

SAN YSIDRO BUSINESS ASSOCIATION

BOARD OF DIRECTORS MEETING

Tuesday, February 23, 2016 MINUTES

Attendance: Bertha Alicia González, Carlos Meza Avalos, Jennifer Goudeau, Alfredo Ripa, Miguel Aguirre, Carlos Díaz, Oscar Salas, Sunil Gakhreja, Irene Rojas

Absent: Alfonso Acosta, Jorge Trujillo, Ernesto Murguía, Thomas Currie, Douglas Qasawadish,

Staff: Gina Escamilla, Jason Wells **Guests:** Steve Padilla, Gabriela Domínguez

1. Treasurer Goudeau convened the meeting at 0842.
2. Treasurer Goudeau called for public comment
 - a. Member Gonzalez announced that she attended a dedication of artificial turf at Sunset School. She noted there were not many people at the dedication, but it was important for the children.
 - b. Member Gonzalez also mentioned she has seen the opening of illegal marijuana dispensaries on San Ysidro Blvd. She mentioned that she call Carlos Lacarra, Community Liaison Officer (CLO), SDPD and was told the City Attorney is taking care of shutting the shops down. She stated that she didn't understand how police come immediately to site businesses how are not in compliance with sign placement, etc., yet illegal marijuana dispensaries keep operating until the City Attorney does something. Treasurer Goudeau mentioned that in order for the SYBA to take action, the issue must be placed on the agenda. E.D. Wells asked Councilmember Alvarez' representative, Gabriela Dominguez for information, as he finds the continued operation of the illegal dispensaries unbelievable. Ms. Dominguez reported they are aware of the "illegal" dispensaries. The City Attorney's office is gathering evidence of the illegal operation. E.D. Wells asked if it was at questions – whether or not the dispensaries are selling marijuana. Ms. Dominguez replied that it is simply the City Attorney's process. Conversation as to the exact locations of the illegal dispensaries revealed the locations are 366 E San Ysidro Blvd, 161 and 163 W San Ysidro Blvd.
 - c. Steve Padilla mentioned that he is a consultant for Gran Central West. He mentioned that Gran Central West (McDonald's Trolley Station) would be requesting to make a presentation to SYBA regarding MTS and their use of public funds and public lands to sole source a possessory interest to a private entity, half owned by Greyhound Bus lines, the biggest bus company in the World, to give them access and control to the terminal over their smaller competitors. MTS is trying, through legal means, to cut off passengers from the safest passenger between the border crossing and the bus terminal. He mentioned that this is a situation where a large public entity has teamed up with a large private entity to disenfranchise small businesses. ED Wells said it would be on the agenda for March. Board directed the subject be addressed at the March 9 San Ysidro Smart Border Coalition.
 - d. Gabriela Dominguez Old Otay Mesa Road will be closed for six months for construction of the sidewalk to the high school.

3. Quorum was reached with the attendance of Oscar Salas, Irene Rojas and Carlos Diaz.
4. Action Item – Alfredo Ripa moved, and Sunil Gakhreja seconded to approve the November 2015 BOD meeting minutes. Motion was passed 9-0.
5. Executive Director Wells gave the board updates on:
 - a. Latino Advisory Board meeting with Mayor Faulconer – a meeting is to be set with mayor and city staff to discuss immediate implementation of sidewalk infrastructure in San Ysidro.
 - b. Openings on City boards and committees
 - c. Annual Gala recap. Thanked SYBA supported and celebrated SYBA Small Business of the Year Award winner Sunny's Perfumes. Member Gonzalez asked for a list of SYBA board members who sat at the SYBA tables. ED Wells committed to providing.
 - d. ED Wells invited any board member to stay after the meeting to participate in the Chamber providing the San Ysidro High School Robotics Team a check for \$1,062 to assist them going to national competition in Iowa. These were the proceeds raised at the Gala reception.
 - e. ED Wells reported that the mayor's office had requested a proposal from the SYBA to manage cleaning, security and operation at the Virginia Avenue Transit Center.
 - f. BID contract budget was submitted for assessment expenditure. Budget submittal was reviewed and budget process announced.
 - g. Member Gonzalez asked about budgets for member visits and special events. ED Wells reiterated that the budget at hand was only BID budget and not for special events
6. New Business
 - a. Treasurer Goudeau presented Sunil Gakhreja with birthday presentation
 - b. Treasurer Goudeau presented Bertha Alicia Gonzalez with birthday presentation
 - c. Secretary Gakhreja presented Treasurer Goudeau with birthday presentation
 - d. Approval of 2017 Business Improvement Contract with City of San Diego. Alfredo Ripa motioned and Oscar Salas seconded approval of the 2017 BID contract, authorizing President Murguia and Secretary Gakhreja as signers of City Reports. Motion passed unanimously.
 - e. Approval of 2017 EDTS Grant to produce border economic impact study and report in the Amount of \$45,000. Member Gonzalez motioned and Member Rojas seconded. Motion passed unanimously.
7. Treasurer Report was given by Treasurer Goudeau
8. Committee Reports

Committees were dark in February. Committee dates were discussed. Treasurer Goudeau addressed the board as far as committee participation. ED Wells committed to reviewing committee meeting times with committees.

The meeting was adjourned by Treasurer Goudeau at 9:53 am.