you'll revel in when you go places in your Avion luxury Travel Coach. Every day is Independence Day for the Avioner. Set your own dates. Leave when you wish. Go where you please. Stop as long as you want. Maintain your own schedule. Enjoy the foods you like best, cooked in your own kitchen and served at the "head table." Play cards, watch television, listen to fine taped stereo music of your choice in your own private luxury lounge. Or entertain envious friends in your elegant Avion suite. Then draw the drapes and sleep in deep comfort every night — and in your own cozy bed. Enjoy real rest and relaxation while you see the country. Save real money, too! Have FUN and FREEDOM all along the way. That's Avion travel-living! That's the *big* difference for 1970 adventurers.

NOW — what's Avion, the innovator, doing new for you for 1970?
Plenty! Let's have a look...

What's Avion doing new for 1970?



Plenty!

And here they are: *The all-new ULTRA Series* — The 31 ft. *Imperial* — the 28 ft. *Travelcader* and the 26 ft. *Voyageur* — each with these 7 new and special features for '70. 1. New, distinctive and colorful exterior side trim (lets everyone know you're an *Ultra Avioner*). 2. New front Bay View window — tinted, safety Plexiglas,[®] of course. 3. New white-sidewall tires for still another quality note. 4. New glamorous interiors! Here Avion shows its colors brilliantly, with a Colorama Collection of eight different coordinated color schemes for your selection. Whether you're mod or moderate, you'll find one that's just right for you. 5. New lined, wrap-around living room draperies. 6. New decorative cornice boards to shield new recessed lights. 7. New and richly hand-finished wood finish.

The new CLASSIC Series — The 26 ft. *Voyageur* — the 24 ft. *Adventurer* and the 22 ft. *Explorer*. Same traditional Avion quality, with its riveted anodized aluminum construction, lifetime warranted Smooth-Glide suspension, Astrovision windows, Thermo-X insulation — and with the same 8 Colorama Collection color schemes as the *Ultra Series*!

The new SPORTS SPECIAL Series — The 19 ft. *Suntrail*. Now there's Avion luxury travel for you sportsmen, you "starters", you with young families (sleeps six with two optional bunks!), and you who like to tow with a light car, or prefer a more compact length. *Suntrail* is full Avion quality throughout — from hitch-to-bumper at a surprisingly low price for a prestige line travel coach. So you see, there's plenty new from Avion for 1970!





Heading America's Luxury Travel Coach Parade for 1970 is Avion's exciting new *Ultra Series* of 31-foot Imperials, 28-foot Travelcadets and 26-foot Voyageurs. All top-of-the-line. All resplendent in their new colorful body moldings, new white-wall tires, new Bay View windows up front. All identifying Avion as the consistent innovator of the industry. For years the jet-age Avion has been a familiar sight on America's highways, turnpikes and trails. Famous as the satin-aluminum, aerodynamic beauty that ignores wind pressures, tows like a breeze and glides like a zephyr on its unique suspension system. But that's only the outside look of Avion. . . Now step *inside*. See how Avion shows its colors for 1970.



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... We call it our Colorama Collection. Your choice of eight great decor schemes. Smart new florals and stripes and prints aplenty, all picked to please your particular tastes. All in quality fabrics that are both decorative and durable. Richly crafted hardwood cabinetry in three elegant finishes. Four selections of fine carpeting. Top line hardware and kitchen appliances. Sealy Posturepedic mattresses. All indicative of Avion's unique appeal to un-ordinary people. So now you can color your Avion delightful — and swing into the 1970's finest travel-living fun.

Built for the critics and not for the crowd

Avion is the out-of-the-ordinary luxury Travel Coach for un-ordinary people. Discerning people who recognize exceptional quality, great design, fine appointments. People of all ages who want to enjoy travel with complete comfort, pleasure and peace of mind. Why not join these un-ordinaries? They're your kind of people, having the well-deserved time of their lives enjoying Avion luxury travel-living. Plan now to be one of them.

After all, it's *your* wide and wonderful world too, isn't it?





For today's travel-tuned woman, today's choice is Avion — where the living is easy. 'Tis a far cry from "trailerling" to Avion travel-living in a 1970 *Ultra* luxury coach. In addition to beauty and elegance, the modern woman wants work-free and irk-free features that afford her more time for recreation. Freedom features such as vinyl-laminated, easily washable walls; stain resistant upholstery fabrics and carpeting. Exclusive, washable "Slumber Bags." Mica counter and table tops. Generous storage spaces. Extra-capacity refrigerator with freezer compartment. Plenty of hot and cold running water. A complete kitchen and bathroom. Electricity at all times, to name but a few.

No tiresome tasks and household chores here. Everything's planned for carefree living with minimum effort and maximum fun.

Ultras' big 7 cu. ft. gas/electric refrigerator has a highly useful separate freezer compartment. So stock it with plenty of your favorite foods.

The extension table in front sofa bed models has 3 extra leaves . . . provides a spacious living-dining lounge by day, folds down and out of the way for sofa conversion into a roomy bed at night.

And that complete, luxurious bath! Hot and cold running water, tub-shower, water-saver, marine-type flush toilet, medicine cabinet with mirror, lavatory, vent fan, vanity, wardrobe, demountable clothes rod.



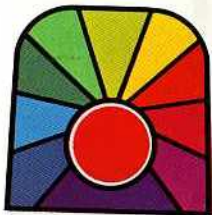
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Ultra (ul-tra) "Going beyond others." (Webster). And Avion for '70 does just that. The glamorous bedroom-bath suite for example (upper left). The efficient, fully-equipped kitchen (upper right). Smart "Slumber bags" for cozy comfort. They're machine washable and dryable, too (center left)!

Women love Avion's attention to work-saving details. Witness the king-size overhead storage spaces, the Instrument Signal Center that keeps you posted and the attractive, practical marine drapery tracks with lined wrap-around draperies.





"Rivet a trailer body together like an airliner, design it like a glider to duck wind resistance, insulate it like a moon missile, then suspend it to float over railroad ties, and you're talking about a sleek aluminum Avion."*

And the 1970 Avion exemplifies the advanced engineering and missile age materials of the decade ahead. Strength. Durability. Safety. Avion has them all by a wide margin of superiority. For no other recreational vehicle is built like an Avion. Avion employs riveted-and-sealed double-wall all-aluminum aircraft-type construction with sturdy molded interior end shells. Rugged. Clam-tight. Long-lived. With trail-busting toughness to take all the stress, strain, bounce and jounce your car can take. Smooth, controlled towability. Solid. Quiet. Cooperative. Responsive. The logical answer to effortless travel. Carefree FUN travel!

*Oren Bates, WHEELS AFIELD Magazine, October 1969



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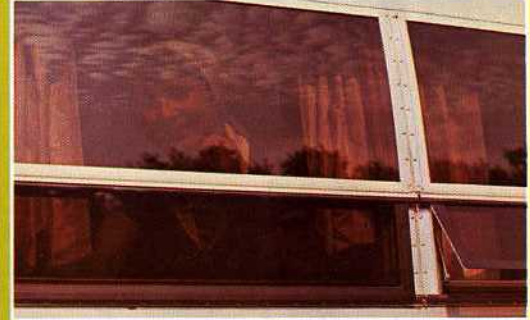
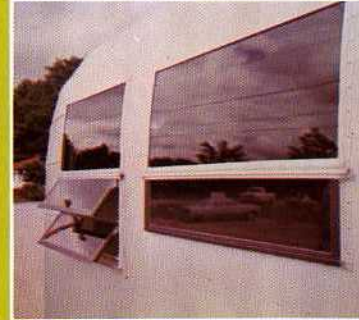
Avion was first with lustrous anodized aluminum construction. Its long lasting surface lustre begins with a twelve-hour electro-chemical anodizing process. This beauty bath gives Avion aluminum its distinctive satiny non-glare finish. Anodizing makes it harder and tougher, too. Protects against stains and corrosion. Resists scratches, pits and dents better than ordinary aluminum. Softens sun reflection for greater highway safety. Stays like new for years with the same simple care you give your car finish.

