



Sponsorship Information
2024 Cloquet River Run/Walk (5K & 1 Mile)

Race Date: Saturday October 5, 2024
www.cloquetriverrun.com

**Any Level of
Sponsorship is
Greatly
Appreciated!**

Thank you for considering sponsorship of the Cloquet River Run! We were so grateful to hold a successful 2023 event thanks to all the participants and many fabulous sponsors and volunteers! The planning of the 17th annual "Cloquet River Run/Walk" is underway. It is a Churchill Elementary PIE (Partners in Education) fundraising activity. Race proceeds go towards health and wellness related equipment, initiatives and programs for students at Churchill Elementary School. Over the past 16 years we have been able to purchase new playground equipment, provide healthy snacks for the students, purchase health related books for the library, and a variety of tools for the classroom to promote healthy living. We would like to request your support of the Cloquet River Run/Walk. Any level of sponsorship is greatly appreciated in the form of monetary or qualifying in-kind* donations.

Sponsorship Levels & Benefits:

Gold Sponsor (\$1000)

- ❖ Large Company Logo displayed on Race T-shirts, Posters, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Seven (7) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Recognition at Awards Ceremony

Silver Sponsor (\$500)

- ❖ Company Logo displayed on Race T-shirts, Posters, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Four (4) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Recognition at Awards Ceremony

Bronze Sponsor (\$300)

- ❖ Company Name listed on Race T-shirts, Posters, Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Two (2) Complimentary Race Entries
- ❖ Recognition at Awards Ceremony

Contributing Sponsor:

Donation of Any Amount Comfortable to You

- ❖ Company Name Listed on the Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Recognition at Awards Ceremony

Please fill out and submit the attached Sponsorship Form. Checks can be made out to "Churchill PIE". If you have any questions, please visit our website at www.CloquetRiverRun.com, email cloquetriverrun@gmail.com, or contact our director Heidi Berg at (218) 565-8346.

* Note: In-Kind Donations are those that defray anticipated race costs. Examples of qualifying in-kind donations include printing, food, beverages, office supplies, tents, port-a-potties, etc. The value of the In-Kind Donation will determine which sponsorship level (listed above) applies.