



About LaRick Calhoun, the Real Biz Coach

LaRick Calhoun is the Founder and Lead Consultant of 2Excel Group, LLC - an innovative solutions-oriented company that helps entrepreneurs, small business enterprises, and non-profit organizations to manage and grow their business in excellence. The Real Biz Coach focuses on providing coaching for those who are seeking personalized and/or group training on high performance sales, leadership skills, vision and purpose, as well as business development and marketing strategies.

LaRick's passion for entrepreneurship began at the age of 11, where he took on the task and title as the neighborhood barber for other youth and some adults. Leading up to today, LaRick has successfully opened and operated various businesses, including Calhoun's Errand Service, The Urban Closet Retail Store, a Barber Shop and 2Excel Group.

His education began as many other successful entrepreneurs. After graduating from high school in Cleveland, OH, he pursued a degree in Business Administration, only to find a year later that his passion heavily lay in the world of entrepreneurship. This led to a pursuit of a professional barber's license, where he graduated with one of the highest exam scores in the class. His passion then led him to the commercial and residential real estate finance industry, where he maintained the title of *Top Producer* for nearly 5 years.

LaRick actively serves on the following Boards of Directors: Marymount Hospital Board of Advisors (OH), Cuyahoga Valley Career Center Vision 8 (OH), ITT Technical Institute Board of Advisors (OH) and former vice president of the Garfield Heights Chamber of Commerce (OH).

His client base includes: the Kauffman Foundation (the largest foundation in support of entrepreneurship and global sponsor of *Global Entrepreneurship Week*), Urban League of Greater Cleveland, NAREB, PNC Bank, George Fraser of Frasernet Power Networking Conference, the WORD Church and YWCA.

He is currently single and the father of two children, Drequale and LaNia.