







- » COOKWARE
- » CUTLERY
- » BAKEWARE





Table of Contents

utlery Sets4-5
dividual Knives 6-8
Paring and Utility Knives7
Chef and Santoku Knives7
Cleavers
Bread Knives8
Slicers8
Fillet Knives8
Cheese Knife8
utlery Accessories 9
Sharpeners9
Shears9
Knife Storage and Blocks9

Cookware
Sauce Pans11
Sauté/Casserole 11
Stock Pots/Dutch Ovens12
Fry Pans12
Fry Pans with Integra13
Stainless Steel Bakeware and Bowls14-16
Bakeware Sets
Bakeware Open Stock15-16
Stainless Steel Bowls and Accessories16
Electrics 17
Miscellaneous 18
Hammer Stahl Customer Warranty19-20





Hammer Stahl is a premier brand of New Era, Inc., one of the oldest cookware manufacturers in North America. New Era's legacy began as the direct-to-consumer division of the Vollrath Company in 1874. In 1982, Donald Henn purchased the consumer division of Vollrath and established the New Era Cookware Company, which has a long history of innovation in the kitchenware industry. New Era introduced the first 7-ply, multi-clad, surgical stainless-steel cookware to the marketplace as well as one of the first induction ready products. The company's primary focus over the last 35 years has been on manufacturing private label and OEM lines for companies throughout the United States and abroad. Today, New Era is proud to bring a line of top quality kitchen products that will showcase exceptional performance, value and quality to the retail marketplace.

The Hammer Stahl Kitchen series includes American-crafted, 7-ply, surgical stainless-steel cookware, German steel cutlery and a full assortment of stainless-steel bakeware and accessories. As a family owned business, New Era's goal is to provide customers with exceptional quality at a fantastic value and to provide retail partners a program that makes them competitive and profitable in the marketplace. New Era's success is a direct reflection of forming partnerships with retailers as well as creating and continuing a high level of trust with the customer.







21 PC CLASSIC COLLECTION

21-piece Classic Collection features a bamboo rotating display block, two removable steak knife blocks, 10 essential kitchen knives and 8 steak knives. Set includes 3.5" paring, 4.5" Santoku, 5" cheese, 7.5" Santoku, 8" bread, 10" slicer, 8" carving knife, 6" carving fork, 7" vegetable cleaver, honing steel and 8 - 4.5" steak knives.

HS-6300R



2 PC BAMBOO CASE SANTOKU SET

2-piece set combines two of our most popular Santoku knives (7.5" and 4.5") with a beautiful bamboo storage case and cutting board combo.

HS-6301





3 PC BAMBOO CASE CORE SET

3-piece set combines three of the most useful knives in the home (8" chef, 7" vegetable cleaver and 3.5" paring knife) with a beautiful storage case and cutting board combo.

HS-6302





5 PC CUTLERY SET

Set includes 4.5" utility knife, 5" Santoku, 7.5" Santoku, 8" carving knife and 6" carving fork.

HS-6441





CARVING KNIFE AND FORK GIFT SET

Carve meats and poultry with ease. The set includes an 8" carving knife and heavy-duty carving fork.

HS-6442





4 PC STEAK KNIFE SET

Beautifully crafted 4.5" steak knives that hold an edge and are easy to maintain. **HS-6443**



