

About Merit

Merit Investment Management is a Registered Investment Advisor (RIA) founded in 2009. Merit has managed equity strategies for institutional & individual investors since its inception. Merit established the Global Blue Chip Dividend Strategy (GBCD) on January 1, 2016.

Investment Objective

- Generate the highest risk adjusted returns available to equity investors over the long run
- Generate strong dividend income to improve total return, reduce risk and reinvest capital
- Invest in high quality companies to reduce portfolio volatility & reduce risk

Investment Strategy

- Employ a comprehensive investment approach integrating macroeconomic, industry & company analysis
- Identify and invest in great companies with strong dividend yields offering compelling risk-adjusted returns
- Generate superior returns through fundamental research & active portfolio management

Advantages

- Disciplined investment process to identify, research and evaluate investment opportunities
- Fundamental research & concentrated portfolio positions maximizes the impact of stock selection
- Continuous reinvestment process effectively allocates capital to maximize returns and reduce risk

Profile

Inception Date	January 1, 2016
Benchmarks	MSCI ACWI HDY
Category	Global Equity Income
Management Fees	0.50%
Portfolio	
Number of Holdings	17.0
Average Market Cap (\$B)	178.6
Dividend Yield	4.2%
FTM P/E Ratio	18.4x -

Risk Metrics ²

	20	20	Since Inception		
	GBCD	ACWI	GBCD	ACWI	
Sharpe Ratio	0.20	0.63	0.58	0.73	
Sortino Ratio	0.26	0.84	0.77	0.99	
Standard Deviation	24.48	23.76	12.96	13.56	
Downside Deviation	18.60	17.88	9.72	10.08	
Maximum Drawdown	(37.45)	(33.53)	(37.45)	(33.53)	

Notes:

- 1. Performance data includes all fees and expenses.
- 2. Risk metrics are compared to the MSCI ACWI and are stated from the inception date through December 31, 2020.

Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

Performance ¹

Merit's Global Blue Chip Dividend Strategy has delivered strong returns & a high dividend yield

Net Returns	Yield	2020	2019	2018	2017	2016	Inception
Merit Global Blue Chip Dividend	4.23%	0.61%	26.17%	(8.30)%	20.44%	8.66%	52.75
MSCI ACWI High Dividend Index	3.65	1.73	23.88	(7.11)	18.86	10.05	53.12
FTSE All-World High Dividend Index	3.67	0.50	22.20	(10.90)	19.80	11.50	46.30
Blackrock Global Dividend	2.59	6.84	22.76	(10.42)	19.81	6.03	49.27
Vanguard Global Equity Income	3.50	(0.85)	14.53	(6.33)	12.27		
iShares iBoxx USD Liquid IG Index	1.85	11.14	17.13	(3.76)	7.16	5.97	42.28



Guidelines

Investments Sector Exposures Individual Positions Dividend Yield	Equities, MLPs, REITs Maximum concentration < ~25% Position target = 5.0%-8.0%	81.1%, 0.0%, 18.5% Technology = 16.9% Average = 5.9%
Individual Positions	Position target = 5.0%-8.0%	0,
		Average = 5.9%
Dividend Vield		
Dividenta nera	Yield Target = 3.0-5.0%	Average = 4.2%
Beta	GBCD < MSCI ACWI	Beta = 0.8
Market Capitalization	All Cap > \$5B +	Average = \$178.6
Geography	Global portfolio	65.1% U.S. / 34.3% Intl
Cash	No restrictions	0.6%
	Geography	Geography Global portfolio

Overview

Investment Focus

Invest in great companies operating in favorable industries Focus on total return and high income with low volatility



Investment Approach

Identify companies that offer attractive, stable dividend yields Concentrated portfolio approach to maximize impact of best ideas Comprehensive investment approach integrating macroeconomic, industry & company analysis

Investment Process

Fundamental research process and concentrated portfolio

Disciplined investment process to add portfolio positions

Infrastructure

Experienced Management

Registered investment advisor

Top service providers

High transparency

Portfolio Management

Active risk management with guidelines

for sector exposures and position limits

Return to target framework to effectively

allocate capital to investments



Investment Universe

Merit evaluates a wide range of individual companies' equity securities including stocks, MLPs and REITs from an extensive global investment universe.

Investment Process

Merit employs a fundamental research process which follows a three step approach to identify, analyze and evaluate investment opportunities. The research process employs fundamental company and dividend analysis.

 Overview 	Identify & evaluate investments	

- Analysis Perform company & dividend analysis
- Evaluation Determine portfolio impacts & action

Service Providers

Custodian	Interactive Brokers
• Audit	Stephano Slack
• Legal	Cipperman & Co.

Management

Scott McGraw is the Founder and Chief Investment Officer of Merit Investment Management. Mr. McGraw has over 25 years of professional experience in investment management, investment banking and financial services. Mr. McGraw's previous experience includes tenures at Gardner Lewis Asset Management, Bank of America Securities, Merrill Lynch and Accenture. Mr. McGraw earned his MBA from The Wharton School of the University of Pennsylvania and his BS from Boston College with concentrations in Finance.

Risks

Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market or economic developments. An investment in the strategy is speculative and involves a high degree of risk. Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

Disclaimer

These materials shall not constitute an offer to sell or the solicitation of an offer to buy any interests in any investment strategy managed by Merit Investment Management. This information should be considered in conjunction with all available documentation for the investment strategy in making an investment decision.

Contact Information

Merit Investment Management is the investment manager for the Global Blue Chip Dividend Strategy.

MERIT INVESTMENT MANAGEMENT 2 West Market Street, Suite 100

West Chester, PA 19382 484.473.8413 office info@meritinvestmentmanagement.com www.meritinvestmentmanagement.com

Investment Attributes

Company Analysis	Dividend Analysis
Durable competitive advantages	Strong FCF generation
Operate in industries with favorable conditions	Solid Balance Sheet
History of earning attractive long-term returns	Manageable payout ratio
Strong management team & business plan	High dividend yield
Current earnings are within historic norms	History of growing dividends
Share price below intrinsic value	Low valuation on a historical & relative basis
Identifiable downside protection	Management committed to dividend

Top 10 Holdings

Weight	<u>Ticker</u>	Company	Sector	<u>Yield</u>
7.12%	Т	AT&T	Communications	7.30%
7.04%	IRM	Iron Mountain	Real Estate	8.45
6.00%	BIPC	Brookfield Infrastructure	Utilities	2.68
5.93%	DUK	Duke Energy	Utilities	4.26
5.93%	NVS	Novartis AG	Healthcare	3.54
5.92%	TSM	Taiwan Semiconductor	Technology	1.62
5.91%	CCI	Crown Castle	Communications	3.07
5.85%	JNJ	Johnson & Johnson	Healthcare	2.61
5.83%	AVGO	Broadcom Inc.	Utilities	3.31
5.72%	ENB	Enbridge	Energy	7.26

Sector Allocation





