

February 2, 2021

Re: Bluegrass Pick& Jam , February 27, 2021

Dear Business Owner and/ or Manager,

Rosalie's Cottage and Heavenbound Bluegrass Band have come together with Coldspring Area Business and Merchants' Association (C.A.B.M.A.) To host the first ever Coldspring Bluegrass Pick & Jam on Saturday, February 27, 2021 around the San Jacinto County Courthouse Square in Coldspring, Texas. What is a Pick & Jam you ask?? It is a family friendly event, free to the public, hosting musicians of all levels of talent to perform live. Bluegrass is a genre of music with American roots that developed in the 1940s and is traditionally played on a acoustic string instruments. We are hoping to share this rich heritage with those who may have never experienced this part of American history as well as those who have and love it. Also, as you may or may not already know Saturday, February 27th is a Vendor's Market Day around the Courthouse and the annual County wide Garage Sale 'Trash to Treasure'. We are hoping to have many local and new out of town guests for these events.

Today, I am writing this letter to you and offering an opportunity for your business to be able to advertise while helping make this event a thriving success. We are hoping businesses will help sponsor this event by a donation of fifty dollars (\$50.00) which will be used for promotional items given away during the day at the Coldspring Bluegrass Pick & Jam. We will print your logo or business name on the promotional items and also use your business name as a sponsor of the event throughout the day via advertising. If you would like to make a one hundred dollar (\$100.00) donation we will have your business name on promotional items given out along with a sponsorship banner hung at the event. We are relying on our local businesses to help in making this a memorable event and possibly creating recurring Pick & Jam events. We already have positive commitments from many local and out-of-town musicians and bands!

I will follow-up with you soon to see if you are interested in becoming a sponsor or please feel free to contact me directly if you have any questions and/or are ready to proceed as a sponsor. If you are able to offer lodging or meal discounts to the participants and/or spectators, please let me know and we can include those in the advertising materials also.

Thank you for your time.

Sincerely,

Nena Sledge
Owner of Rosalie's Cottage
(936) 662-8323
rosaliescottage@gmail.com