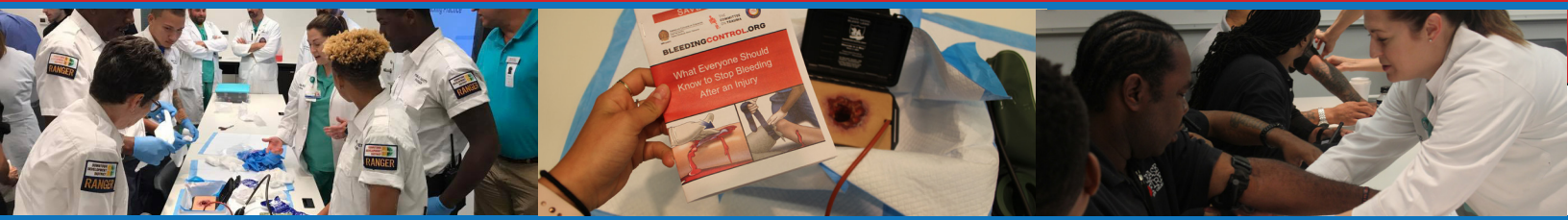


STOP THE BLEED - SAVE A LIFE



BACKGROUND:

Motivated by the 2012 tragedy in Sandy Hook and similar events in recent years, the Hartford Consensus brought together law enforcement, federal, and medical experts to design ways to improve survival from future mass casualty events. Insight from prior events shows that there is a high rate of mortality from severe bleeding that in some instances could be prevented. The Hartford Consensus concluded that lives could be saved by training first responders (law enforcement and security personnel) and civilians in basic skills tools to stop uncontrolled bleeding in the field. In New Orleans, many first responders now receive this training (and some have even put it to use), but our community members remain the most likely to first encounter severely injured victims.

NEED:

With simple training in bleeding control techniques, ordinary citizens can provide immediate stabilization before first responders arrive to care for an injured person. Bleeding control education is easy to perform, appropriate for all skill levels, and impactful. Particularly in New Orleans, with a highly concentrated population, multiple yearly large crowd events with potential for mass casualties, and a high rate of penetrating trauma – this initiative has the potential to significantly improve health.

MISSION/OBJECTIVE:

To provide widespread bleeding control education and supplies, free of charge, to interested law enforcement/security organizations, schools/educational institutions, community centers or hubs, local businesses and places of gathering or worship. The partnership between UMC, LSU and Tulane Health Sciences Centers supports our commitment to education and improving community health.

To register for a class, sign up an organization, or to learn more, please go to:

<http://www.umcno.org/stopthebleed>



WWW.BLEEDINGCONTROL.ORG