

What we do ...

Baycove is a market solutions company - specializing in developing new in-store products for retailers, and proprietary items for foodservice operators. We provide market direction, direct management support on a consulting basis, and supplier-paid representation in the marketplace.

Our specialty is establishing strategic marketing & sales relationships with “under-marketed” products for vendors seeking new or specialized market niches.

Our key accounts include QSR operators, multi-unit chains, in-store bakeries, foodservice management companies, retail deli, broad line distributors, warehouse clubs, in-store delis, convenience stores, buffets, truck stops, and theme parks.