Jet-like design. Jet-like construction. Jet-like quality and durability make an Avion worth more when you buy it, while you own it. And worth more when (if) you sell it. Or trade for another Avion!



Astrovision Safety Windows of tinted Plexiglas®—still another Avion "first"! These years-ahead windows glow like fine jewels in the silvery setting of Avion's anodized aluminum exterior. And jewels they are, in every respect. Fashioned of genuine Plexiglas®, they are shatterproof for safety—tough for durability—non-glare tinted for eye comfort, protection from the sun's heat and for added privacy. Perfect for framing the outdoors from within! The lower vent panels are adjustable to weather conditions and for your comfort needs.

For 1970, Avion introduces its beautiful new Bay View front window of the same tinted safety Plexiglas.® To give you a broad new Astrovision outlook. And still more luxury travel-living enjoyment wherever you park your *Ultra*.



And Thermo-X Insulation is another Avion innovation. 1970's colorful Avions feature all manner of creature comforts! Sealed between Avion's double walls and ceiling, and double floor, is another notable Avion "first". It is amazing Thermo-X Insulation—a decade ahead of its time. Not a laid-on "quilt", but a sprayed-in permanent comfort shield that expands 30 times its original volume when applied. Creeps into every crevice and cranny, adheres as a tight micro-cellular blanket inside the outer aluminum shell, then leaves an extra effective insulating air layer just inside the inner shell.

Though featherlight, Thermo-X actually adds structural strength. It is dustproof, weatherproof. Its closed cells will not absorb moisture. It is self-extinguishing, non-burning, and is effective at temperature extremes from $+200^{\circ}$ to -300° Fahrenheit. Same strong, heat-resistant insulation used in nuclear submarines and in guided missiles. Thermo-X is the perfect travel vehicle comfort enclosure. And with nearly twice the insulating value of widely-used glass fiber!

From desert sunshine to winter wonderlands, Avion assures you of more even temperature comfort wherever you find your travel fun.

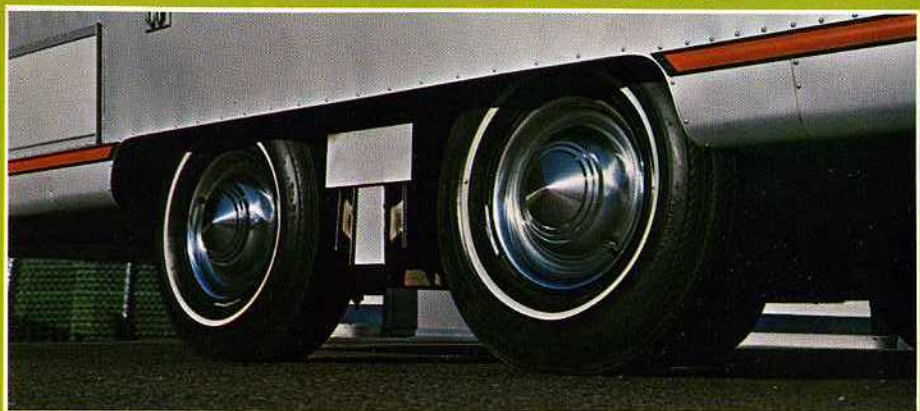
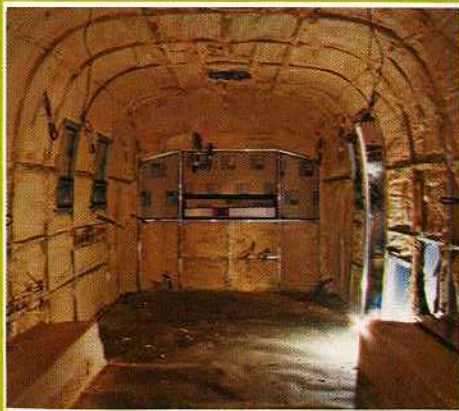
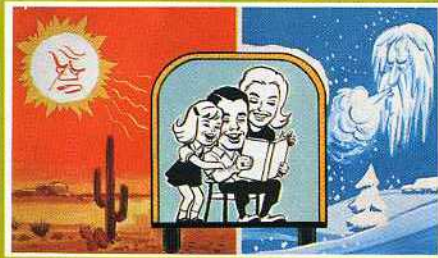
Small wonder Avion owners say, "whether you go where there's heat or snow — Avion's Thermo-X protects!"



Another Avion "first". A *lifetime warranted* suspension! Smooth-Glide minimizes miles — keeps Avions younger longer. Your new Avion behaves like a swift ship in a calm sea as it Smooth-Glides along behind you. Whenever you stop you'll find your dishes still stacked, clothes on their hangers, belongings neatly in place. Everything shipshape, thanks to Smooth-Glide. And your car itself rides and drives easier because of Avion's inherent stability and control. Takes away tension, puts even the rank beginner at ease. The secret's in the rugged rubber block suspension plus hydraulic shock suppression. Simple. Safe. Effective. Tires last longer too, because Smooth-Glide absorbs the extra beating that trailer tires normally take.

Smooth-Glide protects your pocketbook in many other ways as well. Lets your appliances, furnishings and cabinet contents enjoy the ride safely and securely. No wonder Avions stay younger longer!

And for the *lifetime of the original ownership*, we warrant Smooth-Glide against defects in materials and workmanship (excepting normal wear) to the original purchaser. This fantastic warranty covers: axles, brakes, hubs, spindles, shock absorbers, rubber springs—even the chassis frame. No other travel coach has such a rugged "foundation" backed by such an amazing warranty. That's why you can buy Avion with so much more assurance, tow with so much more confidence.



What makes Avion the Critics' Choice?

Avion is different. Completely different. Different in concept, design, construction, performance, value and *total quality*. And far different in the incomparable pride of ownership it engenders. There's the secret satisfaction that not everyone owns or can own an Avion. The owners' confidence in Avion's proven leadership as the innovator of the industry. And more.

Look at an Avion. Impartially. Critically. Completely. First thing to impress you as different is its functional aerodynamic styling. The jet-age look. The rich satin glow of durable anodized aluminum. All unitized aircraft type construction. All quality. And hidden underneath there's a great chassis frame of steel. It's coupled to the industry's finest suspension system—maintenance free and lifetime warranted.

Now lend your own critic's eye to the Avion interior. Completely self-contained and breathtakingly beautiful. Nothing but the finest in quality construction, furnishings, fixtures, fabrics, equipment, planning and decor.

Many of Avion *Ultra's* standard features are "exclusives." Many would be add-on, extra-cost luxury options in other makes of travel coaches. For example, take special note of the fully equipped kitchen. A roomy 7-cubic foot gas/electric refrigerator with a generous freezer compartment. Deluxe gas range with a window in the oven door and with a bi-fold top, hood with filter, 12-volt power fan and light. Ample gas is supplied from double 30 lb. aluminum propane tanks outside with automatic switch-over regulator.

An automatic 6-gallon quick-recovery gas/electric water heater provides a steady supply of running hot water in kitchen and bath. Such niceties as a pull-out towel rack, a sink cover, a smart single-handle swing faucet with swivel spray aerator, and a water purifier are standard in *Ultras*.

