

Marketing Bulk Mail - Two Ways to Save!

Have a List?

We can merge your data, print and mail!

If you have a mailing list with at least 200 addresses, this a great way to reach the people on your list!

Perfect for:

- Newsletters
- HOA/Property Management Correspondence
- Fund Raising Letters/Postcards
- Advertising to Mail List Clients & Prospects

USPS Bulk Mail Requirements

Minimum 200 pieces

Delivery within continental US

All Pieces must be Same Type

Approved Types:

Envelopes, Postcards, Mailers, Booklets

Max Weight 3.3oz

Services Include

Letter, Postcard, Envelope Printing

Folding, Inserting, Tabbing & Sealing

Mail Merge, Return Service (see below)

Postage Pricing

Letter sized envelopes - \$0.38 each

2500-4999 - \$0.36 ea; 5000 or more - \$0.35 ea

Small Postcards (up to 4x6") - \$0.33 each

Large Postcards (over 4x6") - \$0.38 each

2500-4999 - \$0.36 ea; 5000 or more - \$0.35 ea

Return Postage Pricing (Optional)

Address Service Requested - \$0.65 each

Return Service Requested - \$0.62 each

Current Resident - No charge

Return Postage Definitions

Address Service Requested: Mail is Delivered to New Address, Sender receives copy of letter with new address.

Return Service Requested: Mail is returned to sender with new address. Must be mailed again via 1st class mail.

Current Resident: Mail is delivered to current resident. No address update.

(Default is Current Resident)

Consumer Lists

(For people who don't have a list)

Target the Right Customer for Your Offer

Build your perfect consumer mailing list. Choose from nearly 200 million households nationwide. We maintain household, demographic, purchasing, and lifestyle information – making it easy for you to target exactly the right audience to increase response rates and sales opportunities, while lowering your cost of acquisition.

Features and Benefits

- Updated bimonthly
- USPS® CASS™ processed for improved deliverability
- NCOA^{LR}® processed for change of address information
- 100% deliverability and lowest price guarantee

Select Options

Household Income; Contact Age Group; Children's Age; Homeowner/Renter; Home Value; Contact Income; Marital Status; Length of Residence; Household Age; Number of Persons/Adults/Children in Household; Household Credit Card Info; Mail Responsive Info; Lifestyle Dimension Code, and many more.

Additional Appends

Phone Numbers; Birth Date; Family Relationship and more.

100% Deliverability Guarantee

We guarantees you will receive accurate, high quality data with the most current addresses available in every list you order. All our lists are USPS CASS processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

Low Prices

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded).

Pricing Starts At \$0.05 per record

For More Information

623.925.8877

- No sales tax on download list orders
- Minimum order \$50.00

USPS Every Door Direct Mail (EDDM)

Great for Targeting Neighborhoods!

Pieces are delivered to every household & business (optional) in route(s) selected

You can use Every Door Direct Mail to:

- Target a location without an address list.
- Send out local mailings or national campaigns.
- Build more traffic.
- Find new customers.
- Increase revenue.
- Reduce mail preparation costs.



For more information about EDDM, read our “Print and Mail User guide” or Visit

<https://www.usps.com/business/every-door-direct-mail.htm>

What Every Door Direct Mail brings to your marketing efforts:

- Reaches consumers in their homes. Saturate an entire neighborhood with your message, and your mailing gets directly into the homes and hands of consumers.
- A flexible range of sizes makes it ideal for anything from a quick sales announcement to an in-depth product story.
- Helps your messages work harder. Include coupons, menus, event calendars, store maps, and more to help drive customers to your door.

* For quantities 5000 and below. See chart on page 20 for additional pricing.

Drive more customers to your business with Direct Mail!



EDDM Printing Options

All of the sizes below are approved for EDDM mailing. Choose from 100# cover, 14pt or 16pt card stock, matte finish, or UV coating on one or both sides! Postcards are bundled in 100's unless otherwise specified (additional charge for bundles of 50).

Add \$0.195 per piece for postage and processing for 5000 pieces or less. 5001-10,000: \$0.19ea, 10,000 or more: \$0.185ea

EDDM Print Pricing*	Quantity					
<u>Size</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>7500</u>	<u>10000</u>
8 x 6.5"						
1-sided	\$179	\$219	\$289	\$449	\$709	\$829
2-sided	\$199	\$239	\$329	\$519	\$789	\$929
4.5 x 12"						
1-sided	\$179	\$219	\$289	\$449	\$709	\$829
2-sided	\$199	\$249	\$329	\$519	\$789	\$929
6.5 x 9"						
1-sided	\$189	\$239	\$289	\$449	\$719	\$849
2-sided	\$209	\$259	\$329	\$519	\$799	\$939
8.5 x 7"						
1-sided	\$199	\$239	\$329	\$509	\$799	\$909
2-sided	\$219	\$269	\$359	\$559	\$879	\$999
6 x 12"						
1-sided	\$199	\$249	\$309	\$489	\$789	\$899
2-sided	\$229	\$279	\$349	\$539	\$869	\$999
8.5 x 11"						
1-sided	\$239	\$279	\$469	\$599	\$989	\$1089
2-sided	\$269	\$309	\$529	\$669	\$1099	\$1219
9 x 11"						
1-sided	\$249	\$289	\$499	\$749	\$1089	\$1139
2-sided	\$279	\$319	\$559	\$829	\$1159	\$1269
9 x 12"						
1-sided	\$259	\$299	\$549	\$799	\$1129	\$1189
2-sided	\$289	\$339	\$609	\$889	\$1239	\$1329

*Prices for printing only.