



2017 STRATEGIC PLAN PROPOSAL

MINISTRY NAME: Car Wash Ministry

Ministry Leader: Pastor Troy
Ministry Backup: Pastor Cre
Current Condition of Ministry: Existing Ministry or New Ministry
Date Submitted: February 14, 2017

2017 Ministry Objective:

The goal of the Car Wash Ministry is to provide a service of convenience to our members and surrounding neighbors. We understand that because of busy work schedules during the week many of our members could benefit from an on-site car wash service. The Car Wash Ministry intends to provide a cost-effective car wash and full detail service to members while they attend worship and have their vehicles ready for pickup at the benediction.

Areas of Immediate Need:

- 5-7 Volunteers with some experience in washing cars
- Start Up Materials
- A dedicated area in the church parking lot
- Announcement w/ Graphic to start to build

What's Needed For Your Ministry To Grow:

- A strong team of volunteers so we can create teams and keep reusing the same people to the point of burn-out.
- Build some strong community allies and connections so that people in our neighborhood know that we are here and what we offer.
- To collaborate with the Events Coordinator and plan at least

2017 Strategic Plan: (Main Area of Focus)

- The Car Wash ministry wants to collaborate with the Events Coordinator ministry and plan a quarterly Car Wash Sunday Fun Day. This event will take place at the beginning of the summer season right after the pollen season has ended and cars are in most need of being washed and right before the Fall when the leaves are changing and due to brisk temperatures people are less likely to want to wash their own cars. We would like to see refreshments and a Jumping Gym for

the children and youth. The idea would be for one hour after service to host a Car Wash Party with music and food.

- In 2017, The Car Wash ministry would like to partner with a least five other ministries in the church and request a 10-minute slot during their meetings for us to introduce ourselves and talk about the ministry we offer to our church. At that time maybe we could have a pre-registration form so that we could get participation on the spot.

Long-term Wants/Needs (Vision Forecasting):

- Within 2 years, The Car Wash Ministry would like to expand our days operation to Friday, Saturday, and Sunday and potentially help the church to generate revenue. We would like to research insurance requirements and possibly a modular structure that could be erected on the parking lot to provide some type of protection from the sun. This way we can do more cars at a faster speed.

Additional Training Needed for You and/or Your Ministry:

- Consultation with other ministries that have up and running businesses operating within the church to see what business model might best fit us.
- The Car Wash ministry would like to attend the National Car Washer's Convocation in Honolulu, Hawaii (June 4-7, 2018) to get Car Wash certification. This would help us to establish ourselves as an authority on washing cars in this area.

Identified Potential Threats to Success for Your Ministry:

- There are no outside water faucet connections
- We currently don't have access to the parking lot early enough on Sundays to set up and prepare for cars to be washed.
- Some dedicated place to store our materials on-site