

**Dear Potential Sponsor,**

We invite you to participate as a sponsor for the **WALK WITH WYO** fundraiser on Friday, May 15, 2020 at Wyomissing Hills Elementary Center.

The Wyomissing Area Parent-Teacher Association (PTA) is a non-profit, volunteer organization dedicated to enhancing the education experience for all Wyomissing Area students (K-12). In order to better prepare our young people to take their place in society, our PTA works with our school district to complement the educational resources and activities provided to our students.

Our **WALK WITH WYO** is an important fundraising event that emphasizes health and wellness for our students. 100% of the money raised from our walk a thon will help fund PTA programs such as classroom mini grants for teachers, student scholarships, family assistance programs, family fun nights, and much more.

To ensure that these critical programs continue, we are asking for your help by becoming a sponsor.



<b>Sponsor Benefit</b>	<b>Platinum Sponsor \$500</b>	<b>Gold Sponsor \$250</b>	<b>Silver Sponsor \$100</b>	<b>Bronze Sponsor <i>Promotional Materials*</i></b>
T-shirt Recognition	Large Logo	Medium Logo	Small Logo	Business/Family Name Listed
Promotion on all PTA used Social Media	Link and Logo	Link and Logo	Business/Family Name Listed	Business/Family Name Listed
Walk with Wyo 2019 T-shirts	2	1		
Additional Recognition	Business Yard Signs displayed outside at JSHS & WHEC			

*\*Must Provide 750 pieces of promotional material.*

**Bronze Sponsor:**

In addition to cash sponsorship, we are also seeking In Kind sponsors to donate products and services such as raffle items, beverages, snacks, and other supplies. Please contact Vicki Swain at victoriashahady@gmail.com. Bronze sponsors could be eligible for the same benefits as cash sponsors depending on the value of the donation.

On behalf of the Wyomissing Area PTA, teachers, and students, we thank you for your thoughtful and generous consideration.

***Please contact Vicki Swain at victoriashahady@gmail.com with questions or for additional information on sponsorships/donations.***



Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Level (circle one):	Platinum	Gold	Silver	Bronze
	\$500	\$250	\$100	750 pieces of promotional material

Bronze Level or Donation:

Please contact us at [victoriashahady@gmail.com](mailto:victoriashahady@gmail.com) with your information and we will make arrangements to pick up your donation.

**Deadline for sponsorship is February 7, 2020.**

Checks should be made payable to Wyomissing Area PTA and mailed to:

Wyomissing Area PTA  
c/o Walk with Wyo  
110 Woodland Road  
Wyomissing, PA 19610

***\*Please email your company logo in a high-resolution format to [melissalynnfrench@yahoo.com](mailto:melissalynnfrench@yahoo.com) by February 7, 2019.***