

Basic Fundraising for the School Professional

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by Mike Radice

Fundraising is a 176-page "how to" book design to help the school Development Director, President, or Board of Trustees raise funds, professionally. No more candy sales, raffles, or craft fairs. With this book, you can raise millions just like a hospital, the opera, or a university.

Chapters include:

- Overview
- Roles of the Board and Head of School
- Alumni Affairs
- Annual Campaign
- Grantwriting
- Major Gifts
- Capital Campaign
- Public Relations
- Social Media
- Development Plan

Author Biography: I have a graduate degree in nonprofit fundraising, am published in the field, and have worked for over 23 years raising money for the performing arts and schools.