A big sky dome vent and three ceiling vents with fans keep the air fresh and moving when extra ventilation is desired. Up front there's an instrument signal center to keep you informed on "all systems go."

Throughout the coach the standard features alone create an air of elegance and good taste. The airline-style lighting fixtures, new cornices in the living area (shielding recessed wall lights), lined wrap-around living room draperies, choice

of four color-coordinated carpets. Patterned vinyl wall coverings are appropriate to each area of the coach and correlate with the entire interior decor.

Typically, Avion decorators have selected fashion-new fabrics in striking colors and patterns. 1970's "Colorama Collection" covers a choice of eight decor schemes, with three hand-finished wood stains—walnut, antique and a new avocado—all with complementary hardware. In most color groupings, bedroom decor is different from that in the living area, lending a two-room effect. Whether you're mod or moderate, there's a Colorama combination to please you.

Ultra's luxurious bedroom area, too, is "really something else" by comparison with others. Standard items include a folding door between living and bedroom, genuine Sealy Posturepedic mattresses on permanent beds, color-coordinated quilted bedspreads and crystal clear mirrors with ground edges to reflect your smile of approval.

A step beyond is the *Ultra* bathroom, complete in every detail including a water saver on the toilet, a 2-speed ceiling vent fan and a demountable clothes rod that fits into the shower space.

All these great features are *standard equipment* in Avion *Ultra* Travel Coaches. And in the 31-foot Imperial and the 28-foot Travelcader, a roomy bathroom wardrobe is included!

Optionals? Indulge yourself further! Enjoy colorful "slumber bags" and contoured slipcovers on your mattresses. Add a stereo tape player with multi-speakers and AM-FM radio cartridges. UHF and VHF directional TV antenna—a roof-mounted air conditioner. A 12-volt power jack in the "A" frame that lets you hitch and un-hitch effortlessly. Standard or optional, all these and many more are listed in the complete specifications, page 23.

Inside and out, nothing is spared to make Avion the critics' outstanding choice. Different from the rest and out-of-the-ordinary for good reason: *Quality without compromise* to satisfy un-ordinary people—like those thousands who tow Avion Travel Coaches and tote Avion Pickup Campers year after year after year.

And that's why the purchase of an Avion is not an expenditure. It is a long term investment in *the* getaway dream Coach or Pickup Camper. The way to carefree travel-living. Avion living.

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You can discover America together via the Avion fun route to high adventure!

As an Avion Coach or Camper owner you are automatically eligible for membership in the famous Avion Travelcade® Club. It's your exclusive opportunity for added travel freedom — security — safety — companionship — new friends — new scenes.

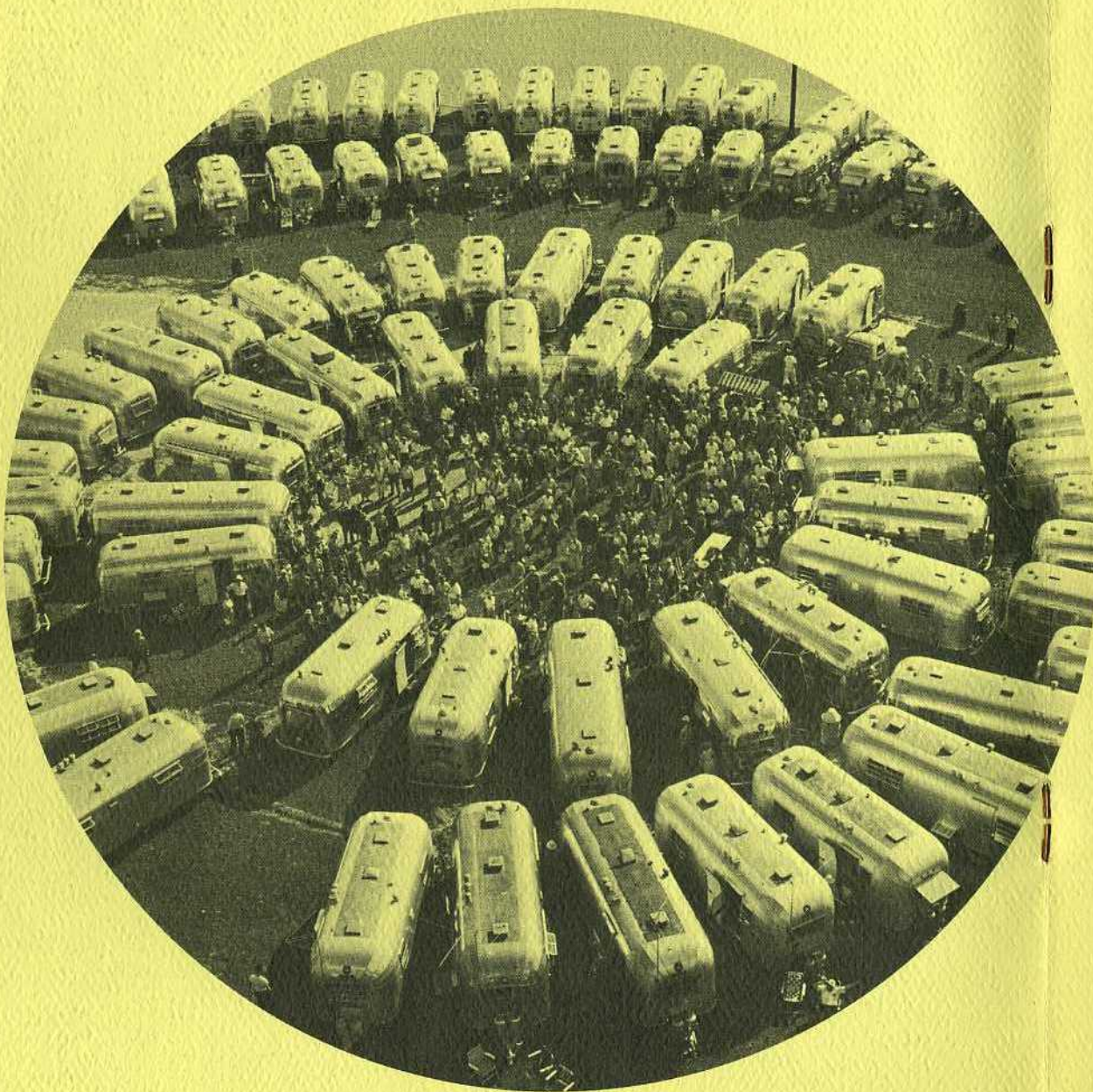
Exciting trips both near and far are planned for you and directed by seasoned Travelcaders under the leadership of the Avion Travelcade International Director and the Executive Secretary. Some trailer owners are hesitant about traveling to remote areas by themselves. But no Avion owner need worry about venturing forth to far off places or across international boundaries. All the plans are made for you well ahead of time to assure your utmost enjoyment and peace of mind. And all you need do is to don your jaunty Travelcade cap — hitch up your Avion — get behind the wheel — relax — and look ahead to fun-filled travel adventure!

For any Avioner, "getting there" is half the fun. But to Avion Travelcade Club members, the other half is the fun and fellowship of Travelcading together. Whether on a short trip with a local Travelcade Unit, or a long International Club journey the fun is ever-present. Through Unit Rallies you get acquainted with other Avioners in your area. Long weekend rallies and rendezvous are planned for your pleasure. When you join a local unit, you're automatically a member of the Avion International Travelcade Club.

