



SPONSORSHIP PACKAGE - AUGUST 20-22, 2021

LANGDON DAYS



LANGDON DAYS:

A COMMUNITY. A CULTURE.

A CHANCE TO CONNECT WITH NEIGHBOURS.



LANGDON DAYS: MAKING MEMORIES

WHY LANGDON DAYS

Langdon Days is an annual fundraising event for the Langdon Community Association (LCA). Proceeds from Langdon Days helps the LCA maintain & upgrade the existing park & facilities. The LCA is responsible for operating and maintaining most of the facilities within Langdon Park. Some of these facilities have no user fees for the community members at large, and the LCA uses funds from Langdon Days to keep them operational.

A variety of events are planned for this annual 3-day event: a parade, pancake breakfast, slo-pitch tournament, children & youth activities, vendors village, car show, & beer gardens with entertainment.

During Langdon Days, our small town's community spirit is awoken - creating a sense of belonging, friendship and culture.

The Langdon Community Association is seeking your assistance to ensure another successful year. Your support offers a unique way for you to generate brand awareness, connect with existing and prospective customers, and is essential to our community's enhancement.

Let the festivities begin!



LANGDON DAYS: A CHANCE TO CONNECT

SOMETHING FOR EVERYONE

Shopping
Show & Shine
Beer Gardens
Entertainment
Fireworks
Beer Gardens
Parade
Dancing
Laughing
Ball Tournament
Fire Trucks
Pancake Breakfast
Food Trucks
Cool Cars
Kids Zone
Shopping
Fun
Horses
Craft Beer Tasting
Dancing



LANGDON DAYS: HORSES FOR DAYS

SPONSORSHIP OPPORTUNITIES

MVP SPONSOR - \$5000 (unlimited available)

- Rink board advertising for 12 months
- Chloroplast sign on ball diamond fence for 6 months after Langdon Days
- 1 banner displaying your name and logo in the beer gardens
- 1 banner displaying your name and logo on the ball diamonds
- 8 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event

DIAMOND SPONSOR - \$3000 (unlimited available)

- Chloroplast sign on ball diamond fence for 6 months after Langdon Days
- 1 banner displaying your name and logo in the beer gardens
- 1 banner displaying your name and logo on the ball diamonds
- 6 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event

PLATINUM SPONSOR - \$1500 (unlimited available)

- 1 banner displaying your name and logo in the beer gardens
- 1 banner displaying your name on ball diamond fence
- 4 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name on sponsor board
- Company logo on maps for the event

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$1000 (unlimited available)

- 1 banner displaying your name and logo in the beer gardens
- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company name on LCA website
- Company name in LCA newsletter
- Company name on sponsor board
- Company name on maps for the event

SILVER SPONSOR - \$500 (unlimited available)

- 1 banner with your name on ball diamond fence
- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company name on LCA website
- Company name in LCA newsletter
- Company name on sponsor board
- Company name on maps for the event

BRONZE SPONSOR - \$250 (unlimited available)

- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company name on LCA website
- Company name in LCA newsletter
- Company name on sponsor board
- Company name on maps for the event

FAMILY SPONSOR - \$100 (unlimited available)

- Announcement at the event
- Company name on LCA website
- Company name in LCA newsletter
- Company name on sponsor board
- Company name on maps for the event

SPONSORSHIP OPPORTUNITIES

FIREWORKS - \$5500 (1 AVAILABLE)

Rink board advertising for 12 months
Chloroplast sign on ball diamond fence for 6 months after Langdon Days
1 banner displaying your name and logo in the beer gardens
1 banner displaying your name and logo on the ball diamonds
8 tickets to either Friday or Saturday beer gardens
Announcement at the event
Company logo on LCA website
Company logo in LCA newsletter
Company name and logo on sponsor board
Company logo on maps for the event
Volunteer name badges will feature company logo

WATER STATION & MISTING TRAILERS - \$4000 (1 AVAILABLE)

Rink board advertising for 12 months
Chloroplast sign on ball diamond fence for 6 months after Langdon Days
1 banner displaying your name and logo in the beer gardens
8 tickets to either Friday or Saturday beer gardens
Announcement at the event
Company logo on LCA website
Company logo in LCA newsletter
Company name and logo on sponsor board
Company logo on maps for the event
'Brought to you by' sign

BREAKFAST - \$3000 (1 AVAILABLE)

