

I watch the news daily; I am no longer in despair about the circus that the media runs. Why? Because I recognize it for what you do- misdirection and an attempt to report the facts, with bias, based upon what little is actually known on the story...all because the particular news vehicle wants to be 'first' in breaking the story. I like spotting the bias in slant and tone; it is laughable to me notably when a reporter (i.e. 'tele-prompter reader') takes the report seriously as if he or she is a stakeholder in the news reported. I also like the daily exercise of researching the facts on news that is of interest to me by visiting numerous websites. I pride myself in this so I can provide what I find to be closest to the truth if asked...yet I always encourage you to check my research and arrive at your own conclusion. This skill is critically important....and very much so for you, the student, because your ability to peruse through large amounts of information to find the objective truth (in reporting facts) is a skill that every employer desperately needs. Embrace the chaos to find order...remember, most people see disorder when they look at a beehive...yet if you can see that each bee has a function and that the hive is working in a choreographed dance...you have entered the matrix of social behavior.