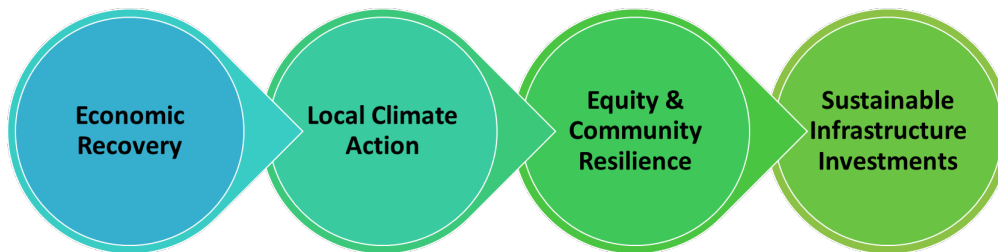




## *Sustainable Strategies DC Launches Gameplan to Support Local Communities in the 2021 Federal Government Transition*

Sustainable Strategies DC (S<sup>2</sup>) has launched a project to track and shape the federal government transition to a Biden/Harris Administration and 117<sup>th</sup> Congress in support of community revitalization, resilience, and recovery. This S<sup>2</sup> “Transition Advocacy Project” will:

- **Track key issues** in the 2021 federal government transition which are important to localities
- **Provide updates, alerts, & resources** to help our local government clients navigate emerging transition priorities and initiatives from the Biden/Harris Administration and 117<sup>th</sup> Congress
- Support S<sup>2</sup> **client project advocacy needs & priorities** for 2021, including through direct **Washington advocacy**
- Engage with local government leaders from across the nation and **create recommendations for federal leaders on community priorities** in the following four key issue areas. The S<sup>2</sup> team has worked with its clients and local government allies to create specific recommendations on federal policies, resources, and Executive and congressional actions on:



### TRANSITION ADVOCACY PROJECT – ACTION PLAN

The team at S<sup>2</sup> is working with local governments, firm clients, and allies to move this Transition Advocacy Project forward by:

- 1.) **Transition Research Operation:** S<sup>2</sup> is carefully tracking President-Elect Biden transition planning, transition/agency review team appointees, Biden/Harris platform proposals, and emerging action from the incoming Administration. Likewise, S<sup>2</sup> is tracking and evaluating the policy and legislative priorities of incoming congressional leadership and committee chairs. Our federal recommendations will be informed by these Biden/Harris proposals and congressional leadership priorities, as well as with advocacy and policy priorities of organizations the “Big 7” local and state government trade associations including the National League of Cities, the National Association of Counties, and the U.S. Conference of Mayors, as well as groups such as Smart Growth America, the Council of Development Finance Agencies, and other allied organizations. S<sup>2</sup> will maintain this transition research operation through the beginning months of 2021.

- 2.) **Inform Local Governments:** The S<sup>2</sup> team will be informing our local government clients and allies about emerging transition priorities from the Biden/Harris Administration and the 117<sup>th</sup> Congress in the following ways:
- Weekly “**S<sup>2</sup> Spotlight**” email newsletters will provide quick summaries on key issues related to local government resources, grant opportunities, legislative and policy developments, and calls to action for local officials.
  - “**S<sup>2</sup> Transition Alerts**” will provide more in-depth analyses and recommendations for local officials on these federal issues. S<sup>2</sup> will also produce **white paper proposals** explaining and promoting the policy ideas outlined in our **four priority advocacy areas**.
  - S<sup>2</sup> will hold two national webcasts for local government officials and allies:
    - On Friday, January 15 at 1:30PM EST, S<sup>2</sup> will join with ICMA for a webcast on “**What Local Officials Should Know about the Federal Government Transition**”
    - On Thursday, January 21 at 3PM EST, S<sup>2</sup> will conduct a webcast on “**Advocating for Local Government Priorities in the Federal Government Transition**”
  - S<sup>2</sup> has created a “**Federal Transition Resource Center**” on our website at [www.StrategiesDC.com/Transition](http://www.StrategiesDC.com/Transition).
- 3.) **Boosting the Project & Advocacy Agendas for S<sup>2</sup> Clients:** S<sup>2</sup> will be highly focused on the needs, priorities, and projects of our local government and non-profit clients in the federal transition and 2021 process. We will:
- Support each client in building a “**2021 Advocacy Agenda**” with the locality’s priority projects, funding needs, grant requests, infrastructure priorities, and federal policy requests.
  - Help clients **shape projects to be most competitive** for federal resources and support.
  - Help our clients **approach federal agency leadership and congressional representatives** to effectively convey your 2021 Advocacy Agenda, through fly-ins, local meetings with federal officials, Zoom videoconferences, phone calls, email/letter correspondence, and other communication.
- 4.) **Advocacy for Community Recovery in the Federal Transition & 2021:** As we have done for the past four presidential transitions and a dozen new Congressional sessions, the S<sup>2</sup> team will build coalitions and campaigns to move the best federal recommendations forward into legislation, White House initiatives, and federal agency programs. We will:
- Convene a “**Community Recovery Campaign**” for the federal transition by gathering local officials & allied organizations behind proposals in the four key issue areas. This campaign will be led by a task force led by representative 10 local government leaders, backed by team of another 40 local government leaders from across the nation.
  - Use **sign-in letters and grassroots advocacy** to boost these proposals.
  - Support the efforts of local leaders to **contact and meet with the White House, their congressional leaders and federal agency officials** on these issues.
  - Conduct **DC fly-ins** (or Zoom-Ins as appropriate) with White House, agency & congressional officials.
  - Work with **contacts in the Biden/Harris Administration & 117<sup>th</sup> Congress** to boost these efforts.

*For info or to participate in the Transition Advocacy Project, contact S<sup>2</sup> CEO Matt Ward at [Matt.Ward@StrategiesDC.com](mailto:Matt.Ward@StrategiesDC.com) or S<sup>2</sup> Associate Sarah Marin at [Sarah.Marin@StrategiesDC.com](mailto:Sarah.Marin@StrategiesDC.com).*