Chloroplast sign on ball diamond fence for 6 months after Langdon Days
1 banner displaying your name and logo in the beer gardens
1 banner displaying your name and logo on the ball diamonds
6 tickets to either Friday or Saturday beer gardens
Announcement at the event
Company logo on LCA website
Company logo in LCA newsletter
Company name and logo on sponsor board
Company logo on maps for the event
'Brought to you by' sign

SPONSORSHIP OPPORTUNITIES

BEER GARDENS & ENTERTAINMENT (1 AVAILABLE OF EACH)

FRIDAY EVENING - \$2000

- 1 banner displaying your name and logo in the beer gardens
- 6 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 250 water bottles with logo

SATURDAY NIGHT - \$2000

- 1 banner displaying your name and logo in the beer gardens
- 6 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 250 water bottles with logo

SATURDAY BALL DIAMONDS BEER GARDENS (DAY): \$1300

- 1 banner displaying your name and logo in the beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 100 water bottles with logo

SUNDAY BALL DIAMONDS BEER GARDENS (DAY): \$1300

- 1 banner displaying your name and logo in the beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 100 water bottles with logo

INFORMATION BOOTH - \$1800 (1 AVAILABLE)

- 1 banner displaying your name and logo in the beer gardens
- 1 banner displaying your name and logo on the ball diamonds
- 4 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 'Brought to you by' sign

CHILDREN'S FESTIVAL - \$1000 (5 AVAILABLE)

- 1 banner displaying your name and logo on the ball diamonds
- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 2 signs at the children's festival

SPONSORSHIP OPPORTUNITIES

CAR SHOW - \$1000 (1 AVAILABLE)

- 1 banner displaying your name and logo on the ball diamonds
- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company logo on LCA website
- Company logo in LCA newsletter
- Company name and logo on sponsor board
- Company logo on maps for the event
- 2 signs at the car show

VOLUNTEER BREAK AREA - \$500 (1 AVAILABLE)

- 1 banner with your name on ball diamond fence
- 2 tickets to either Friday or Saturday beer gardens
- Announcement at the event
- Company name on LCA website
- Company name in LCA newsletter
- Company name on sponsor board
- Company name on maps for the event
- Thank you sign in the room

LANGDON DAYS PARADE

If you're interested in participating in the annual parade, please let us know by emailing Langdon.days@goodlucktown.ca and our Parade Coordinator will send you the applicable information.

The Langdon Days Parade is quickly becoming one of the most celebrated traditions of Langdon Days.

LANGDON DAYS: FUN HAD BY ALL

HELPING HANDS

Should you be unable to contribute financially, there are a number of items that are required for Langdon Days. Instead of financial donations, we would be happy to accept donations of any of the following items:

Shade and Rest:

Picnic Tables, Umbrella's, misters, and pop up tents to keep everyone cool and rested.

Happy Hour:

Bottle Openers, Cups, napkins, portable bars and ice so that guest are refreshed.

Let the Bidding Begin:

We're looking for silent auction donations to raise money for the LCA.

Keep Things Running:

Generators, flood lights, megaphone and First Aid Kits, so that everyone can enjoy the event.

Cash Crazy:

Adding Machines or Cash Counters, Cash Registers, and Hand Held Radio's with ear pieces to speed up the lines.

Food Preparation:

Portable Commercial Grills and Warming Trays as everyone needs to eat.

**All sponsorships cheques can be mailed to:
Langdon Days Committee Box 134, Langdon, AB T0J 1X1**

To donate an item, please contact us by email at Langdon.days@goodlucktown.ca to make arrangements.

We truly do appreciate you taking the time to consider helping make our event a success and feel grateful for any kind of sponsorship you are willing to contribute.

Should you have any questions about this package please contact
Langdon Community Association at Langdon.days@goodlucktown.ca

LANGDON DAYS SPONSORSHIP FORM

AUGUST 20-22, 2021

Learn more by visiting www.GoodLuckTown.ca

COMPANY NAME:

COMPANY ADDRESS:

CONTACT NAME:

PHONE NUMBER:

EMAIL:

I AM INTERESTED IN SPONSORING:

Mail to: Langdon Days Committee, Box 134, Langdon, AB T0J 1X1

Or Email to: Langdon.days@goodlucktown.ca



LANGDON DAYS: You're part of our history



LANGDON DAYS: YOUR TOWN. YOUR NEIGHBOURS.