rodeo fans, the PRCA rules require the use of a strap around their flank area that causes them to buck in a furious attempt to rid themselves of the device. PRCA rules also require that contestants constantly spur the horses during the event. However, when the "ride" is over, these same animals are gentle and non-aggressive. Bull Riding was never a part of ranch work nor was it a mode of transportation. Like Steer Wrestling, Bull Riding is pointless, trivial entertainment and nothing more. Like bucking horses, bulls are subjected to flank straps (also known as buck straps) and constant spurring. Bulls are also subjected to other forms of mistreatment, most notably the use of electric shock to make them appear wild. Note that like the horses used in bucking events, bulls only buck and act wild while the various torments are applied. Before and after the torment, these animals are perfectly docile.

Rodeo Announcer Lies—Claims Alliance with Humane Group at Steer Roping Finals

At the PRCA's National Finals Steer Roping in Guthrie, OK while injured animals were being removed from the arena, rodeo announcer Charlie Throckmorton falsely claimed the following: "We work in complete harmony with the American Humane Association."

After learning of the claim, the American Humane Association immediately issued the following statement:

"The rodeo announcer completely misspoke. The American Humane Association has no formal relationship or working arrangement at all with the Professional Rodeo Cowboys Association, nor have we ever given permission for or approval of such an announcement. We do not monitor the activities at rodeos and we do not have any oversight of rodeo events."

Rodeos hurt and sometimes kill animals.
Rodeo humane rules exist only for public relations purposes, and are largely ignored.
Rodeos do not reflect ranch work past or present.

Rodeos exist on the pain and suffering of animals, and the animals' desire to escape.

Rodeos are neither sport, nor history, nor can they be defended as tradition any more than bullfighting, dog fighting or cockfighting.

Rodeos are animal abuse.



Flyer resource: **SH**owing **A**nimals **R**espect and **K**indness **SharkOnline.org**

For more information, videos, and photos, please visit: *RodeoCruelty.com TheCruelTruth.com*



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Rodeo Reality

What this industry won't tell you



Do you think it's wrong to clothesline a baby animal, body slam him to the ground, tie his legs so he can't move, and drag him by his neck? If this were done to a puppy or kitten, the offender would understandably be charged with a crime, and likely be jailed. In rodeos, however, it's called calf roping, and supporters claim it's a sport. But the abuse of baby cows is just one of rodeo's cruelties.

Rodeos maim, injure and kill untold numbers of animals every year. Rodeo associations, such as the Professional Rodeo Cowboys Association (PRCA) and International Professional Rodeo Association (IPRA), refuse to release injury and death reports, or the record of violations of their so called "humane rules". The rodeo industry relies on baseless surveys from nameless, undated, mystery rodeos to propagate outrageously inaccurate animal injury rates. Research has repeatedly proved the Professional Rodeo Cowboys Association's (PCRA) public statistics to be utter nonsense. Even contestants themselves know how high the injury rates really are says T.K. Hardy, a calf roper and veterinarian to