



June 23, 2016
Communications
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Contact: Blake Timm, Assistant Commissioner for
503-305-8756 • btimm@gnacsports.com

Baron Championship Rings Joins GNAC As Corporate Sponsor

PORTLAND, Ore. – Baron Championship Rings has entered into a sponsorship agreement to become the Official Championship Ring of the Great Northwest Athletic Conference.

The agreement, negotiated by Collegiate Sports Management Group on behalf of the GNAC, provides Baron the opportunity to associate within the conference and offer the conference's member schools the opportunity to purchase championship rings to commemorate and recognize their achievements. In addition to creating an online store for the GNAC to sell the personalized rings, Baron will also exclusively offer special achievement recognition products including Varsity Rings, Hall of Fame Rings, All-Conference Rings and Alumni Rings.

"The GNAC is excited to establish this relationship with Baron to help the conference acknowledge the triumphs and accomplishments of our conference champions," said GNAC Commissioner **Dave Haglund**. "In addition to the rings, we are happy to be able to recognize other extraordinary achievements within the conference."

"At Baron, we believe every ring has a story," said **Kevin Kloostra**, manager of business development at Baron Rings. "Being able to provide these young men and women with championship rings would be an honor. To win a championship at the NCAA level should be celebrated and remembered forever."

About The GNAC: Founded in 2001 and based in Portland, Ore., the Great Northwest Athletic Conference is comprised of 11 full-member schools in five Western states and one Canadian province. Over its 15 years, the GNAC has experienced an unparalleled level of success with over 90 teams advancing to NCAA Division II national competition. In 2015-16, four GNAC teams reached the national semifinals with one, the women's basketball program at Alaska Anchorage, advancing to the national championship game.

Full members of the GNAC include the University of Alaska Anchorage, the University of Alaska Fairbanks, Central Washington University (Ellensburg), Concordia University (Ore.), Montana State University Billings, Northwest Nazarene University (Nampa, Idaho), Saint Martin's University (Lacey, Wash.), Seattle Pacific University, Simon Fraser University (Burnaby, B.C.), Western Oregon University (Monmouth) and Western Washington University (Bellingham). Affiliate members in football include Azusa Pacific University (Calif.), and Humboldt State University (Arcata, Calif.).

About Baron Rings: Baron Championship Rings is one of the largest championship ring producers in North America and boasts the most advanced ring making processes in the world. Baron is able to create whatever you can imagine thanks to its innovative and unique 3D design and print system that is ahead of the competition in every way. Baron's designers have a combined 50 years of experience.

Baron started as a family business in 1988 and has continued the family-like model that customers look for in business partnerships. Baron Championship Rings believes that every ring has a story and is dedicated to their craft to make sure their rings tell a story.

About College Sports Management Group: CSMG is committed to driving the business performance of collegiate athletic conference and schools, providing them with a growth strategy with regards to branding, attracting more and better applicants and generating revenue to support their athletic departments.

College Sports Management Group markets and sells college assets including, but not limited to, intellectual property, media, content and sponsorships around collegiate sports, facilities, games, events, tournament and other related content. The company secures and partners with multiple media outlets, event organizers and promoters for content development, distribution, production, online merchandise sales and licensing.

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