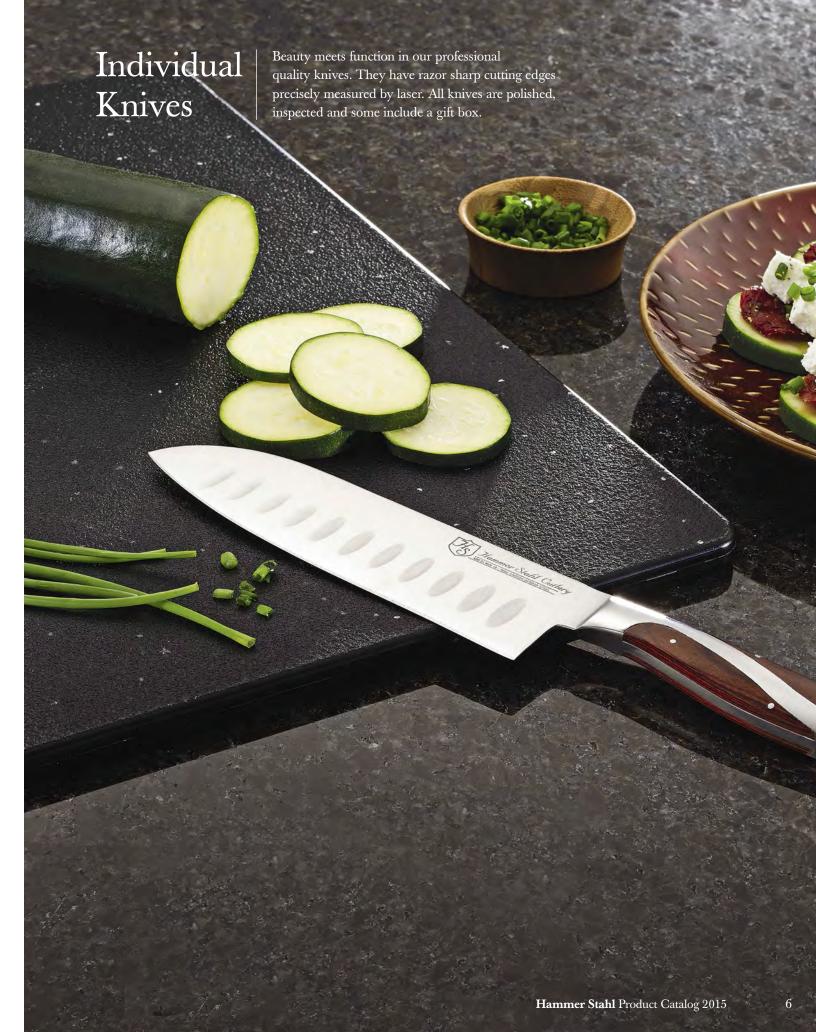


STEAK KNIFE BULK (12)

Enjoy the razor sharp 4.5" steak knives packaged in a set of 12. Gift box not included.

HS-7443





Paring and Utility Knives



31/2" PARING KNIFE

3.5" paring knife is like an extension of your finger. Excellent for peeling, coring apples and other small jobs.

HS-6303





3" BIRD'S BEAK PARING KNIFE

3" knife is the perfect peeling knife. HS-6446





41/2" UTILITY KNIFE

Small, lightweight knife used for miscellaneous light cutting. HS-6322



Bread Knives



8" BREAD KNIFE

Scalloped blade for slicing without tearing or crushing. HS-6321





9" OFFSET BREAD KNIFE

Scalloped blade for slicing without tearing or crushing.

HS-6312





Chef and Santoku Knives



51/2" SANTOKU KNIFE

5.5" Santoku is the perfect medium-sized blade. HS-6310











7½" SANTOKU KNIFE

All-purpose blade that is a necessity in any kitchen.

HS-6306





10" SLICER

Slicers

Razor-sharp edge for even cuts. HS-6309





14" SLICER

Razor-sharp cutting edge. Excellent for larger cuts of meat. Gift Box not available.

HS-6445



The process begins in Germany, where X50CrMoV15 stainless steel is forged and tempered to create ideal strength and durability.

8" CHEF KNIFE

All-purpose kitchen knife for chopping, dicing, mincing and slicing. HS-6308





10" CHEF KNIFE

51/2" SANTOKU KNIFE

(CASE OF 20)

HS-6310C

All-purpose kitchen knife for chopping, dicing, mincing and slicing. HS-6320





Fillet Knives



7" FILLET KNIFE

7" flexible blade features a stiff spine for exceptional performance. Perfect for filleting fish or de-boning larger cuts of meats.