Don't let trailer travel doubts delay your travel dreams! Travelcading combines dreaming *and* doing — rest and relaxation . . . all in the finest company ever!

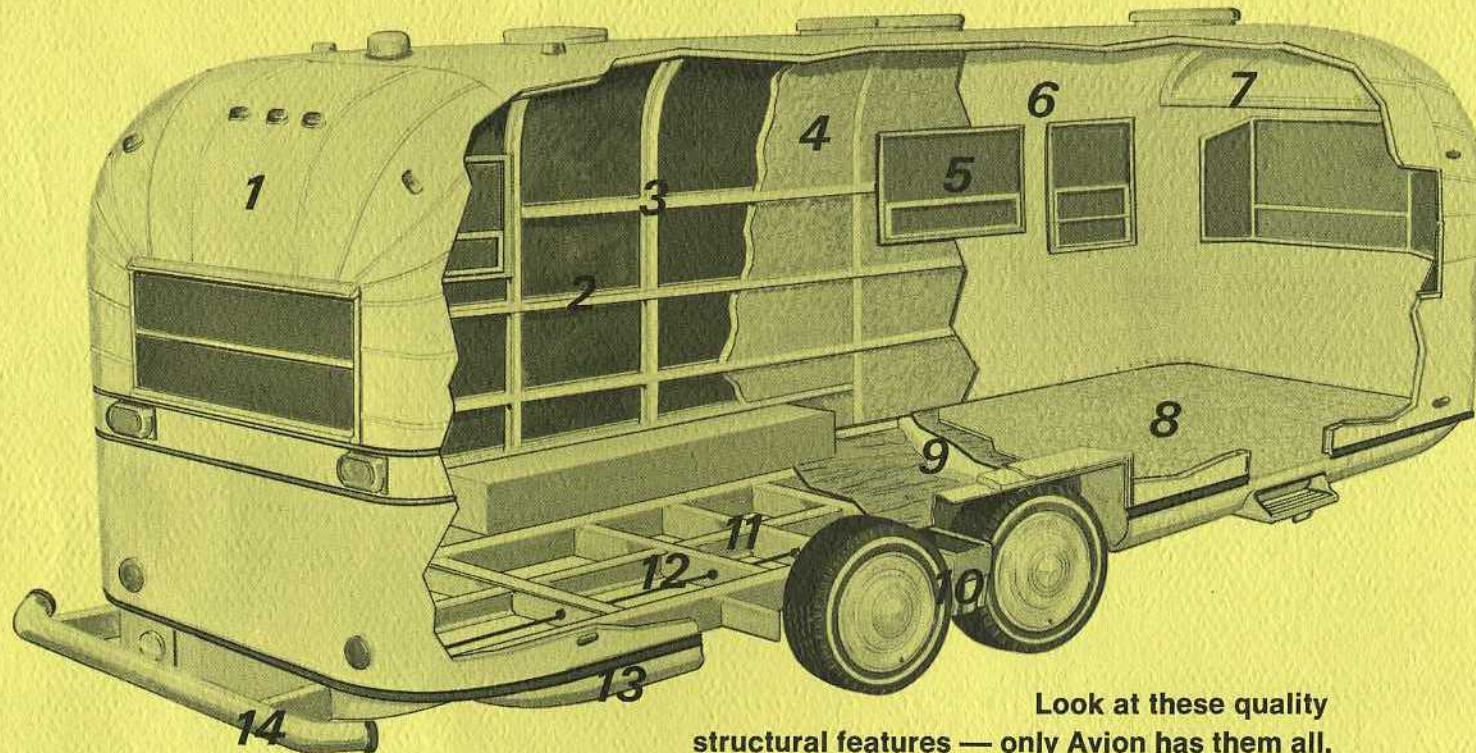
Travelcading is exciting fun! Group breakfasts, potlucks, campfire sings, games, dancing, amateur shows, group church services. The official Travelcade cap and insignia — and your Avion — are your passports to hospitality everywhere. Wherever you are, any Travelcade club will welcome you! Ask your Avion dealer for the Travelcade Club folder and a copy of the monthly Travelcade News, or write: Avion Coach Corporation, Benton Harbor, Mich. 49022.

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Avion proves that all riveted aluminum trailers are not created equal.



Look at these quality structural features — only Avion has them all.

AN AVION FIRST

1. Exterior riveted aluminum, anodized for easier maintenance, greater highway safety.

AN AVION FIRST

2. Waterproof vinyl foam tape seals each riveted seam and aluminum contact area for a waterproof and dustproof seal.
3. All aluminum support ribs and cross channels. No wood in the walls.

AN AVION EXCLUSIVE

4. Thermo-X polyurethane foam insulation throughout — rigid, moisture-proof, twice as effective as glass fiber.

AN AVION EXCLUSIVE

5. Tinted Astrovision safety windows of Plexiglas®.
6. Vinyl-clad interior aluminum walls — decorative, washable.

7. Interior end shells of tough molded fiberglass for extra rigidity.
8. Seamless vinyl cushion floor covering.

AN AVION FIRST

9. Sandwich panel insulated sub-floor bolted to frame — Thermo-X insulation between marine grade plywood.

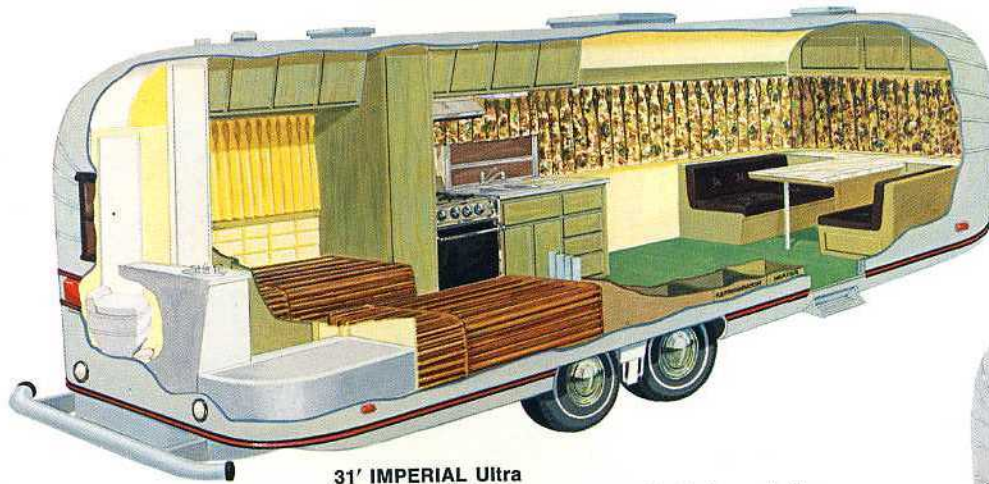
AN AVION EXCLUSIVE

10. Smooth-Glide Suspension System — Lifetime warranted.
11. Triple channel heavy duty 5" steel frame. (6" in 31 ft., 4" in 19 ft.)
12. Wiring, color keyed and grommeted through frame.
13. Underbelly completely sealed with aluminum to protect against moisture and the elements, and to assist airflow.

