



The First Tee of Omaha

Mission Statement:

To impact the lives of young people by providing education programs that build character, instill life-enhancing values and promote healthy choices through the game of golf!



WELCOME
&
THANK YOU
FOR YOUR PARTICIPATION!

Influencing your student's journey
in the game of life!



Introducing you to The First Tee of Omaha!

We are an inclusive youth development program
and parlay golf and life lessons

Currently, we serve Douglas & Sarpy counties

We hold the rights for the entire state of Nebraska

We are one of 145 National Chapters

Founded in 1990, by Steve Hogan—Hogan's Junior Golf Heroes

The First Tee National School Program



The relationship between character education and academic success is incredibly important, as research shows high-quality character education leads to scholastic achievement. Many research studies have also shown the learning environment is optimal when children are in an activity-based setting and when the character education exists side-by-side with the academic program.

Within the walls of gymnasiums and on school fields across the country, students are learning the game of golf along with The First Tee Nine Core Values and The First Tee Nine Healthy Habits. And they love it! The First Tee National School Program provides everything schools need (curriculum, training and equipment) to easily deliver the program in a variety of school settings.

How does it work?



Our National School Program (NSP) introduces golf and life skills to elementary and middle school students through their physical education classes. We accelerate the learning process for golf by utilizing specialized golf equipment. Short Golf equipment is endorsed by the PGA Tour. In addition to touching upon nearly every aspect of the game of golf, each lesson touches upon one of our (9) Core Values to include: HONESTY-INTEGRITY-RESPECT-RESPONSIBILITY-CONFIDENCE-COURTESY-JUDGMENT-TEAMWORK & PERSEVERANCE

By the Numbers



- 66% of physical educators used Nine Core Values in other sports and activities they taught beyond the National School Program
- 72% emphasized the core value during the lesson alongside the golf skill objective
- 79% incorporated the Nine Core Values through discussion during introduction and/or closure of lesson.
- 83% of the alumni consider themselves lifelong golfers
- 84% students say the program helps them be a better student in school
- 88% allocated the same or more time for the National School Program as other sports. Of that, 19% allocated more time to golf than other sports
- 98% of respondents rated curriculum as “excellent” or “good”
- 99% responded the equipment is developmentally appropriate and effective for elementary students
- 100% of respondents reported the National School Program lessons helped students learn basic golf motor skills and concepts

Opportunities we offer you and your students!



- A new curriculum you can offer your students
- As an educator, you will have the opportunity to incorporate life lessons with a sport
- Offering a sport that doesn't have a preference on the size, shape and speed of the player/participant.
- Flexibility—NSP is designed and can be offered in a gymnasium or on a playground
- Equipment is resilient and can be used for a long time
- You will be introducing your students to a game they can play their entire lifetime...more business is transacted on a golf course than a board room!

Testimonials



- “While teaching (this program), the confidence level of students improves from beginning to end of the lesson.”-Physical educator, Kingwood, Texas
- “I’m particularly excited that we’ve been able to tie skills to the larger picture of what we want a student to grow up and look like and sound like as an adults. We’re very grateful for this program.”-Principal, Jacksonville, Florida
- “The curriculum is both teacher-and student-friendly and allows for development of the whole student.”-Physical educator, Spartanburg, South Carolina
- “Being a Physical Education Teacher, I look for different curriculum that can provide an enriched opportunity for all my students. The First Tee has done that for my students. They have given a well balanced curriculum dealing with social skills, healthy habits, and a sprinkle of golf skills and knowledge. I utilize this program for my K-4th graders and have found much benefit for all of them. I would recommend The First Tee to any Physical Educator who wants a sound curriculum that follows our National Organization, Shape and its standards.” Aimee Noel, Physical Education Teacher, Spring Lake / Omaha, Nebraska

DEMONSTRATION / QUESTIONS