HS-6305



9" FILLET KNIFE

9" flexible blade features a stiff spine for exceptional performance. Perfect for most larger fish including salmon, tuna, lake trout and more.

HS-6444



Cheese Knife

5" CHEESE KNIFE Thinly shaped to cut easily through soft or hard textured cheese.

HS-6315



Cleavers



5" CLEAVER

Small, handy, flat-bladed cleaver excellent for shredding meat and cubing vegetables.

HS-6311





7" VEGETABLE CLEAVER

The ideal rock chopping knife. HS-6307





8" CLEAVER

8" meat cleaver features a beveled edge and weighs 1.5 pounds. It is perfect for chopping meats and joints. HS-6319





7" FILLET SHEATH

Heavy-duty 7" nylon sheath with a large belt loop. HS-9006





9" FILLET SHEATH

Heavy-duty 9" nylon sheath with large belt loop. HS-9007









Sharpeners



10" DIAMOND HONING STEEL

Diamond encrusted steel that helps keep a razor edge on your knives. **HS-6316**





HANDHELD SHARPENER

Key tool for hand sharpening blades, specially designed for Hammer Stahl. **HS-6338**



Shears



KITCHEN SHEARS

Razor sharp shears that separate for easy cleaning.

HS-6337



Knife Storage and Blocks



21-SLOT REVOLVING BAMBOO BLOCK

Beautiful 3-piece rotating bamboo block that will hold 10 kitchen knives and 8

steak knives. HS-6333R





Sauce Pans



11/2 QT SAUCE PAN W/ COVER

Beautiful 1.5-quart, 7-ply stainless steel saucepans provide exceptional performance.

HSC-14301





23/4 OT SAUCE PAN W/ COVER

Beautiful 2.75-quart, 7-ply stainless steel saucepans provide exceptional performance.

HSC-14303





11/2 QT SAUCE PAN W/ COVER

(CASE OF 6) Beautiful 1.5-quart, 7-ply stainless steel saucepans provide exceptional performance. HSC-14301C

performance. HSC-14302



2 QT SAUCE PAN W/ COVER

steel saucepans provide exceptional

Beautiful 2-quart, 7-ply stainless

Cook with confidence with Hammer Stahl cookware. The unique multiclad steel transfers heat evenly and efficiently while the surgical-grade stainless cooking surface is durable, easy to clean and virtually nonporous. The cookware line features stay-cool hollow handles, is dishwasher safe, induction ready and has a lifetime warranty. Proudly crafted with American steel in Clarksville, TN.

Stock Pots/Dutch Ovens



6 OT DUTCH OVEN W/ COVER

6-quart, 7-ply surgical stainless steel stock pot/Dutch oven.

8 OT DUTCH OVEN W/ COVER

8-quart, 7-ply surgical stainless steel

HSC-14306





12 OT DUTCH OVEN

12-quart, multi-clad stainless steel stock pot/Dutch oven. HSC-14335





16 OT STOCK POT

16-quart, multi-clad stainless steel stock pot/Dutch oven.







12 QT DUTCH OVEN W/ COVER

12-quart, multi-clad stainless steel stock pot/Dutch oven.

HSC-14312



16 QT STOCK POT W/ COVER

16-quart, multi-clad stainless steel stock pot/Dutch oven.

HSC-14316



Sauté/Casserole



4 QT SAUTÉ CASSEROLE PAN W/ COVER

4-quart, 7-ply surgical stainless steel deep sauté. A must in every home. HSC-14304





131/2" BUFFET CASSEROLE

Extra wide 13.5" multi-clad stainless casserole. Stainless steel cover not included.

HSC-14341





4 OT DEEP SAUTÉ PAN W/ COVER

4-quart, 7-ply surgical stainless steel deep sauté. A must in every home. Sauté has a long handle and side handle

HSC-14311





131/2" STAINLESS STEEL COVER

13.5" wok-style stainless steel cover that fits on the 13.5" sauté, 13.5" fry, 12- and 16-quart stock pots.

