

Minutes of the Annual Richmond Rooster Board of Directors Meeting  
July 21, 2019

Meeting was held at the home of Carol Jameson and Peter Mulhall

Present: John Boccalini  
Deb Coll  
Jeani Eismont  
Carol Jameson  
Marie Knowlton  
Terri O'Rorke  
Kathy McWhirk

Jeani called the meeting to order at 5:17.

Terri read the minutes from the 2018 meeting. Carol made a motion to accept the minutes as read, John second, all were in favor.

Treasurers report: as of June 30, 2019 there is \$5,736.74 in the checking account. For 2018, advertising took in \$4,472.00; total expenses were \$4,248.62 leaving a surplus of \$223.38. Deb made note of the \$500 donation last year from the town.

Carol noted that the paper now used for printing is of a lighter weight. Jeani will contact the Sentinel to see about a price reduction in printing due to the change in paper weight. She will also inquire about the Sentinel placing a monthly ad in the Rooster with the ad being an additional price reduction. It was stated the Sentinel had, in the past, placed a monthly ad.

Wanting to refresh on the by-laws, John and Carol noted the president does not necessarily need to be a board member. Discussion then went to converting from a "not for profit" to a "for profit C corporation".

The board approved amending the charter accordingly. Marie offered to file annually with the state of NH.

Election of members, for two director positions: Marie nominated John, Kathy seconds, all in favor. John nominates Kathy, Marie seconds, all in favor.

Discussion turned to bringing in new members, younger members. Karen O'Brien and Pam and Tom Lavoie were mentioned. John stated his desire to have a newsletter reporter, someone to possibly do interviews, but who?? Advertisers; again, always need more. As of now the Rooster is in the red (\$272.55). Carol made a list of individual businesses to contact. Would like to see Bonnie McCarthy continue to highlight advertisers in her monthly articles. Both Jeani and Carol mentioned the articles submitted by Debora Pignatelli are overly long, with feedback from readers that no one reads them. While we want to encourage submissions from elected officials, Jeani will contact Ms. Pignatelli requesting her to cut her articles down to perhaps focusing on issues directly affecting Richmond residents.

Courtesy Roosters to BOD members: Marie and Terri opted to continue reading it on-line. John would like to continue receiving a hard copy for his collection. Marie asked about any feedback from townspeople now that the Rooster is back in their mailboxes, consensus is positive.

Carol mentioned the Post Office has said the Rooster has a credit which has enabled it to be mailed for the last 3 months for nothing!! Deb asked about the feasibility of getting a credit card to use for future mailings and will look into getting one at TD Bank.

Meeting was adjourned at 6:25.

Respectfully submitted,

*Terri O'Rourke*