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Business Partners Lisa Brown and Wendy Carpenter of Coldwell Banker Give Purnell Students Career Advice

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On Monday November 14th, Lisa Brown and Wendy Carpenter of Coldwell Banker graced us with their presence to speak about their career as realtors. Wendy and Lisa work as a team, selling residential real estate in Somerset, Hunterdon, and Morris Counties. They shared with the Purnell students their thoughts about balancing a home life with a career, how working in pairs can be very advantageous, and about the many strengths and skills they put to use every day as a realtor. Wendy and Lisa emphasized the deep sense of accomplishment when they help clients find homes and work them through the many intricate steps of the buying and selling process. The girls had many great questions about dealing with difficult clients, solving complex problems, and starting their own business. Wendy and Lisa emphasized the importance of emotional intelligence and strong communication skills when helping clients buy and sell homes, and the girls left with a much clearer picture of what it would mean to be a realtor in today's tough economy.