AN AVION FIRST

14. Heavy duty tubular steel rear bumper for waste hose storage.

Avion shows its colors in the New Ultra Series of Luxury Travel Coaches for 1970



31' IMPERIAL Ultra

Floor Plan Shown:

Colorama Collection Shown: Empire Velvet Group 27
Gross Weight: 5065 pounds
Hitch Weight: 575 pounds
Overall Length: 31' 2"
Wall-to-Wall Inside Length: 26' 6"

Front dinette (converts to double bed) and twin beds



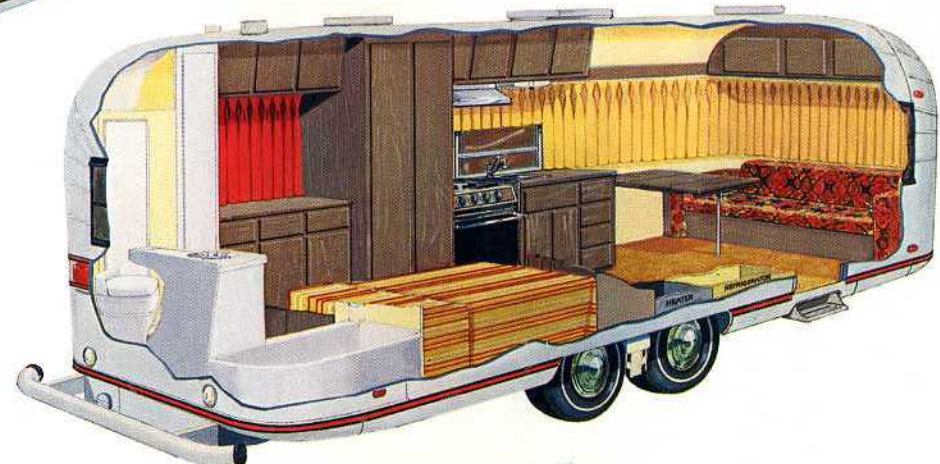
26' VOYAGEUR Ultra

Floor Plan Shown:

Colorama Collection Shown: Hyacinth Blue Group 22
Gross Weight: Ultra: 4330 pounds
Hitch Weight: 480 pounds
Overall Length: 26' 3"
Wall-to-Wall Inside Length: 21' 8"

ULTRA TRAVEL COACH MODELS

Inside Width at Floor 7'. Overall Height 9'. Tandem Axle Only.
Choice of twin, double or side gauchio beds;
custom front dinette or extension table with sofa bed.



28' TRAVELCADER Ultra

Floor Plan Shown:

Colorama Collection Shown: Mediterranean Melon Group 28
Gross Weight: 4380 pounds
Hitch Weight: 550 pounds
Overall Length: 28' 2"
Wall-to-Wall Inside Length: 23' 7"

Double bed, and front sofa (converts to double bed).

Front sofa (converts to double bed) and twin beds. (Slumber bags and contoured slip covers optional).

Avion shows its colors in the New Classic Series for 1970



26' VOYAGEUR Classic

Floor Plan Shown:

Colorama Collection Shown: Aztec Copper Group 21
 Gross Weight: Classic: 4260 pounds
 Hitch Weight: 480 pounds
 Overall Length: 26' 3"
 Wall-to-Wall Inside Length: 21' 8"
 Tandem Axle Only

Front dinette and bedroom side gauchos convert to double beds



24' ADVENTURER Classic

Floor Plan Shown:

Colorama Collection Shown: American Beauty Group 24
 Gross Weight:

Hitch Weight: 425 pounds Single or Tandem
 Overall Length: 24' 6"
 Wall-to-Wall Inside Length: 19' 11"

Front sofa (converts to double) and twin beds. (Slumber bags and contoured slipcovers optional)

3815 pounds Single Axle
 4100 pounds Tandem Axle



22' EXPLORER Classic

Floor Plan Shown:

Colorama Collection Shown: Serenade in Green Group 23
 Gross Weight: 3500 pounds Single Axle
 3785 pounds Tandem Axle
 Hitch Weight: 470 pounds Single Axle
 425 pounds Tandem Axle

Overall Length: 22' 2"
 Wall-to-Wall Inside Length: 17' 7"

CLASSIC TRAVEL COACH MODELS

Inside Width at Floor 7'. Overall Height 9'. Choice of twin, double or side gauchos beds (except in 22' — side gauchos only); custom front dinette or extension table with sofa bed.

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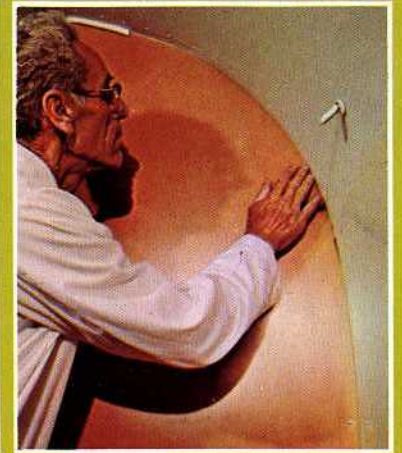
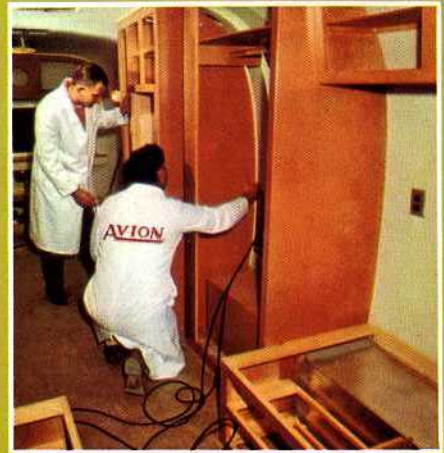
19' SUNTRAIL Sports Special
 Inside Width of Floor 7'.
 Overall Height 9'.
 Gross Weight 2490 pounds
 Hitch Weight 320 pounds
 Overall Length 19' 7"
 Wall-to-Wall
 Inside Length 15' 1"
 Single Axle Only



While colors and proximity of equipment are as faithful as artwork and color printing can reproduce, they may vary slightly. We suggest that you consult your Avion dealer before selecting floor plans and decor.

The Avion Craftsmanship Credo

To every man and woman involved in the creation, engineering and building of your Avion, craftsmanship comes first. From basic frame to final finishing touch, responsible, dedicated people are involved. From the start they are challenged and inspired to become craftsmen — not mere production line workers. New Avion employees catch the spirit from their older fellows — and they too become craftsmen in the true Avion tradition. For real old-world craftsmanship is never outdated or outmoded, not even by the ultra-modern tools, equipment, methods and materials employed in building your Avion. It is expressed in the personal caring whether "good enough" IS good enough. Whether each rivet, seam or fit looks right because it IS right. Whether a door really fits or "almost" does. And finally, whether all Avion artisans can look with pride as each finished Coach or Camper leaves the wide delivery doors and say, "My best work goes with it." That's craftsmanship. But should some fault or flaw be discovered beyond our doors, we make haste to correct it to your satisfaction. This too is craftsmanship in the Avion tradition.



America's luxury Pickup Camper, 1970 Avion Ultra



When Avion introduced advanced aerodynamic design to the pickup camper field, a new concept of camper travel came alive. Each year since, Avion has added new refinements and luxuries to keep pace with the quality-minded buyers' search for the finest, the ultra in every way.

Knowing that the discriminating camper enthusiast appreciates smart design, complete creature comforts and unmatched quality, Avion has borrowed its *Ultra* travel coach interior decor selections and made all eight of them available to you who like pickup camping best. Nothing has been held back. Same brilliant Colorama Collection of interiors. Same fine fabrics, hand-finished woodwork, deluxe hardware. New colorful exterior trim stripe that indicates *Ultra* to passers-by.

Naturally, the '70 model retains the same superior aerodynamic design that assures smoother performance, greater fuel economy and enviable pride of possession wherever it goes. And this same riveted and sealed all aluminum unitized construction is stronger by far than the box-like, wood framed units. And much lighter in weight than comparably equipped plywood-constructed campers. Avion's rich anodized aluminum exterior never needs painting. Just give it the same casual care you give your car.