HSC-14926





131/2" BUFFET CASSEROLE W/ COVER

Extra wide 13.5" multi-clad stainless casserole. Stainless steel cover included. HSC-14340



Fry Pans

stock pot/Dutch oven.

HSC-14308



81/2" FRY PAN

Professional-grade multi-clad stainless steel fry pan.

HSC-14920







81/2" FRY PAN (CASE OF 6)

Professional-grade multi-clad stainless steel fry pan. HSC-14920C







101/2" FRY PAN

Professional-grade multi-clad stainless steel fry pan.

HSC-14922







101/2" FRY PAN W/ COVER

Professional-grade multi-clad stainless steel fry pan with stainless steel cover. HSC-14923





13½" JUMBO FRY PAN

Large professional-grade multi-clad stainless steel fry pan.

HSC-14924



131/2" JUMBO FRY PAN W/ COVER

Large professional-grade multi-clad stainless steel fry pan w/ 13.5" wok style stainless steel cover.

HSC-14925



Fry Pans with Integra



10½" FRY PAN STAINLESS STEEL COVER

Stainless steel cover for the 10.5" fry pan.

HSC-14909





81/2" FRY PAN W/ INTEGRA

Professional-grade multi-clad surgical stainless steel fry pan with Integra ceramic coating. HSC-14908





8½" FRY PAN W/ INTEGRA (CASE OF 6) Professional-grade multi-clad surgical stainless steel fry pan

multi-clad surgical stainless steel try p with Integra ceramic coating.

HSC-14908C











101/2" FRY PAN W/ INTEGRA

Professional-grade multi-clad surgical stainless steel fry pan with Integra ceramic coating.

HSC-14910



101/2" FRY PAN W/ INTEGRA &

COVER Professional-grade multiclad surgical stainless steel fry pan with Integra ceramic coating with stainless steel cover.

HSC-14911





W/INTEGRA Large professionalgrade multi-clad surgical stainless steel fry pan with Integra ceramic coating.

HSC-14912





13½" JUMBO FRY PAN W/ INTEGRA & COVER

Large professional-grade multi-clad surgical stainless steel fry pan with Integra ceramic coating with stainless steel cover.

HSC-14913



Integra-coated pans are engineered to offer your family the safest, cleanest non-stick product available throughout the world through a natural, mineral-based ceramic surface. Integra offers a unique combination of exceptional features: hardness, high-heat resistance and non-stick properties.

Stainless Steel Bakeware & Bowls

Heavy-duty bakeware that is easy to clean, safe and sanitary. The lifetime warranty protects against chipping, cracking, peeling, rust or breakage.



13 Hammer Stahl Product Catalog 2015

Bakeware Sets



5 PC RECTANGULAR **BAKE PAN SET**

Set includes 8"x 8" square bake pan, 9"x 13" covered cake pan, 11"x 16" bake pan and 12"x 18" bake pan. Heavy-duty stainless steel bakeware set.

MI-138





3 PC RECTANGULAR **BAKE PAN SET**

Set includes 8"x 8" square bake pan, 11"x 16" bake pan and 12"x 18" bake pan. Heavy-duty stainless steel bakeware set.

MI-138A





5 PC CLASSIC BAKE SET

Durable heavy-duty stainless steel. The set includes: 2-9" round cake pans, 2-9" pie plates and 1-14"x 17" cookie sheet.



Our bakeware is professional grade and manufactured to specifications. Made in India.

Bakeware Open Stock



8"x 8" SQUARE BAKE PAN The perfect brownie pan. MI-138B





11" x 16" BAKE PAN

Heavy-duty, stainless steel rectangular bake pan designed to last a lifetime. MI-138E





9" x 13" COVERED BAKE PAN

Beautiful stainless steel cake pan with stainless steel cover. MI-138C





9" PIE PLATE

9" heavy-duty stainless steel pie plate. MI-141





12" x 18" BAKE PAN

Heavy-duty, stainless steel rectangular bake pan designed to last a lifetime. MI-138D





9" ROUND CAKE PAN

9" heavy-duty stainless steel cake pan.





