

August 2022 Visitors

On-Site Visitors	1,552
Facebook Insights	4,116
Meetings & Events	42
Total Visitors	5,710

Archives

We received a treasure trove of archival materials from Coach Harold Ray and Mrs. Pat Jeffery's family, including everyone of Coach's scorebooks. It's quite a collection. A year ago, we began an effort to catalog and photograph every artifacts in our collection. It's a huge task that will take some time to complete, but it will be well-worth it in the end. It's an honor to be able to preserve our community's history and to be entrusted with so many family treasures.

Watching Trends

After a long, hot summer filled with negative news reports and sky-high inflation, we are seeing some relief in lower gas prices. In August, we saw a very slight increase in visitors year-over-year and sales were generally flat. We view this as good news as we hope to see the trend line reversing and beginning to see a rebound in tourism.

Events

We are holding educational classes in The Nook, Science Saturdays, extended Friday shopping hours on Main Street, and Artisan Demonstration Saturdays as part of our educational programming and our efforts to promote local tourism.

The Nook

We are also hosting an increasing number of community events and special occasions at The Nook. The facility has a catering kitchen, two handicap restrooms, and lots of space for family reunions, classes, community events, wedding receptions, and so much more.

As always, thank you for the opportunity to serve you.

Respectfully submitted,