Aluminum has only half the weight of wood, so Avion "sits lighter" on your pickup because it is lighter than comparably equipped, plywood-constructed campers. It has the perfect balance of a fine shotgun, the tailored look of smart sportswear and the thoroughbred stance, character and stamina of a field trial winner.

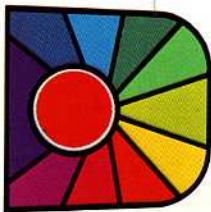
Women, who question pickup camping wonder no longer when they inspect the Avion *Ultra*. First there's the fun of being your own interior decorator, with a choice of eight *Ultra* color schemes in a variety of patterns and fabrics. The tinted Astrovision safety Plexiglas® windows, the comfort protection of jet-age Thermo-X insulation, the generous-size upright heater. The big 11 feet of fun room for family or friends. A fully-equipped galley. Automatic water system with hot water. Airline-style bathroom with lavatory, shower, marine toilet and holding tank. Complete 12-volt battery system for when you're far from power lines. Crafted birch cabinets with lots of stow space for food and take-alongs. The luxury of really comfortable beds. Slumber bags, too, if you choose! Soft stereo music (optional) for the day's end lullaby or a lively wake-up tune.

With this *Ultra*-styled-and-equipped Avion aboard your favorite pickup you'll command the finest, bar none. Here's your well-deserved dream come true. A recreational vehicle combine that inevitably draws the envious eyes of owners of lesser breeds. Avion ownership is a rare pleasure shared by those who place quality first. There's a warm sportsmanlike kinship among owners. A discovery you'll delight in making.



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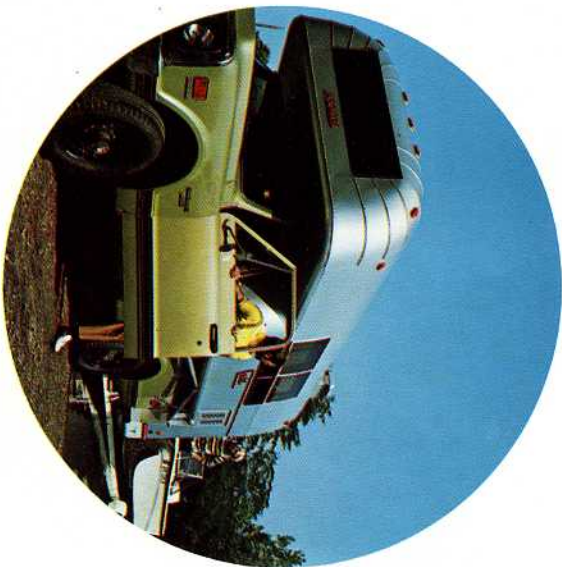


An inside look at space-ship efficiency combined with luxury travel. Here — in the *Ultra Pickup Camper* for 1970. You'll be delighted as you discover standard feature after standard feature you'd never expect to find in *any camper* — even as costly extras. Take one example: The custom-molded, airline-style bathroom with Aqua-Magic toilet and water saver and waste-holding tank. Water-saver lavatory, too. Flexible shower head. Fiberglass shower base. Shower curtain and rod. Medicine cabinet. Wall tissue holder. Hot and cold running water from a 20-gallon exterior-fill system with automatic 12-volt water pump and automatic quick-recovery, 6-gallon water heater. *All standard*, as are the Omnipower electric system with 65 amp., 12-volt battery and case, 110-volt converter and fuse panel. The fully-equipped galley. The sealed, thermostatically controlled gas heater. These and scores of other "standards" combine for complete luxurious self-containment — "par Avion *Ultra*"! Now — read all the 1970 features on page 22. (And note the options that may be yours to enjoy).

An important center of interest in this efficient space ship is the galley. It's more fun for earthling explorers to fix food with such complete and convenient equipment at their command.

A 3-cubic foot gas/electric refrigerator with freezer compartment is standard. Or as an optional extra you may have the big 4-cubic foot model. The smart built-in 3-burner gas range features window oven, a range hood with filter, 12-volt power fan and light. Incidentally, the camper's front roof vent also is powered with a two speed, 12-volt fan. As an extra you may have a matching fan in the rear roof vent. Plenty of ventilation, regardless of weather! And for extra cooling when near the power-lines a roof-mounted 110-volt air conditioner may be installed (optional). All set — for cook-in fun with *Ultra* comfort and convenience.

A stainless steel double sink sports a handy swing faucet which delivers plenty hot or cold running water from the system described above. Even a water purifier's available as an extra. Gas for both cooking and heating is supplied by two 20-pound butane tanks with automatic switch-over regulator.