14" x 17" COOKIE SHEET

Beautiful, large, heavy-duty stainless steel cookie sheet.

MI-143





2 PC 9" PIE PLATE

9" heavy-duty stainless steel pie plate. This set includes two pie plates. MI-171





2 PC 9" ROUND CAKE PAN

9" heavy-duty stainless steel cake pan. This set includes two cake pans. MI-172



Stainless Steel Bowls and Accessories



2 PC HAMMERED BOWL SET

Polished 1-quart and 2-quart double -walled, insulated stainless steel bowls.





4 OT HAMMERED SALAD BOWL

4-quart, double-walled, insulated, handhammered stainless steel bowl.

MI-146





6 OT HAMMERED BOWL

Large 6-guart, double-walled, insulated, hand-hammered, stainless steel bowl.





4 PC SOPHIA BOWLS

Beautiful, polished, stainless steel, double-walled, insulated bowls. Small set is perfect for dips, nuts, and decorating. 8 fluid ounces.

MI-144





3 PC MILANO BOWL SET

This set includes a .75-, 1.5- and 3-quart capacity double-walled, insulated, stainless steel bowls.

MI-156





Hammer Stahl bakeware, mixing bowls and serving items are constructed with the highest standards. Heavy-gauge stainless steel offers a lifetime of baking, provides a wonderful sanitary baking surface and creates exceptional performance. All of our bakeware and stainless steel products have a lifetime warranty and will keep their shape through years of use.

16

Hammer Stahl Product Catalog 2015 Hammer Stahl Product Catalog 2015



Miscellaneous

Spice it up and clean it up. These will quickly come to feel like essentials for your kitchen.



SIMPLEKUT V

Simple-to-use manual food processor for fruits, vegetables and more. Includes 5 different style of cutting cones (shown right).

SL-005



The Oil Core Electric Skillet and Electric Slow Cooker feature silicone oil sealed between two layers of multiclad stainless steel, providing superior even heating. This unique construction eliminates hot spots, is energy efficient and allows you to keep food hot even after unplugging. Perfect for roasting, frying, braising meats, cooking casseroles, stews, soups and much more. The electronic control allows you to select cooking temperatures from simmer to 425°F. These are must have tools for every kitchen.



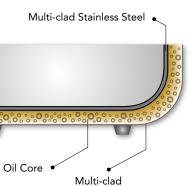
5 QT OIL CORE ELECTRIC SLOW COOKER

Beautiful 5-quart oil core electric slow cooker.

54-69099







Stainless Steel



11" OIL CORE ELECTRIC **SKILLET**

Incredible 11" stainless steel

electric skillet. 54-69096





HECK YEAH ALL-PURPOSE SEASONING SAMPLE PACK

Cajun style seasoning with a little flare. Great on everything. (1-ounce sample pack)

ES-HYSAMPLE |







12 OZ ESSENTIALS POWDER STAINLESS STEEL CLEANSER

Tackle any stainless steel cleaning job with this amazing stainless steel cleanser.

ES-SSPCLEAN





HECK YEAH ALL-PURPOSE **SEASONING**

Cajun style seasoning with a little flare. Great on everything.

