



BIO KOREA 2011 Conference & Exhibition

BIO KOREA was launched to provide a foundation for Korea to become one of the top 5 bio powers by 2016 and vitalize the Korean bio industry. It is marking its 6th anniversary this year.

BIO KOREA, consisting of exhibition, conference, business forum, and various additional events, is cementing its status as a world class bio event both in name and reality.

We expect more major policy makers, government employees, bio industry managers, and experts at home and abroad to participate in **BIO KOREA 2011** that starts from **28th to 30th of September 2011**.

This time, we have in place a platform for commercializing of global information and technologies. We hope this would improve investment based on global trends.

We hope BIO KOREA will be an event to attract investments, promote your products and technology, facilitate technological businesses and secure the present and future of the global bio industry

When: September 28(Wed) ~ 30(Fri), 2011

Where: COEX, Seoul, Korea, Chungcheongbuk-do (Chungbuk), Korea Health Industry Development Institute (KHIDI)

Organized by: Korea International Trade Association (KITA)

Managed by: BIO KOREA Organizing Committee

Program's events:

Conference

Exhibition
Business Forum(Partnering & Business Presentation)

Deadline for Online Pre-registration:

Conference : September 2 (Fri), 2011

Partnering : September 2 (Fri), 2011

Business Presentation : July 22 (Fri), 2011



Conference Program

- **Venue** : Conference Rm.(South), 3 & 4F., COEX
- **Scale** : 15 Tracks, 41 Sessions with more than 160 speakers from Korea and overseas

9. 28(Wed)		BIO KOREA 2011
10:00 - 12:00	Opening Ceremony	Grand Rm. 401
Track 2. Vaccine		Rm. 308
: Korea's Role in Introduction and Development of New Vaccines for Developing Countries		
13:30 - 15:30	Session 1. Overview of Vaccines and Public Health	
16:00 - 18:00	Session 2. Korea's Role and Future Cooperation with Developing Countries in Vaccine	
Track 11. Business Models & Finance		Rm 317
: Evolving Business Models for Life Science Innovations		
13:30 - 15:30	Session 1. Financing and Commercialization Strategies	
16:00 - 18:00	Session 2. Toward Successful Bioincubators and Bioclusters	
Track 14. Pharmaceutical Industry 2020		Rm. 318
: Future and Innovation in Pharmaceutical Industry		
13:30 - 15:30	Session 1. Drug Development 2020	
16:00 - 18:00	Session 2. Pharmaceutical Industry 2020	

9. 29(Thur)		BIO KOREA 2011
Track 3. Bio-similar		Rm. 308
: Current Trends in Bio-similar Development		
10:00 - 12:00	Session 1. Biosimilar Development and Qualification	
13:30 - 15:30	Session 2. Biosimilar Clinical Development, Commercialization & Market Leadership	
16:00 - 18:00	Session 3. GMP Regulation & Biosimilar Comparability	

Track 4. Medical Devices **Rm. 301**

: Developing Strategies for Medical Device Clinical Studies & International Medical Device

10:00 - 12:00 **Session 1.** Medical Device R&D Strategies to Access International Markets

13:30 - 15:30 **Session 2.** Strategies for Vitalizing Domestic Medical Device Clinical Studies

Track 6. Tissue Engineering & Stem Cell II **Rm. 317**

: Stem Cell and Regenerative Medicine for the 21st Century : Tissue Regeneration : From Discovery to the Clinic

Session 1. Sponsored by 'HT Forum' with Ministry of Health & Welfare

10:00 - 12:00 **Session 1.** The Role of Stem Cell : Life Long Health

13:30 - 15:30 **Session 2.** Recent Advances for Stem Cell Research

16:00 - 18:00 **Session 3.** Recent Advances for Tissue Engineered Products

Track 8. Clinical Drug Development **Rm. 402**

: Quality Issues in Clinical Trials and Strategies for Global Drug Development

13:30 - 15:30 **Session 1.** Quality Assurance

16:00 - 18:00 **Session 2.** Global Development Strategy

Track 9. Food & Agriculture I **Rm. 318**

: GM Crop

10:00 - 12:00 **Session 1.** Process of Development and Commercialization of GM Crops

13:30 - 15:30 **Session 2.** Current Status & Future Development Plan of GM Crops

16:00 - 18:00 **Session 3.** Public Awareness of GMO and Communicating on GM Crop Issues

Track 10. Food & Agriculture II **Rm. 307**

: Functional FDC Development

10:00 - 12:00 **Session 1.** Natural Products and Functional FDC Development

13:30 - 15:30 **Session 2.** Successful Functional Food and Cosmetics Development and Regulation

16:00 - 18:00 **Session 3.** Technical Transfer, Marketing Strategy and Globalization

Track 12. Biotech Patenting & Licensing **Rm. 402**

: Business of New Drug Development : Licensing out Case of New Drug Candidate

10:00 - 12:00 **Session 1.** Business of New Drug Development : Licensing out Case of New Drug Candidate

9. 30(Fri)

BIOKOREA 2011

Track 1. Regulatory Approval **Rm. 318**

: The Current Regulatory Issues and Development Strategies in Pharmaceutical Industry

10:00 - 12:00 **Session 1.** Regulatory Affairs Forum

13:30 - 15:30 **Session 2.** Systems Biology

16:00 - 18:00 **Session 3.** Biopharmaceuticals

Track 5. Tissue Engineering & Stem Cell I **Rm 317**

: Tissue Engineering and Regenerative Medicine: Bridging the Gap between the Laboratory Research and Clinical Application

10:00 - 12:00 **Session 1.** Alternative Source of Adult Stem Cell for Tissue Engineering

13:30 - 15:30 **Session 2.** Clinical Application of Mesenchymal Stem Cells for Bone Regeneration

16:00 - 18:00 **Session 3.** Clinical Application of Mesenchymal Stem Cells for Cartilage Regeneration

Track 7. Therapeutic Antibodies **Rm. 307**

: Infectious Diseases & Therapeutic Antibodies

10:00 - 12:00 **Session 1.** Therapeutic Antibody Development 1

- 13:30 - 15:30 **Session 2.** Therapeutic Antibody Development 2
 16:00 - 18:00 **Session 3.** Infectious Diseases & Therapeutic Antibodies

Track 11. Business Models & Finance

Rm. 308

: New Business Investment and Growth Model in Biotech Field for Asian Area

- 13:30 - 15:30 **Session 3.** New Business Model and Growth Model for Biotech Company
 16:00 - 18:00 **Session 4.** Korean Biotech Investment Promotion Strategy

Track 12. Biotech Patenting & Licensing

Rm. 402

: Strategic Response in New Legal Environment and New Market

10:00 - 12:00 Session 2. Regulatory Approval on Biosimilar

- 13:30 - 15:30 **Session 3.** Pitfalls of Antitrust in Pharmaceutical Industry
 16:00 - 18:00 **Session 4.** Introduction of Patent and Approval Linkage System and Its Effect

Track 13. Diagnostics & Personalized Medicine

Rm. 301

: Molecular Diagnostics on the New Wave

- 10:00 - 12:00 **Session 1.** Diagnostics of Infectious Diseases
 13:30 - 15:30 **Session 2.** Diagnostics of Cancers

Track 15. Traditional Medicine

Rm. 300

: Korean Traditional Medicine as a Next Generation Medicine in the Era of Aging Population and Low Growth

- 10:00 - 12:00 **Session 1.** Challenge and Mission of Medical and Health Service with Korean Traditional Medicine
 13:30 - 15:30 **Session 2.** R&D of Korean Traditional Medicine and Industrialization

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