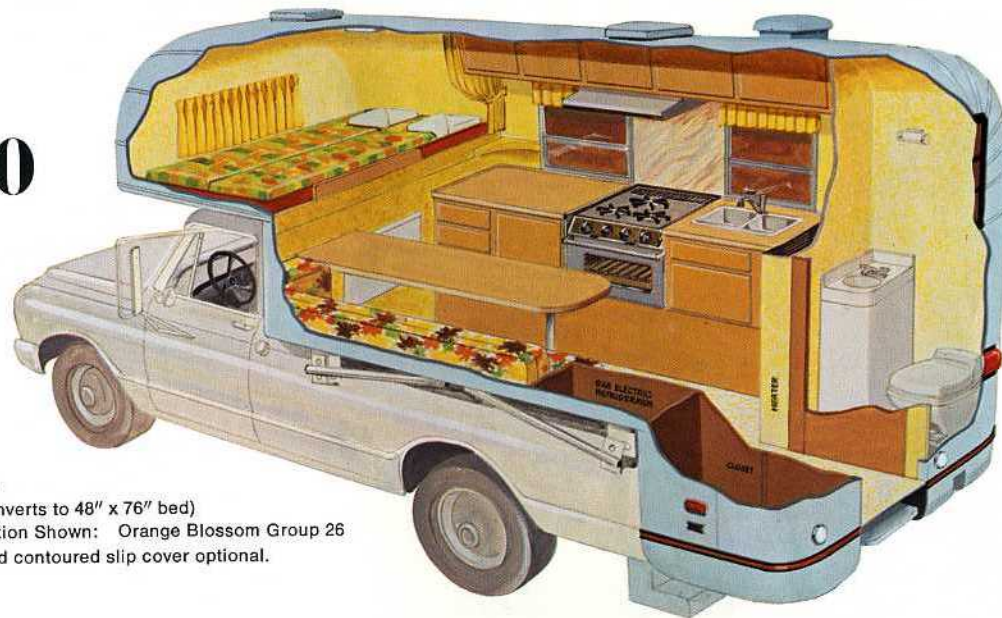


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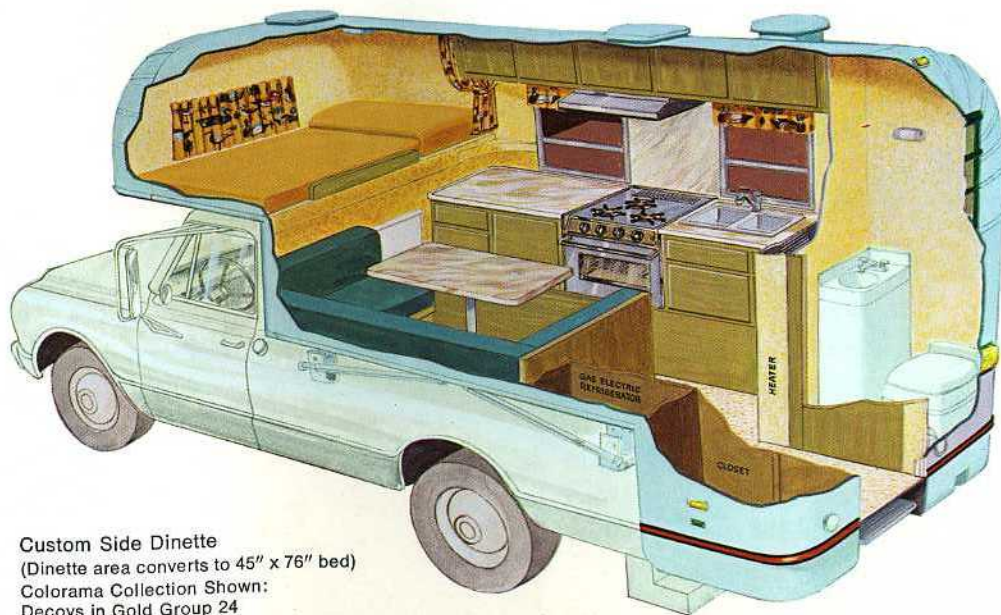
Avion shows its colors for 1970

Avion Pickup Campers are 11 feet in length at floor (Designed to fit popular-make ¾ ton pickup trucks having 8-foot length boxes).

Approximate Gross Weight: 2150 pounds
 Cab-Over Bed Area: 50" x 85"



Deluxe Gaucho
 (Gaucho area converts to 48" x 76" bed)
 Colorama Collection Shown: Orange Blossom Group 26
 Slumber bags and contoured slip cover optional.



Custom Side Dinette
 (Dinette area converts to 45" x 76" bed)
 Colorama Collection Shown:
 Decoys in Gold Group 24



1970 Avion Pickup Camper Specifications

Standard

- **Deluxe airline-style bathroom:** Aqua-Magic toilet with water saver, custom molded shroud, wall mounted tissue holder, 12 gal. polyethylene waste holding tank, water saver lavatory, flexible hose shower head, shower base, shower curtain and rod, medicine cabinet
- **3-cu. ft. gas/electric refrigerator** with freezer compartment
- **Omnipower electrical system** with 65 amp. 12-volt battery, battery case, 110-volt converter, fuse panel
- **20-gallon water system** with exterior fill spout
- **Automatic 12-volt water pump**
- **Automatic quick-recovery 6 gallon gas water heater**
- **Gas heater,** thermostatically-controlled sealed combustion, 15,000 BTU, with automatic 12-volt fan
- **Basic aluminum riveted interior and exterior construction**
- **Aluminum rib framework**
- **Aerodynamic design**
- **Anodized aluminum exterior**
- **Exclusive Thermo-X urethane foam insulation** in ceiling, sidewalls, under floor, cab-over bed and in front wall
- **Vinyl foam seam sealant tape**
- **Two 20 lb. butane tanks** with automatic regulator
- **Astrovision safety windows** of tinted Plexiglas®
- **Safety glass** in rear door
- **Screens** in all window vents
- **Cab-to-camper "see-through" window,** clear safety Plexiglas®
- **Vinyl laminated interior walls and ceiling**
- **Four clearance lights;** combination stop, tail and directional lights; front and rear cluster
- **Disappearing rear step**
- **Exterior Ultra trim**
- **Hand grab rail**
- **Set of 3 lifting jacks** with stands
- **Built-in exterior-access sewer hose storage compartment**
- **110-volt receptacles** for electric appliances
- **Wiring and bracing** for roof mounted air conditioner
- **25 ft. heavy duty 110-volt power cord**
- **Choice of 8 color-coordinated interior decors** and 3 woodwork finishes
- **All upholstery treated** to resist soiling
- **Lined draperies**
- **Marine track drapery hardware**
- **High intensity lighting system** with bayonet-type bulbs
- **Seamless inlaid vinyl cushion floor covering**
- **Divider curtain** for cab-over bed
- **Choice of hand finished woodwork** in walnut, antique or avocado
- **Deluxe cabinet hardware**
- **2-speed, 12-volt fan** in front roof vent
- **Choice of 2 floor plans**
- **Built-in 3 burner gas range** with window oven
- **Range hood** with filter, 12-volt power fan and light
- **Mica galley work tops**
- **Stainless steel double sink,** swing faucet
- **Front and rear sky dome vents,** translucent in rear
- **Mattress in cab-over section,** convertible dinette and gaucho cushions of polyfoam
- **Upper bed safety rail**
- **Code-approved wiring,** plumbing, heating systems
- **7-wire truck-camper connector plug**
- **Back up lights**
- **Clutch head screw driver,** jack crank, waste hose connection adapter
- **Automatic switch-over regulator**
- **Exterior radio antenna**
- **12-volt rear porch light**

Options

- **4 cu. ft. comb. gas/elect. refrigerator**
- **Auxiliary gas light**
- **Stereo tape player** and one tape and AM & FM radio cartridge
- **Weatherproof storm windows**
- **Complete cab-to-camper intercom system**
- **2-speed, 12-volt fan** in rear roof vent
- **Directional TV antenna**
- **Roof mounted air conditioner,** 6,000 BTU, 110-volt
- **Canvas bunk**
- **Removable clothes rod** in bathroom
- **Color coordinated bedspread** with attached pillow covers
- **Carpeting**
- **Slumber bags**
- **Contoured slipcover** over mattress(es)
- **Sink-mounted water purifier**

For further details consult your dealer.

Basic Information: All Avion Travel Coaches and Pickup Campers meet Federal Highway Safety Regulations. All plumbing, wiring and heating systems meet strict code-approved Recreational Vehicle Institute standards.

Sales Policy: Avion makes no direct sales to individual

owners. All units are sold exclusively through authorized Avion Dealers.

Plant Tours: Guided tours are conducted Monday through Friday. Write for a schedule.



Better Service Better Coverage Lower Cost

Avion decided it was high time someone did something about the insurance needs of all trailer and camper owners. So we went to one of the most experienced underwriters in the nation and designed a policy specifically for recreational vehicles. Result: a one package policy with one low premium. And it covers about every hazard that exists.

For example, your trailer and camper are protected against these mishaps—

- Windstorm
- Fire or Lightning
- Flood
- Earthquake
- Theft
- Malicious Mischief or Vandalism
- Hail
- Landslide
- Window Breakage
- Riot, Civil Commotion
- Missiles
- ... and many other perils

Coverage includes Mexico and Canada as well as the U.S.A. In fact, anywhere in the world. But that's not all. Travelcade Insurance offers some unique additional coverages not found in many policies:

1. DISAPPEARING DEDUCTIBLE COLLISION or UPSET COVERAGE.
2. PERSONAL EFFECTS COVERAGE.
3. CASH VACATION EXPENSE ALLOWANCE.