ES-HECKYEA





HECK YEAH ALL-PURPOSE SEASONING - CASE

Cajun style seasoning with a little flare. Great on everything. (Includes 12 individual bottles)

ES-HYCASE



18

Hammer Stahl Product Catalog 2015 **Hammer Stahl** Product Catalog 2015

Hammer Stahl Customer Warranty

Hammer Stahl Cutlery Care and Warranty

Proper Care

Please keep in mind some basic tips when using your Hammer Stahl knives:

- Always use caution when handling a sharp object.
- Avoid cutting on hard surfaces such as metal, granite, marble and glass. We recommend bamboo, hardwood or NSF-certified polymer cutting surfaces.
- Do not use any knife to cut through bones; use the meat cleaver only when separating joints and small, soft, cooked bones.
- Hand wash with warm water and a mild detergent. Rinse and dry immediately. Do not put in the dishwasher.
- Avoid cleansers with bleach or citrus extracts.
- Do not soak knives in water.
- Sharpen as needed. To maintain sharpness, we recommend using a ceramic honing wheel (Handheld Sharpener) or honing steel as needed.
- Sharpen knives at home using a whetstone or knife sharpener, or have them sharpened by a professional.
- Store knives in a safe place to protect edges and prevent injury. Use either the gift box, blade guard or sheath when stored in an open drawer.

Warranty

Hammer Stahl warranties your cutlery to be free from defects in material and workmanship. Any piece or component found defective will be repaired or replaced free of charge. This warranty applies to the original purchaser. Warranty registration required.

If destroyed by fire, flood, storm, earthquake, misuse, commercial application, neglect, accident, or altered in any such way that its performance is affected, it will be replaced for half the current retail purchase price plus shipping and handling.* Hammer Stahl cutlery will remain sharp for many years if cared for properly. After extended use, you may want your knives to be factory sharpened. This service is free of charge, however there will be a nominal shipping and handling fee.*

For one to three knives: \$6. For four or more knives: \$10 (10 knives maximum).

International shipments may incur additional shipping charges. All funds are in US currency. Note: Please allow three to four weeks for the servicing and return of your cutlery. Be sure to pack your cutlery safely for shipping and ship prepaid.

*All prices are subject to change. A Return Authorization Number (RA#) is required in the unlikely event a return is necessary. Please return in a box with proper packing material and the RA# on the outside of the box, prepaid. Contact Hammer Stahl Customer Service to obtain an RA#. Hammer Stahl cannot be liable for merchandise damaged in transit caused by improper packaging.

Hammer Stahl Cookware and Bakeware Care and Warranty

Proper Care

- Before first use, wash thoroughly in hot soapy water and 2 cups of distilled vinegar to remove any manufacturing oils from pan.
- We recommend allowing bakeware to cool prior to washing, otherwise warping may occur.
- Hammer Stahl cookware and bakeware is dishwasher safe.
- To remove food residue and stains, use a nylon scrubbing pad and a fine-powdered cleanser, such as Essentials Stainless Steel cleanser. Steel wool, scouring pads and bleach-based cleaners are not recommended.
- Aerosol non-stick sprays are not recommended because they can cause a sticky film build-up and can affect the performance of your cookware and bakeware.
- As with all cookie sheets, slight warping may occur when baking with higher heat. Hammer Stahl cookie sheets will retain their shape once cooled, and will perform flawlessly.
- Cutting in the pan is not recommended because it may cause surface marks.
- With normal use and proper care, your bakeware is covered by the Hammer Stahl lifetime warranty.

Warranty

Hammer Stahl cookware and bakeware have been manufactured to the highest standards. Each stainless steel part is unconditionally warranted against defect in material and workmanship for the purchaser's lifetime. If a stainless steel part rusts, warps, chips, cracks, bends, melts or breaks, this is considered defective. Simply contact customer service to obtain a Return Authorization # (RA#) and we will repair or replace the item with an equivalent item.

If any piece of cookware or bakeware is destroyed by fire, flood, storm, earthquake, other acts of God, misuse, commercial application, neglect, accident, or altered in any such way that its performance is affected, it will be replaced for half of the current retail purchase price plus shipping and handling. This warranty gives you specific rights. You may also have other rights which may vary from state to state.

If service becomes necessary, contact Customer Service to receive an RA# and ship the product along with a description of the service requested to:

Hammer Stahl:

Customer Service Department, 157 Airport Road, Clarksville, TN 37042 $866.394.3136\,$

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customerservice@hammerstahl.com



