

"Reversing the Slobification of America"™

**PRESENTING
POWERFULLY**

BY DEBBIE LUNDBERG

DebbieLundberg.com • 813.494.4438

"Partnering with individuals & organizations to enhance communication, behaviors & relationships."



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Debbie Lundberg

Debbie Lundberg is both an educator and an entertainer. In her practice of "edutainment", she is "Reversing the Slobification of America"™ in the areas of *effective communication, professional behaviors, and thriving relationships*. She comes to clients with evidence of her experience, perspective, partnership, delivery, "edutainment", accountability, results, and "moxumility". Debbie's personal brand is "Committed to applied knowledge, growth, fun & ROI".

Debbie is honored to have been a torch bearer for the 2002 Olympics, is a Certified Leadership Coach, a Subconscious Restructuring™ Life Coach (SRLC), and the author of 7 books filled with tips and tools for life-long-learners of all ages. Debbie is part of the Faculty at the University of Phoenix, where she facilitates Critical and Creative Thinking courses.

Debbie serves on the Board of Directors for Miss Tampa, and the Greater Tampa Chamber of Commerce. She is a member of the National Speakers Association (NSA), an Honorary Commander for MacDill Air Force Base, and she enjoys having a named scholarship with The University of Tampa Board of Fellows, serving on the USF Entrepreneurship Advisory Board, as well as acting as a Governor for The Centre Club Board.

Debbie founded the Leading Ladies of Learning (LLoL), a group of successful individuals who register annually for quarterly workshops.

The brand of the dynamic and growing group is "Where learning and laughter combine to form friendships & well-serving habits". Debbie "gives back" one pro-bono speaking engagement or training event each month for a not-for-profit, and offers a community rate for groups as well as 50% off any investment for individuals in transition.

Debbie earned her BA at the University of Michigan in Ann Arbor, MI, and holds an MBA from Edgewood College in Madison, WI. Debbie, her husband, Michael, and their four-legged daughters, Onyx, and Lexi, also known as "Team Lundberg", enjoy living in Tampa, Florida.

For corporate leaders, entrepreneurs, proactive team members, and individuals seeking a partner and a timely guide for *effective communication, professional behaviors, and thriving relationships*, Debbie Lundberg brings a wealth of energy and expertise. Debbie has earned a reputation for delivering relevance, perspective, insight and directness as a keynote speaker, coach, consultant, assessor, trainer, and recognized authority on personal, team, and organization-wide growth.

Meet Debbie Lundberg

"Committed to applied knowledge, growth, fun & ROI."

As a one-time Instructor of the Year for a world-renown training organization, Debbie's 12-year formal affiliation with classroom facilitation was a springboard for the inclusive breadth and depth of her now-specialized and collaborative offerings. Known as an "Edutainer", Debbie brings an interactive, informative style that infuses humor with practicality...allowing clients and audience members to learn, absorb, and grow in a rich, lively, inviting environment.

"Debbie has taught my management team how to capture an audience's attention and deliver a message in a succinct way. She consistently over delivers!" - Gregory Celestan, CEO, Celestar Corporation

Prior to starting her firm, Debbie served a world-wide consulting firm as a Vice President, specializing in exceeding the development and planning needs of business advisors and professional organizations with local companies and Fortune 500 organizations.

Earlier in her career, Debbie traversed her way up through the rungs of the proverbial corporate ladder at General Motors from the title of intern to technical trainer onto being a recognized sales performer, marketer, regional manager, and ultimately, a national leader by 2002.

Debbie's business acumen, appetite for results, "small & mighty" presence, as well as her vast exposure to business of varying types and sizes, have all combined to lead her to create repeatable, measureable processes that are tweaked to customize the impact and ultimate results wherever she is engaged as a facilitator, speaker and/or coach.

Because how you present is how you are remembered!

Debbie's Published Books Include:

"Have a Nice Day" is Not "Thank You", and "No Problem" is Not "Your Welcome" (2007)
"I Need" is Not "Please", and "Sorry" is Not "Excuse Me" (2008)
"Maybe" is Not "Yes" or "No", and "I'm Trying" is Not "I'm Doing" (2008)
Hey, Where's My Bailout? (2009, Co-Authored)
Lundbergisms (2010)
Presenting Powerfully (2011)
Reversing the Slobification of America (2011)

If you are seeking ways to enhance your personal and professional impact while making bottom-line, measurable changes in your communication, behaviors and relationships, working with Debbie Lundberg, and using the tools provided, will empower you to exceed even your own expectations related to perspective, boundaries, time ownership, goal attainment, service, leadership, presenting, and/or sales.

Areas of Expertise

Speaking Engagements

- Inspiring focus
- Igniting keynotes
- Enabling involvement
- Entertaining with purpose
- Delivering breakout sessions
- Solidifying collaboration
- Customizing a message
- Offering perspective
- Driving innovation

Group & Team Training

- Assessing needs/opportunities
- Evaluating team dynamics/culture
- Creating excitement with alignment
- Conducting employee surveys
- Facilitating strategic meetings

Assessments

- Personality (LUND) &/or (DiSC)
 - Love and Affection (LOVE)
- Recognition & Response (CARE)
 - Career & Roles (WORK)
 - Risk & Reward (RISK)

1:1 Coaching

- Facilitating focus & timing
- Improving growth & strength areas
- Articulating personal/business brand
- Establishing/maintaining boundaries
- Making over professional careers
- Creating Bios for team members
- Developing full business plans
 - Training in "Fit Mindness"
 - Setting/attaining goals
 - Presenting Powerfully



Speaking Engagements



Group & Team Training



Assessments



One-On-One Sessions