Travelcade Insurance is not limited to Avion owners. It is available for the protection of *any brand* travel trailer, pickup camper and tent camper. Even though your present policy may be in effect for some months to come, we'd like to send you more complete information on Travelcade Insurance. Come renewal time it could save you money, provide better protection, better service and give you greater peace of mind. Certainly, it's worth looking into. No obligation, naturally. Simply write to:

TRAVELCADE INSURANCE, INCORPORATED
Post Office Box 11281, Memphis, Tennessee 38111

1970 Avion Travel Coach Specifications

Standard Features in all Avion Travel Coaches

- Basic riveted aluminum interior and exterior construction
- Anodized aluminum exterior
- Six coach lengths: Sports Special Series: 19 ft. Classic Series: 22 ft., 24 ft., 26 ft. Ultra Series: 26 ft., 28 ft., 31 ft.
- Steel rear bumper for storing waste hose
- Double 20 lb. butane tanks
- Thermo-X urethane foam insulation in ceiling, walls and sandwich panel sub-floor*
- Vinyl foam-seam sealant tape
- Astrovision safety windows of tinted Plexiglas®
- Front window awning
- Screens in all windows
- Frosted Plexiglas® rear bath window*
- I.C.C. approved running lights
- Electric brakes, all wheels
- Awning rail
- Full size aluminum swing out screen door
- Disappearing door step
- 25 Foot heavy duty 110-cord and cord storage compartment
- Automatic 6-gallon quick-recovery gas water heater
- Stainless steel wheel covers
- Tires: 8.45 x 15, 4-ply Firestone on tandems and Sports Special 7.00 x 15, 8-ply Firestone on single axles
- Combination gas/electric refrigerator
- Built-in gas range with oven and broiler
- Range hood
- Complete bath with waste holding tank with shut off valve, Marine type toilet, lavatory, combination shower/tub, mirror, linen closet*, clothes hamper*, medicine chest, shower curtain with matching valance
- Code-approved wiring, plumbing and heating systems
- Wiring and bracing for roof-mounted air conditioner
- Gas furnace with fan*, 30,000 BTU in 26' ft., 28 ft., and 31 ft.; 22,000 BTU in 22 ft. and 24 ft.; 16,000 BTU input in 19 ft. Sports Special
- Stainless steel double sink
- Mica galley worktops
- High intensity interior lighting system with bayonet type bulbs
- Choice of twin or double beds or side gauchin in 24 ft., 26 ft., 28 ft., and 31 ft.
- Choice of dining arrangements—front sofa bed with extension table or 42" front dinette with extension table (one piece table in 19 ft.)
- Choice of 8 color-coordinated interiors from Colorama collection*
- Treated, soil-resistant upholstery
- Seamless vinyl cushion floor covering

- Washable vinyl interior wall covering
- White vinyl window shades in kitchen and bathroom

Additional Features Standard in Sports Special Series

- Water system includes 20-gallon tank with exterior inlet and automatic 12-volt pump
- 4 cu. ft. combination gas/electric refrigerator
- Teakwood veneer woodwork
- Omnipower electrical system with one 65 amp. 12-volt battery, exterior battery case, charger and fuse panel

Additional Features Standard in Classic Series

- Water system includes 35 gallon* tank with exterior inlet and automatic 12-volt pump
- Television jack with shielded lead-in wire installed in walls*
- Ducted heat*
- Double shelf locker cabinets*
- Sink cover
- Bedroom wall comfort pads, vinyl upholstered*
- Sealy Posturepedic mattress(es) on permanent bed(s)*
- Marine track drapery rods*
- Triple channel tubular steel frame*
- Smooth-Glide suspension by MOR/ryde with shock absorbers, lifetime warranted*
- Recessed porch entrance light*
- Telescoping radio antenna
- Backup lights
- Omnipower electrical system with two 65 amp. 12-volt batteries, exterior battery case, 110-volt converter-charger and fuse panel*
- Exterior 110-volt receptacle*
- Outside trunk door*
- Exterior water hose storage compartment with concealed water hose connection*
- High density 5" superfoam deluxe cushions, buttoned w/rolled fronts*
- 6 cu. ft. combination gas/electric refrigerator

Additional Features Standard in Ultra Series

- Double 30 lb. aluminum butane tanks
- Bay view front window
- Automatic switch-over regulator
- Automatic 6-gallon quick-recovery gas/electric water heater
- White sidewall tires
- 7 cu. ft. combination gas/electric refrigerator with separate freezer compartment
- Range with window oven door and bi-fold top
- Range hood with filter, 12-volt power fan and light
- Deluxe cabinet hardware

- Bathroom — water saver attachment on toilet, 2-speed ceiling vent fan, wardrobe in 28 ft. and 31 ft. and demountable clothes rod in shower
- Sky dome vent
- Two ceiling vents with fan
- Single handle swing faucet with swivel spray aerator
- Cutting board
- Pull-out towel rack (not available in Classic or Sports Special Series)
- Crystal clear mirrors with ground edges
- Folding door between living and bedroom area
- Water purifier
- Instrument signal center*
- Sealy Posturepedic mattress(es) on permanent beds
- Wrap-around living room draperies, lined
- Choice of hand finished woodwork in walnut, antique or avocado
- Cornice boards with recessed lighting
- Color-coordinated quilted bedspread(s)
- Exterior Ultra trim
- Choice of 4 color-coordinated carpets

Options

- Spare tire and carrier
- Extra wheel for spare
- Stainless steel wheel cover for spare
- Spare tire cover with lock
- Foldaway upper rear bunk with mattress*
- Canvas bunks
- Auxiliary gas light
- Directional TV antenna, UHF, and VHF
- Roof mounted air conditioner, 110-volt, 6,000 BTU and 10,000 BTU
- Stereo tape player and one tape
- Stereo tape player, one tape, and AM and FM radio cartridges
- Extra large front dinette with 57" cushions in Ultra 28 ft. and 31 ft. models
- 7 cu. ft. combination gas/electric refrigerator with separate freezer compartment in Classic 26 ft.
- Hydraulic frame jacks
- Power jack in "A" frame, 12-volt
- Storm windows
- Bedspread(s)
- Slumber bags
- Contoured slip-cover over mattress(es)
- Power fans for range hood and roof vents
- Water purifier
- Instrument signal center*
- Carpeting

For further details consult your dealer.

*Not Available in Sports Special Series

Avion Coach Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

In 1955, at the early dawn of the Jet Age, Avion built its first aerodynamic aluminum Travel Coaches. Its founders pitted their fortunes on the premise that there were enough quality-minded people who would appreciate something infinitely superior to anything then available. Superiority, not only in construction, materials and workmanship but in the entire concept of what the ideal travel coach should be and how it should perform on the highway under all wind, weather and driving conditions . . . how its interior could be improved . . . and how its useful life could be lengthened. Building "trailers" was not a new experience for Avion's founders. Years prior to their organization of Avion Coach Corporation, these aircraft-minded men had designed, built and road tested a number of conventional wood-framed units for themselves. Not satisfied, they turned to aerodynamic principles to produce a vehicle that would tow with greater ease, hold the road more safely, and last far longer, and as a natural result, be more beautiful than any other. To these advantages they added a new measure of comfort, value, pride of ownership. Above all, as the ultimate result of their efforts, they added a new degree of travel-living enjoyment.

And Avion continues to pioneer — to innovate — to exercise imagination for the future. Here, research is continuous — in the laboratory, in the plant and on the turnpikes and trails. Avion "firsts" such as anodized aluminum for trailer use, Thermo-X polyurethane insulation, Smooth-Glide lifetime suspension and Astrovision windows of Plexiglas are typical examples of Avion ingenuity in collaboration with the research efforts of nationally known suppliers.

Our thousands of owners themselves are included on the research team. Their millions of travel miles provide invaluable information — and influence the further development and refinement of Avion travel vehicles. On one Avion principle they all agree. The Wisdom of Quality. To prove it to yourself, we invite you to step up to Avion Quality — for your own pleasure and satisfaction as one who appreciates the better things in life. You never *spend* for quality — you invest in it.

AVION®

AVION COACH CORPORATION, 1300 EAST EMPIRE AVENUE, BENTON HARBOR, MICHIGAN

