



2022 Right Whale Festival Call to Artists/Graphic Designers

The Right Whale Festival is held in Fernandina Beach, FL to celebrate North Atlantic right whales and their annual return to the waters of the Southeast U.S., which is the only known right whale calving area. The 2022 Right Whale Festival will be held on Saturday, November 5, 2022 and Sunday, November 6, 2022. More information on the festival is available at www.rightwhalefestival.com.

We invite interested individuals to participate in an annual **poster design contest** (see previous posters on website). Designs will be voted on by the Right Whale Festival planning committee and partners. The chosen poster design will also be used for t-shirts and advertisements.

Submission Details:

Please submit a pdf your poster via email: rightwhalefestival@gmail.com by **May 2, 2022**.

Please include "RWF Call to Artists" and your last name in the subject line.

Include the following information in your submission email:

- Name
- Email address
- Phone number
- School, Year of Graduation, & Major (if applicable)
- Instructor name and contact info (if submitted as part of class project)

Please refer to previous posters (available the festival website www.rightwhalefestival.com) as examples. Other questions can be directed to rightwhalefestival@gmail.com. Winner will be notified by May 12, 2022.

Poster Design Requirements:

- 11x17
- Must include a mother and calf (baby) right whale.
- Physical characteristics feature of the right whales should be anatomically correct (ex. paddle shaped flipper vs. pointed).
- Artwork must be original.
- Poster should include the Right Whale Festival logo either incorporated into the artwork or somewhere on the poster (see top left of this announcement). The logo is available on the festival website or a vector version can be requested by sending an email to the address above.
- Include white space for sponsor logos along the bottom.
- Incorporate this year's theme into the poster design: **"Preparing the Ocean Nursery"**
- Text to be included (subject to change):

2022 Right Whale Festival

Join Us...in Readying Our Ocean Nursery

Free Admission, Family Fun, Live Music, Arts & Crafts, Kids Activities, Beach Clean-up, Educational Exhibits, Athletic Events, Food, and so much more!

Main Beach Park

Fernandina Beach, Florida

Saturday, November 5, 2022

10:00am-6:00pm

Sunday, November 6, 2022

10:00am-3:00pm

www.rightwhalefestival.com

Each fall, pregnant North Atlantic right whales travel more than 1,000 miles to the coastal waters of the Southeast U.S. where they give birth to and nurse their young. With less than 350 remaining, it's essential we prepare this ocean nursery for these young right whales which are vital to this species' recovery. Join us in celebrating the right whale's annual return to our coast while learning how you can help prepare the calving grounds and protect right whales!

Other Requirements:

- Artist should be willing to work with a representative from the Right Whale Festival to make necessary edits or modifications to the design, create one color and one black & white ad for print advertisements, as well as, the design for t-shirts, and other materials as needed.
- Artist must provide designs files in the Adobe design program used, upon request.

Recognition:

- Artists name will be included on the festival poster and listed on the rightwhalefestival.com website.
- Artists will be called on stage during festival to receive formal recognition (if artist choses to attend the festival, it will be at his/her own expense).
- Artist will be provided with each item in which their design was used including posters, t-shirts, advertisements, and any additional items.

Links to right whale images and information:

We can prepare the ocean nursery for the arrival of mother and calf right whales by removing marine debris and learning how to eliminate ocean trash, reminding vessel operators that right whales are arriving and about how to protect them, educating waterfront residents and beach goers on how to spot and report right whale sightings, and reminding the public to spread the word on the ways we all can help protect right whales.

<https://www.fisheries.noaa.gov/species/north-atlantic-right-whale>

<https://marinedebris.noaa.gov>

<https://us.whales.org/whales-dolphins/species-guide/north-atlantic-right-whale/>

<https://myfwc.com/research/wildlife/right-whales/>

<https://mission.cmaquarium.org/research-institute/right-whale-research/>

<https://www.worldwildlife.org/stories/whales-and-the-plastics-problem>

<https://www.blueoceansociety.org/blog/how-does-ocean-plastic-affect-whales/>